



Rutgers Strategic Planning Survey to Chaplains

Compendium of findings

May 2013

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Context

During the winter of 2012-2013, Rutgers launched a survey to assess the perspectives of the chaplains related to the strategic planning effort.

The survey to the chaplains addressed topics such as:

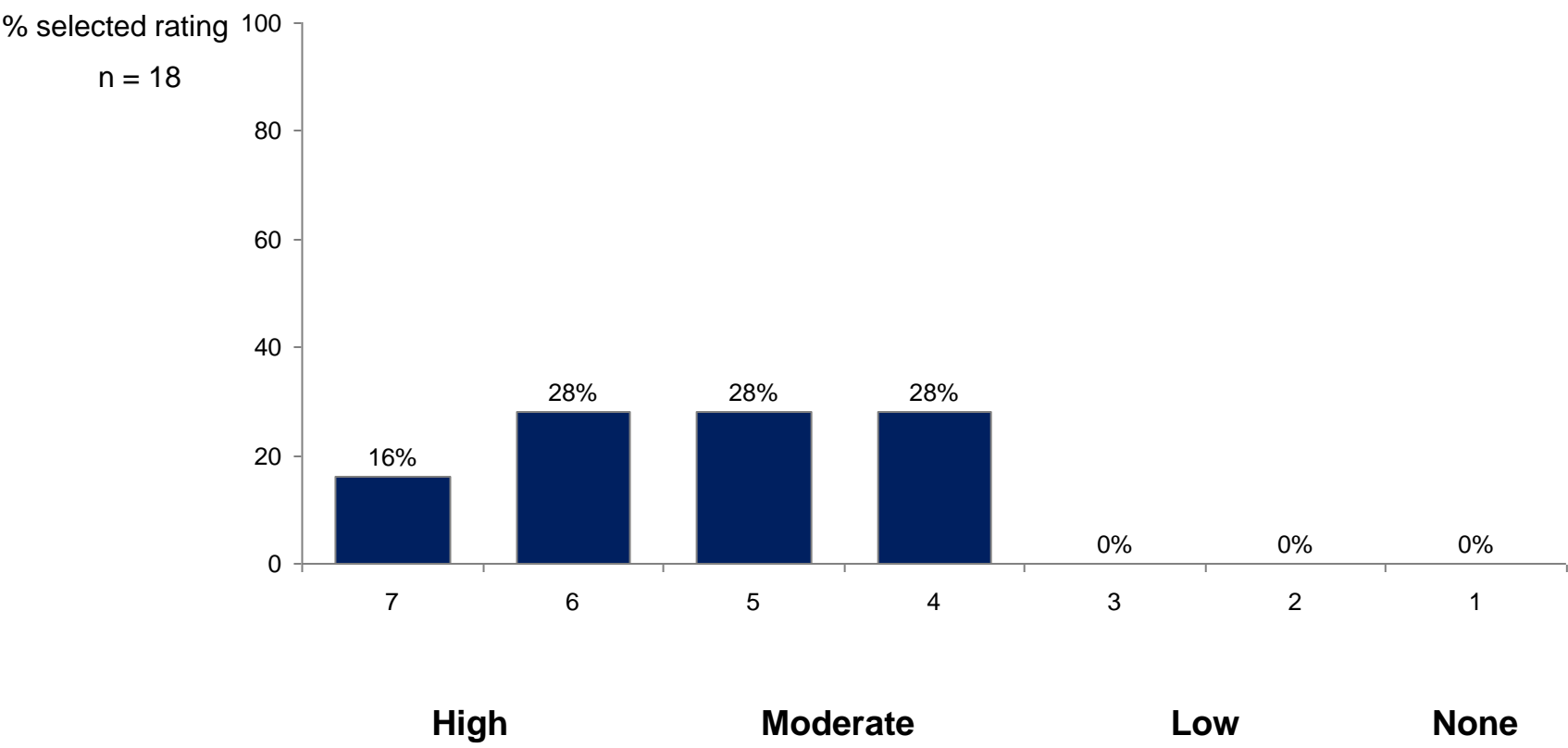
- Level of change required
- Importance and performance of teaching, research, and service, the three elements of the mission
- Importance and performance of various goals

The contents of the following report include the results of the survey

- Survey distributed to a representative sample of 27 chaplains
- Overall response rate: 74% (20 responses)

