

The logo features the word "RUTGERS" in a large, white, serif font. Below it, the words "THE STATE UNIVERSITY OF NEW JERSEY" are written in a smaller, white, sans-serif font. The background is a solid red color with a faint, large watermark of the Rutgers University seal.

THE STATE UNIVERSITY  
OF NEW JERSEY

# Rutgers Strategic Planning Survey to Part Time Lecturers

Compendium of findings

March 2013

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## Context

**During the winter of 2012-2013, Rutgers launched a survey to assess the perspectives of part-time lecturers related to the strategic planning effort.**

**The survey to the part-time lecturers addressed topics such as:**

- Level of change required
- Importance and performance of teaching, research, and service, the three elements of the mission
- Importance and performance of various goals
- Budget allocation and dimensions on which to prioritize programs

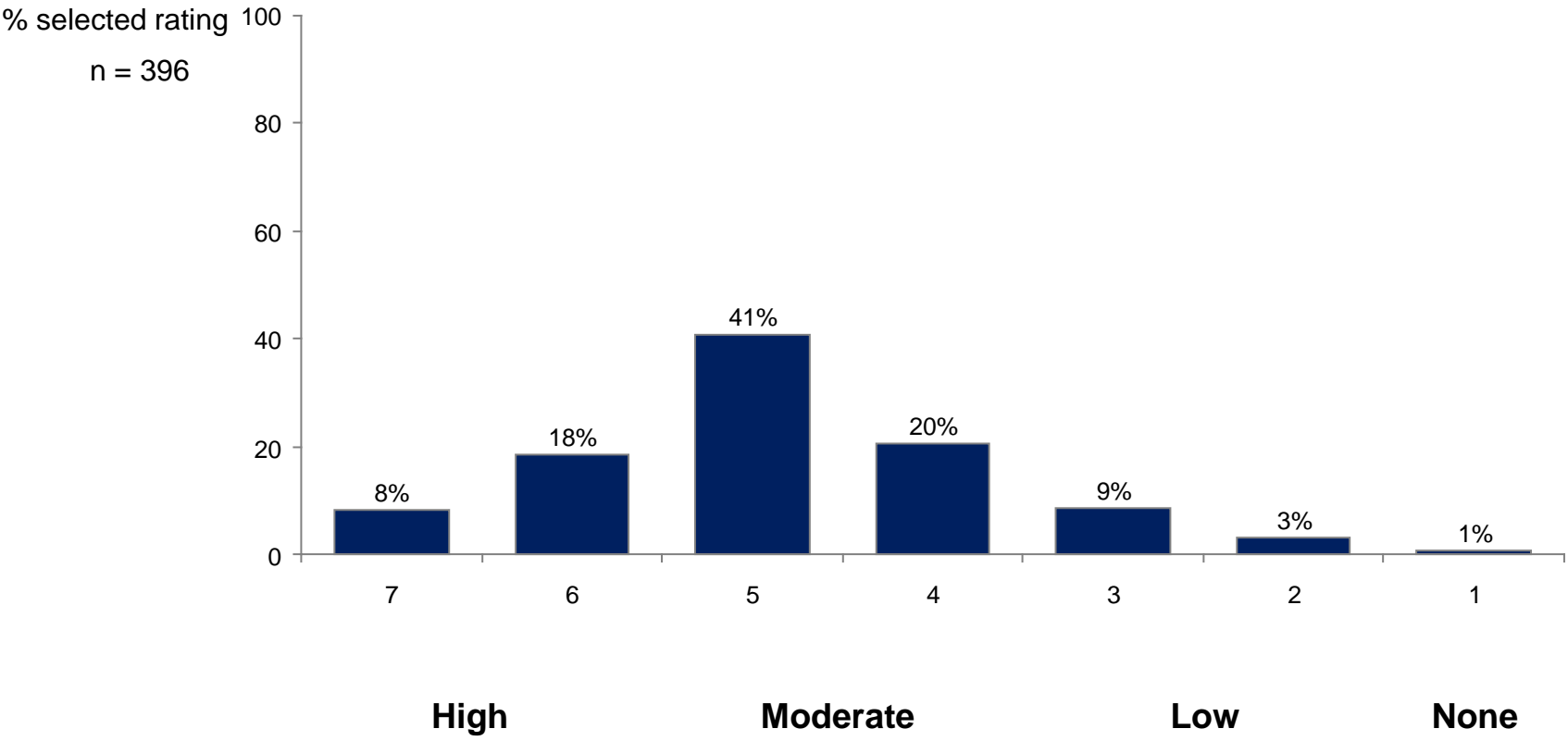
## Part-time lecturers survey: Response breakdown

# = n  
 (# %) = % of column total

<b>Group</b>	<b>Distributed</b>	<b>Completed</b>	<b>Response rate (%)</b>
<b>New Brunswick</b>	942 (65%)	337 (68%)	36
<b>Newark</b>	280 (19%)	80 (16%)	29
<b>Camden</b>	231 (16%)	79 (16%)	34
<b>Total</b>	<b>1,453 (100%)</b>	<b>496 (100%)</b>	<b>34</b>

# Perception of level of change needed for future success

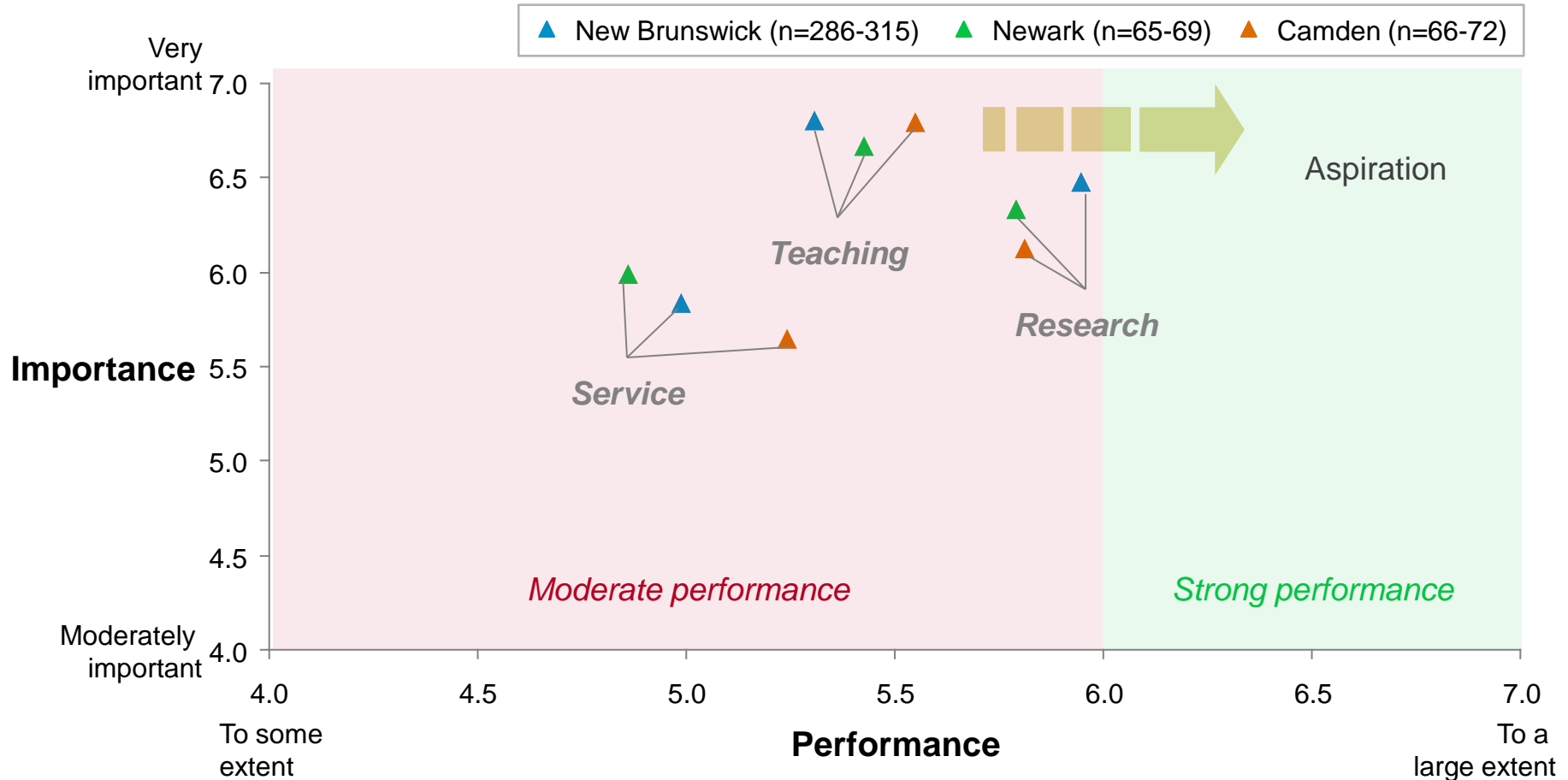
***Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?***