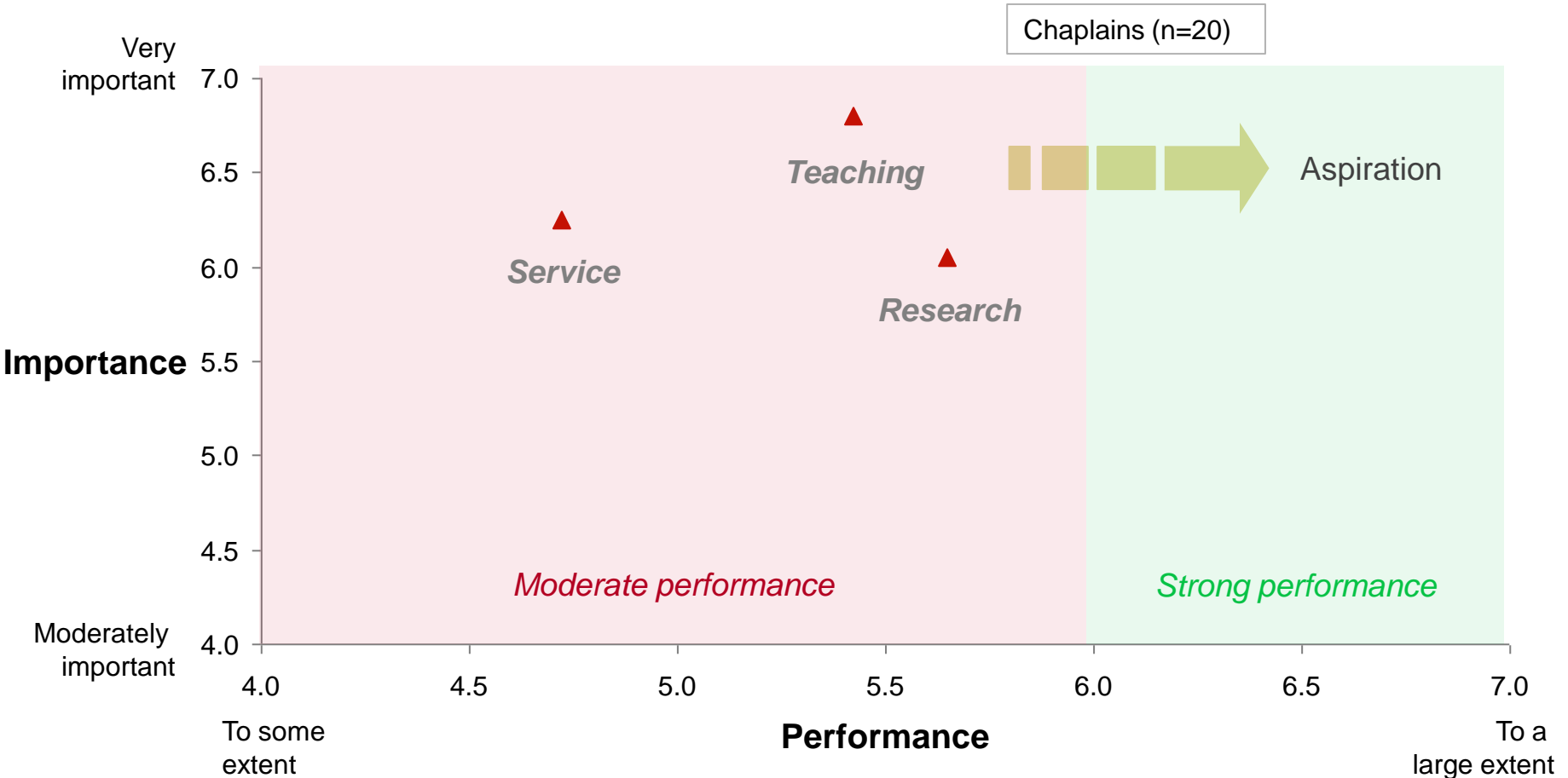
Perception of level of change needed for future success

Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?



Rated importance vs. performance of each element of the mission: Teaching, Research, Service

Importance: Please rate the importance of each element in Rutgers' mission to the future success of the university
Performance: Please rate the extent to which Rutgers is fulfilling each element of its mission



Survey questions: Importance-Please rate the importance of each element in Rutgers' mission to the future success of the university; Performance-Please rate the extent to which Rutgers is fulfilling each element of its mission

Source: Rutgers Strategic Plan: Survey to chaplains, Spring 2013, BCG analysis

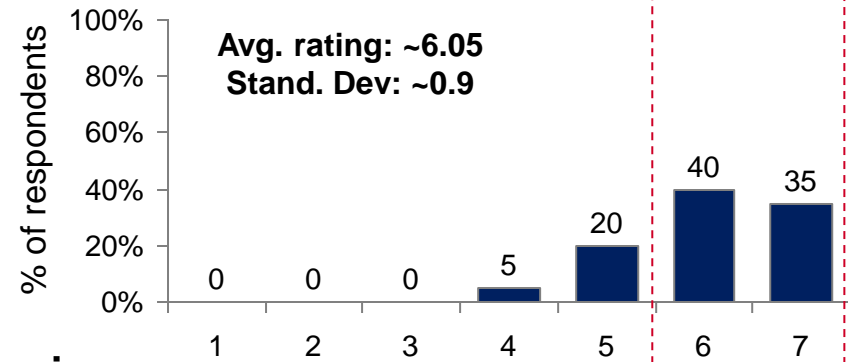
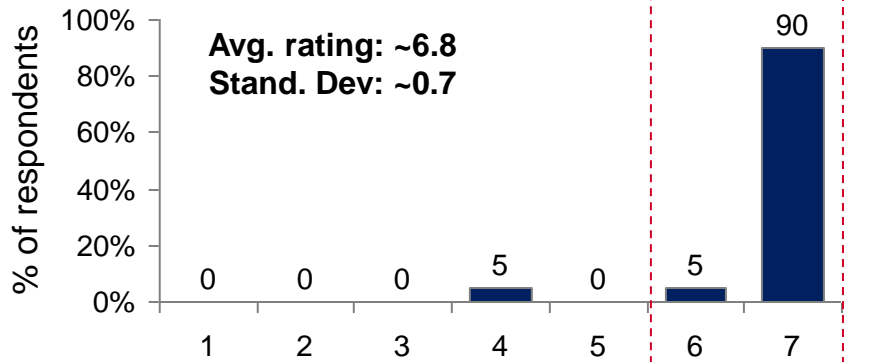
Importance rating distribution for elements of the mission

Scale: 1-not at all, 7-very important

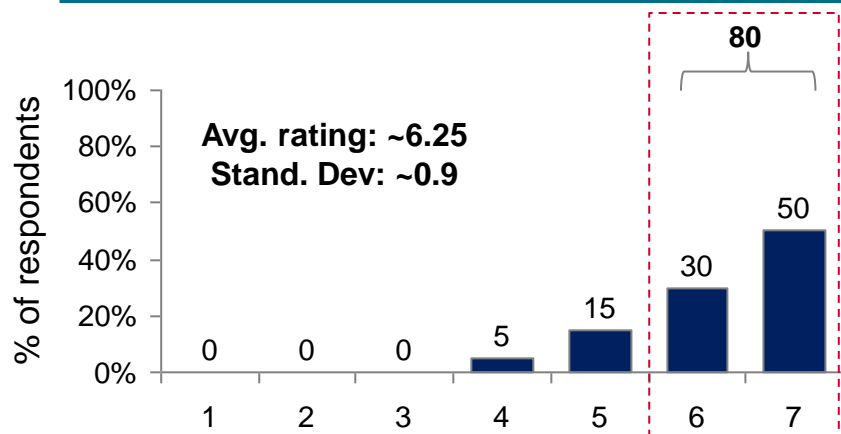
Teaching

(n = 20)

Research



Service



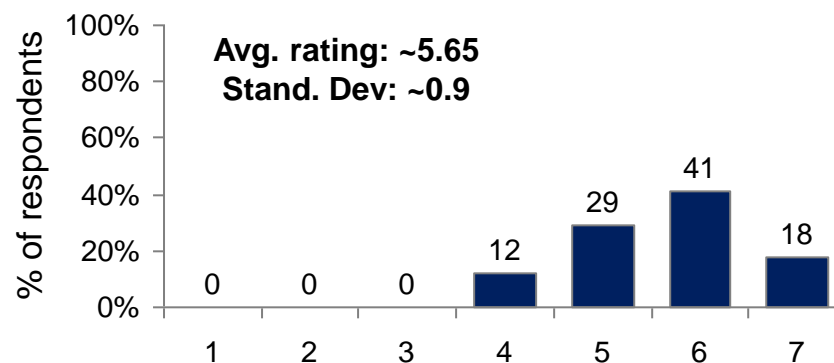
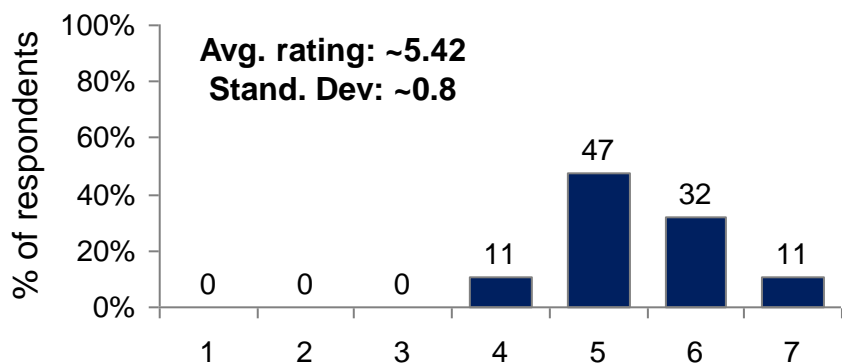
Performance rating distribution for elements of the mission

Scale: 1-not at all, 7-to a large extent

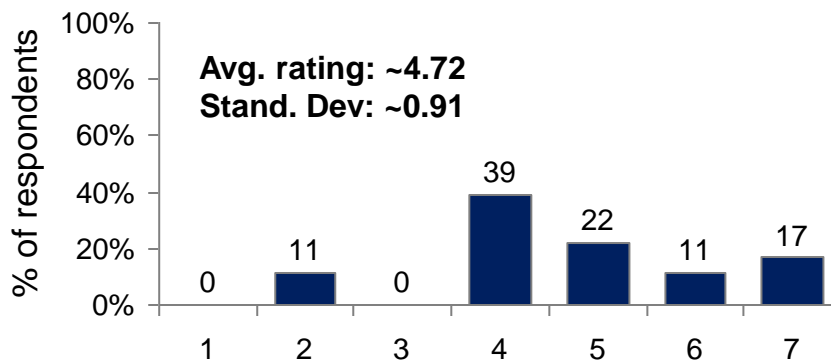
Teaching

(n = 20)