Survey question: Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?  
 Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

# Rated importance vs. performance of each element of the mission, by campus: Teaching, Research, Service

**Importance:** Please rate the importance of each element in Rutgers' mission to the future success of the university  
**Performance:** Please rate the extent to which Rutgers is fulfilling each element of its mission



Survey questions: Importance-Please rate the importance of each element in Rutgers' mission to the future success of the university; Performance-Please rate the extent to which Rutgers is fulfilling each element of its mission

Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

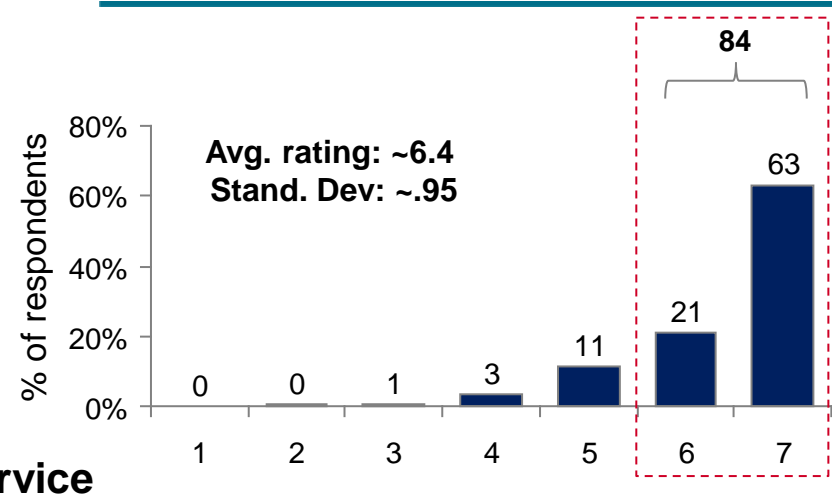
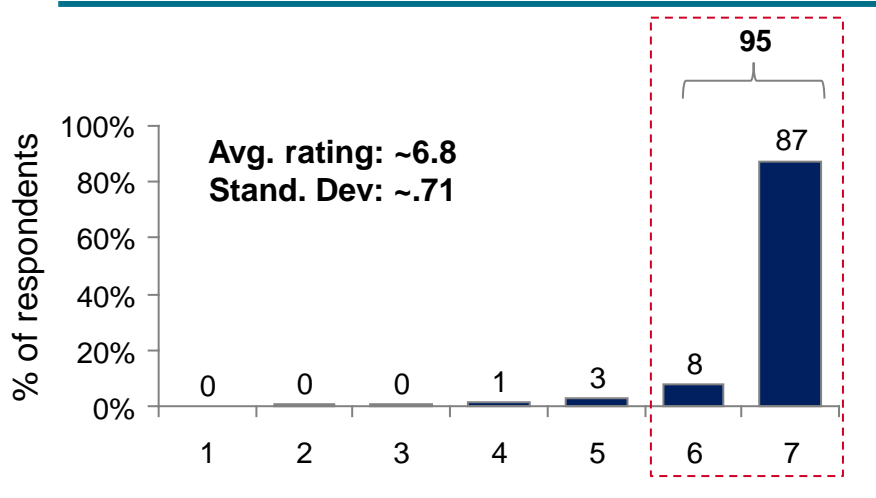
# Importance rating distribution for elements of the mission

Scale: 1-not at all, 7-very important

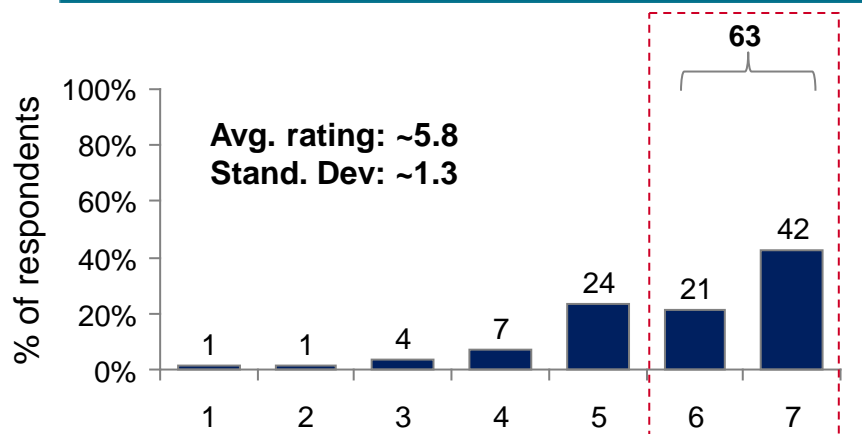
## Teaching

(n = 451-456)

## Research



## Service

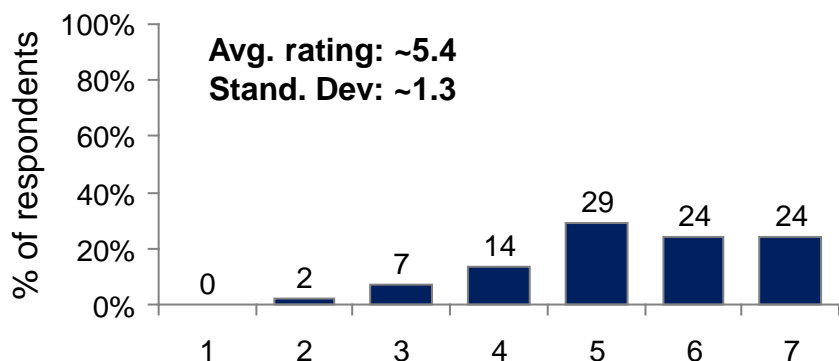


# Performance rating distribution for elements of the mission

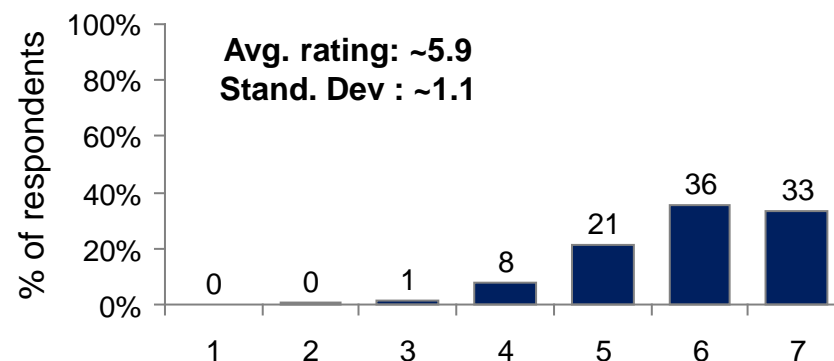
Scale: 1-not at all, 7-to a large extent

(n = 417-440)