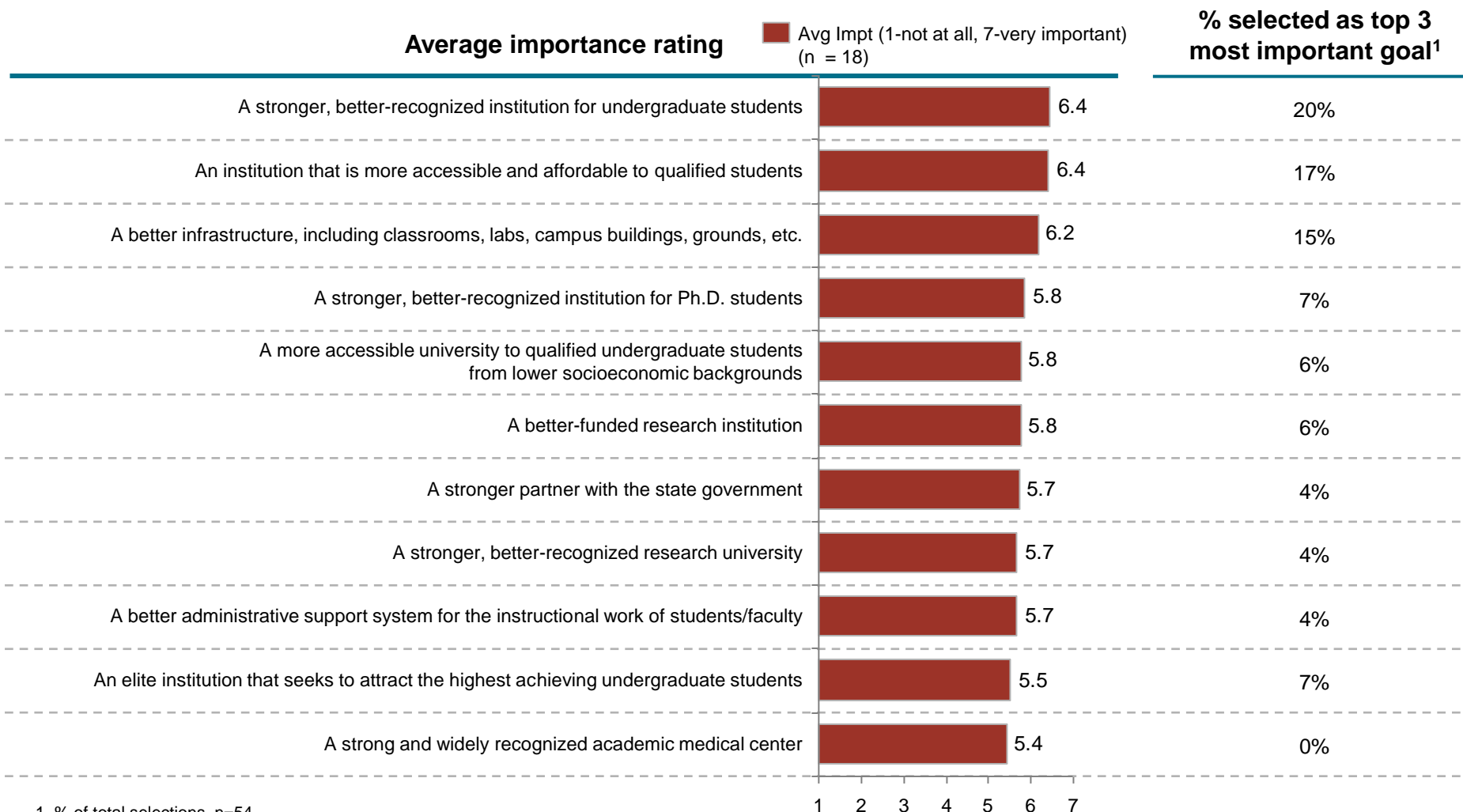
Research



Service



Average importance rating for each of 22 goals (I)

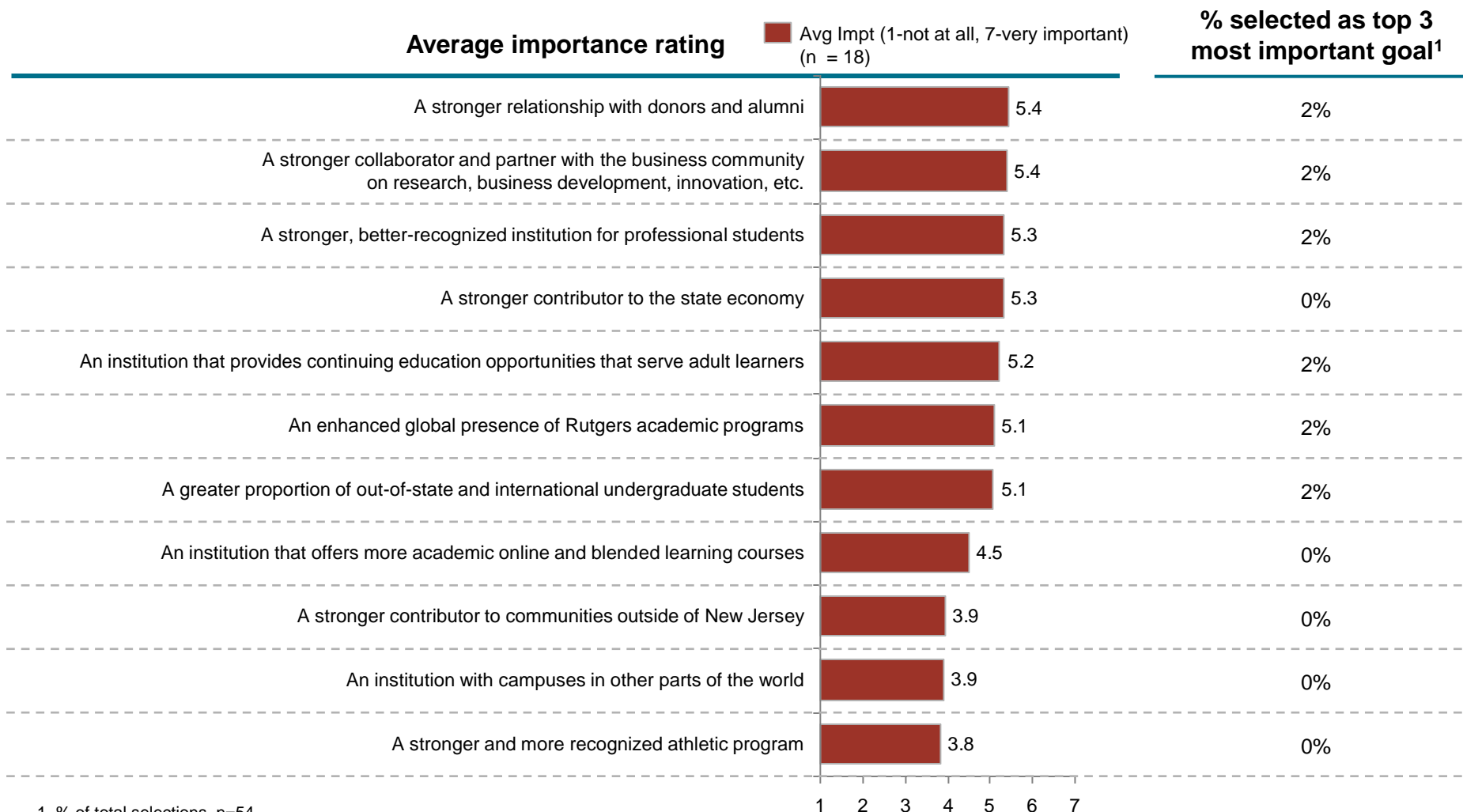


1. % of total selections, n=54.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to chaplains, Spring 2013, BCG analysis

Average importance rating for each of 22 goals (II)

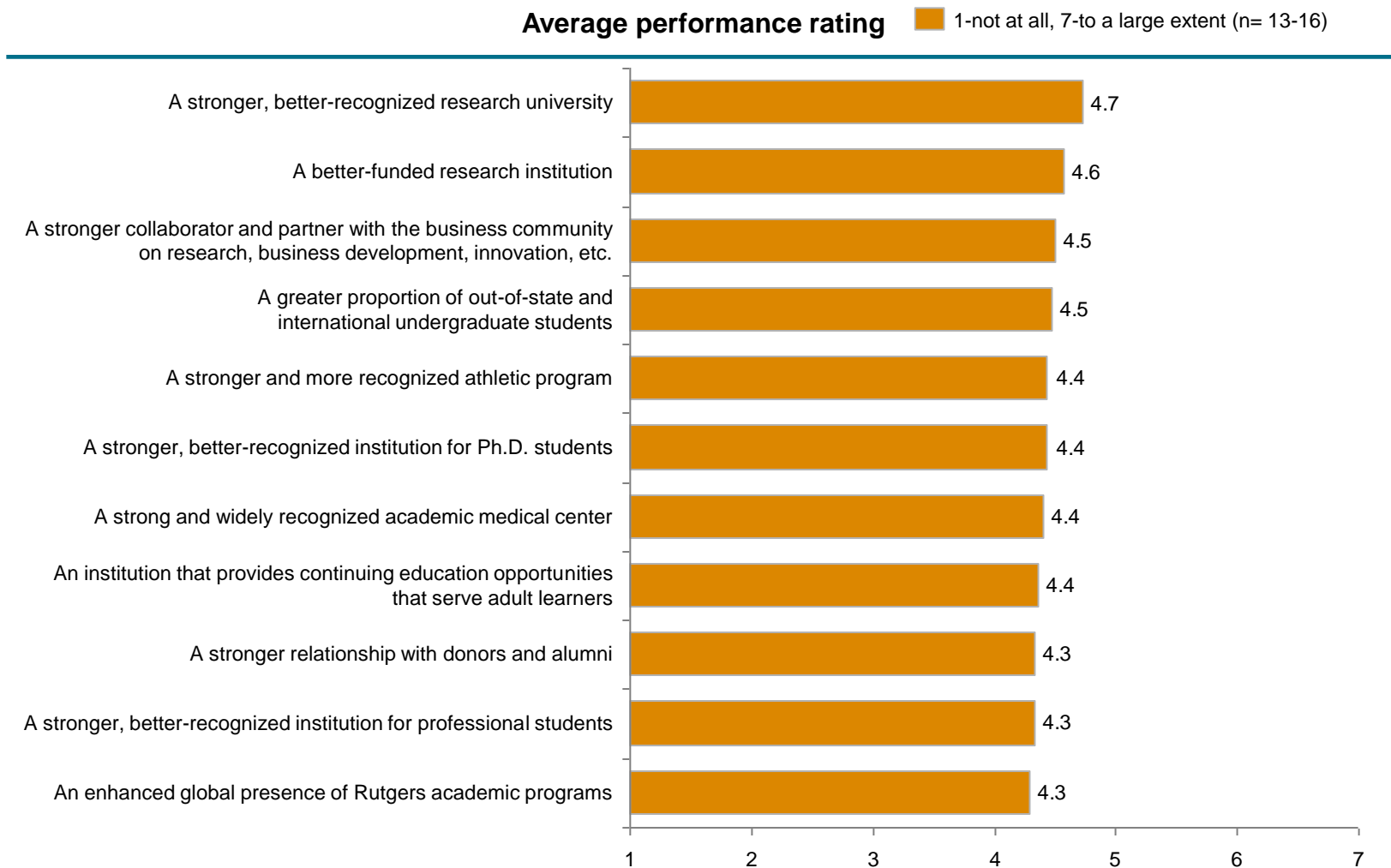


1. % of total selections, n=54.

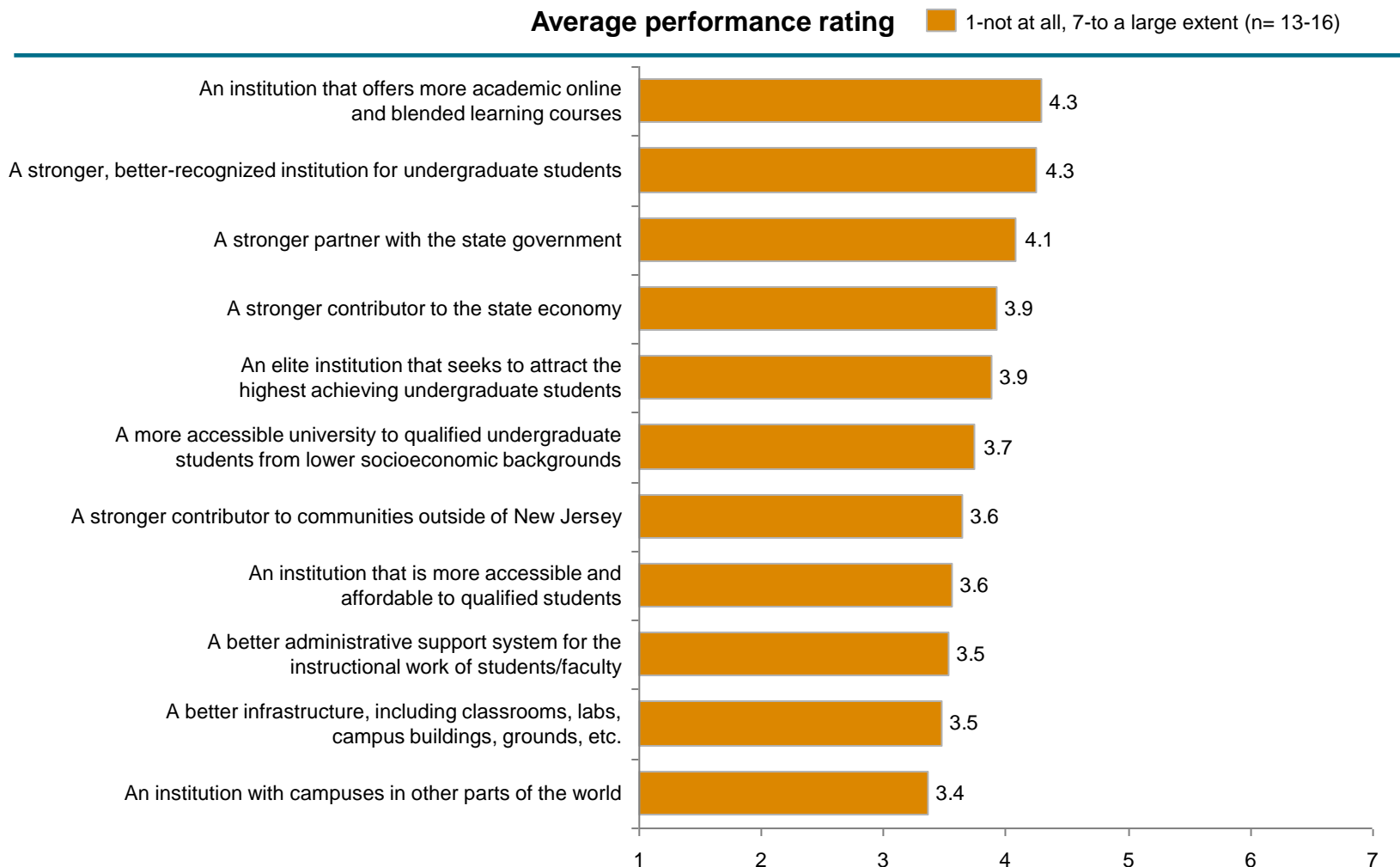
Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to chaplains, Spring 2013, BCG analysis

Average performance rating for each of the 22 goals (I)



Average performance rating for each of the 22 goals (II)



Appendix

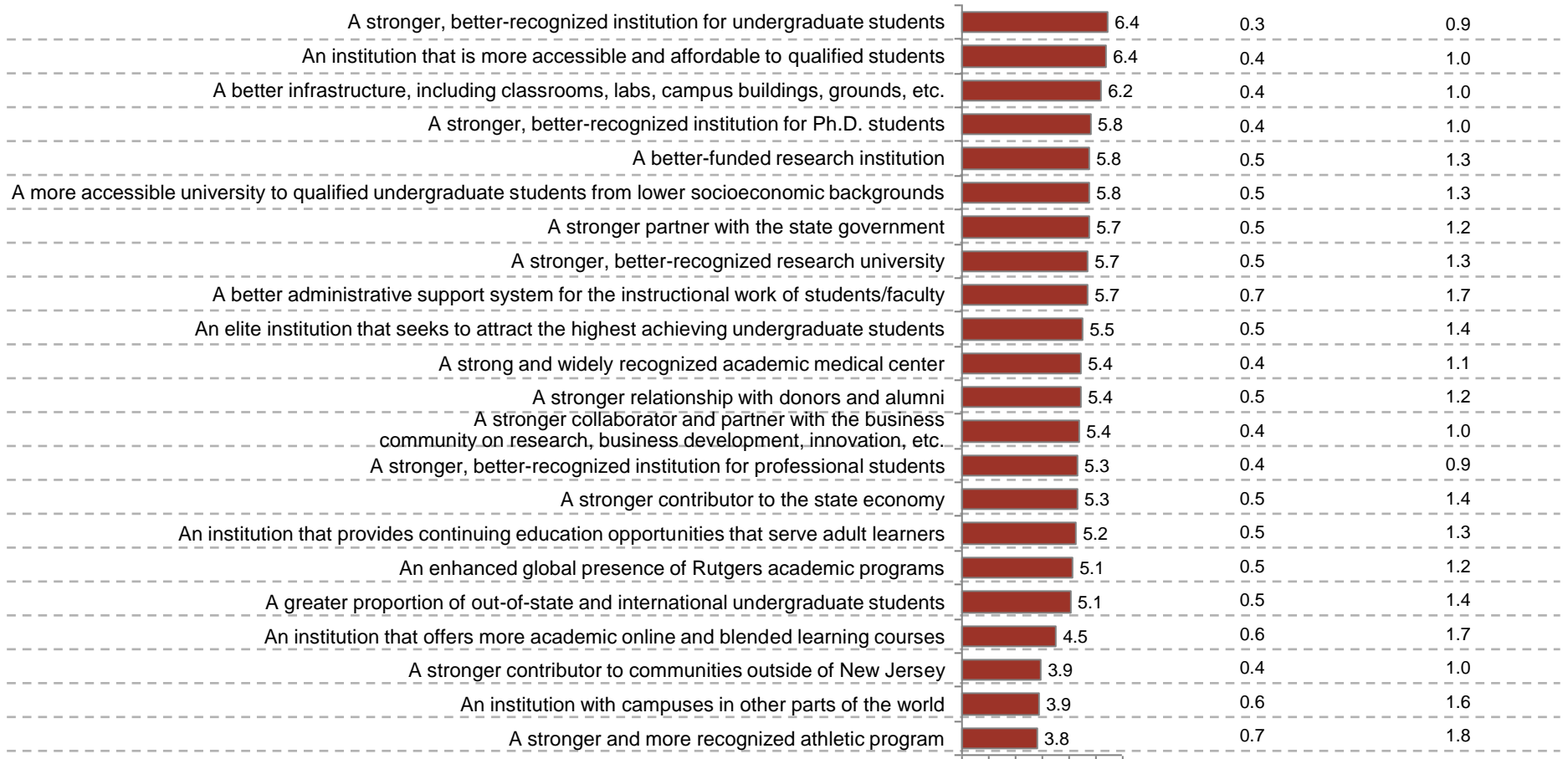
Backup: Importance rating for the university goals

Average importance rating:
(1-not at all, 7-very important)

n=18

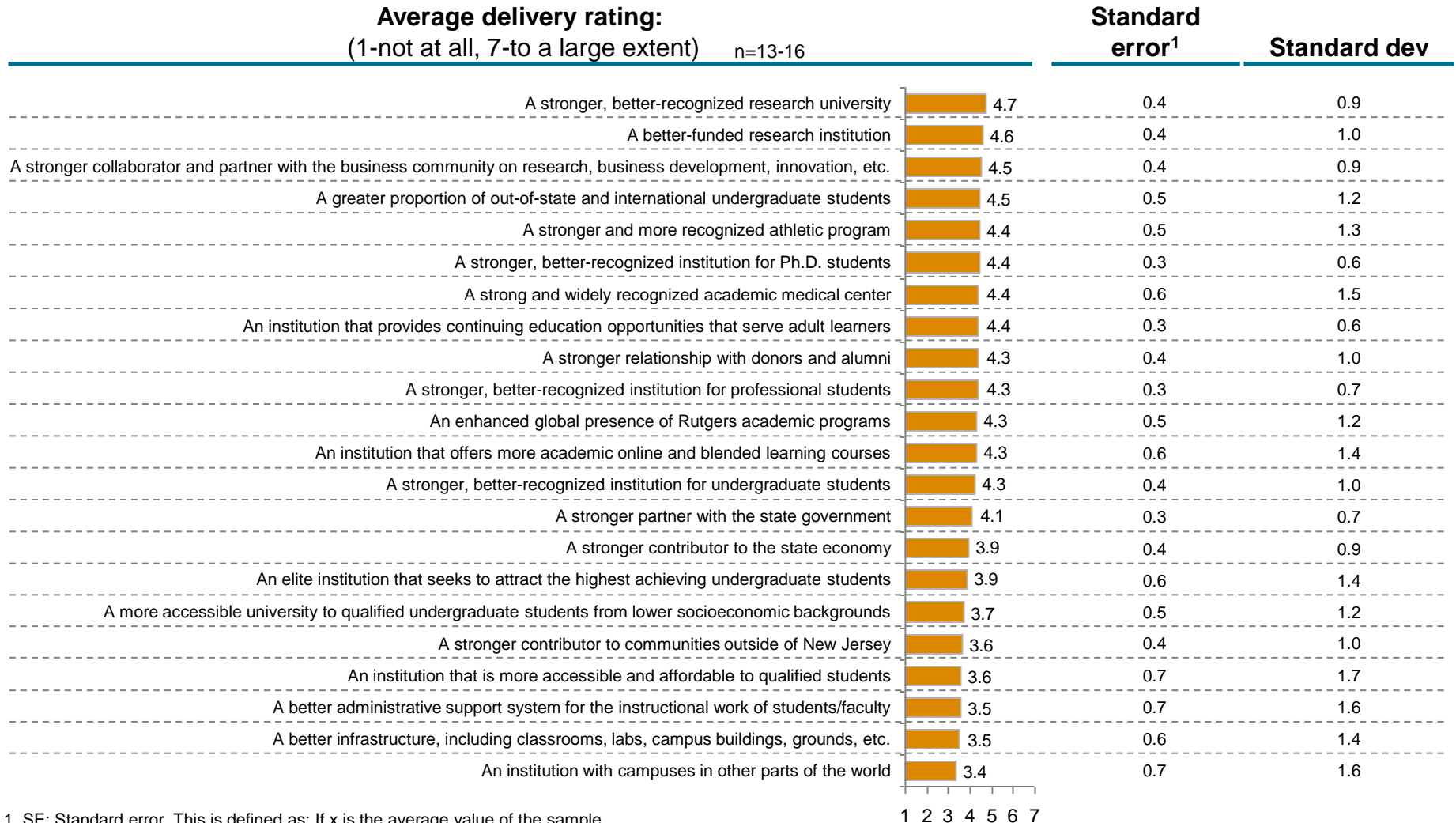
Standard error¹

Standard dev



1. SE: Standard error. This is defined as: If x is the average value of the sample (e.g., the measured avg. importance rating for research for the Newark campus), then there is a 90% chance that the true average will fall between $x - SE$ and $x + SE$.
 Survey question: Importance-How important is it for the university, as a whole, to pursue each of the following goals?
 Source: Rutgers Strategic Plan: Survey to chaplains, 2013, BCG analysis

Backup: Performance rating for the university goals



1. SE: Standard error. This is defined as: If x is the average value of the sample (e.g., the measured avg. importance rating for research for the Newark campus), then there is a 90% chance that the true average will fall between $x - SE$ and $x + SE$.
 Survey question: To what extent is Rutgers already delivering on these goals?
 Source: Rutgers Strategic Plan: Survey to chaplains, Spring 2013, BCG analysis