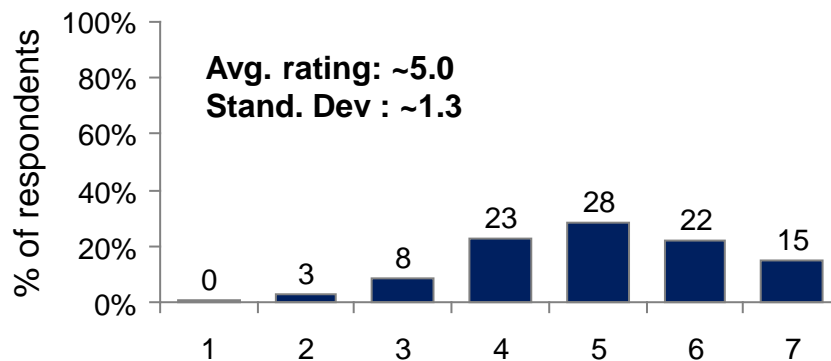
## Teaching



## Research

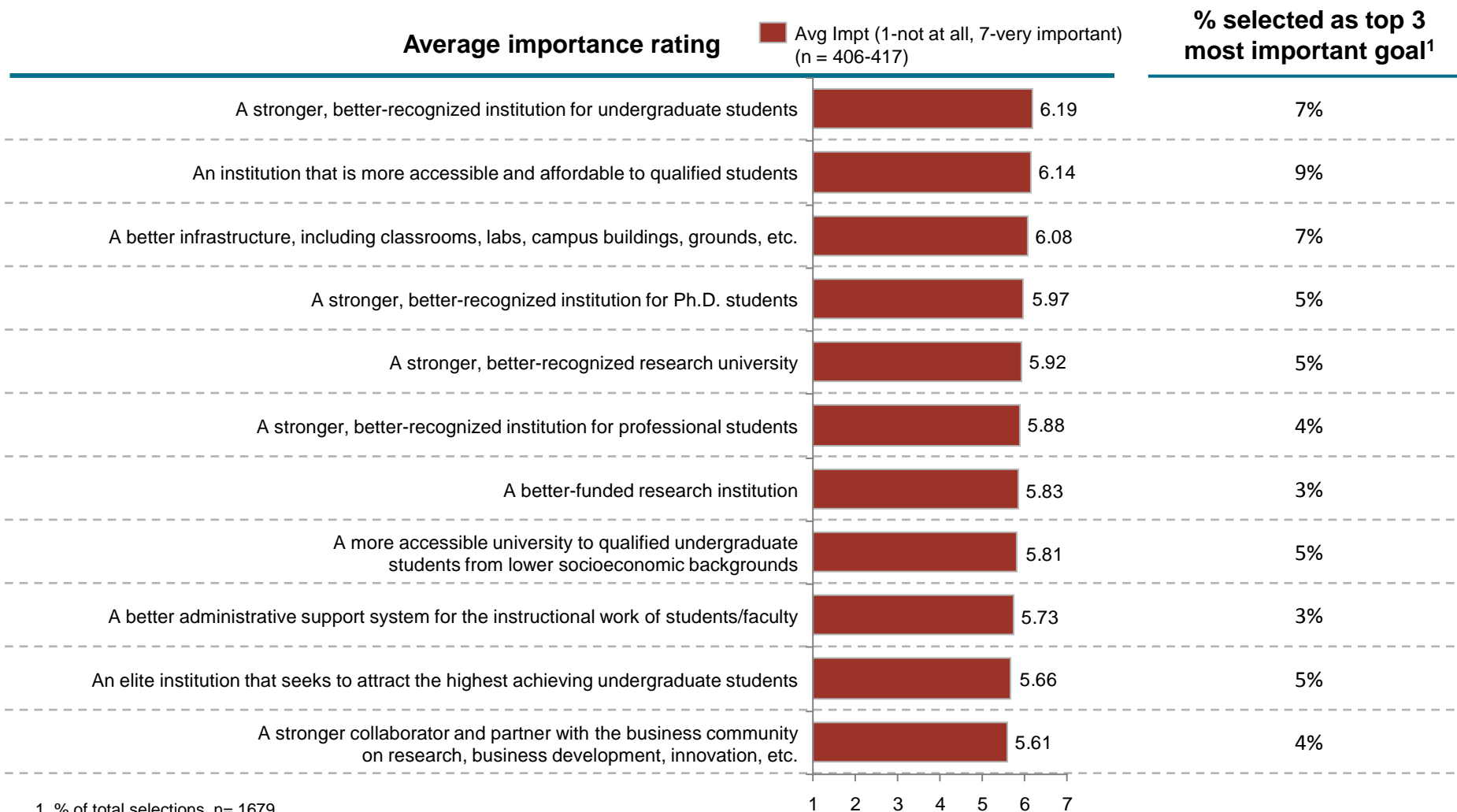


## Service





# Average importance rating for each of 22 goals (I)

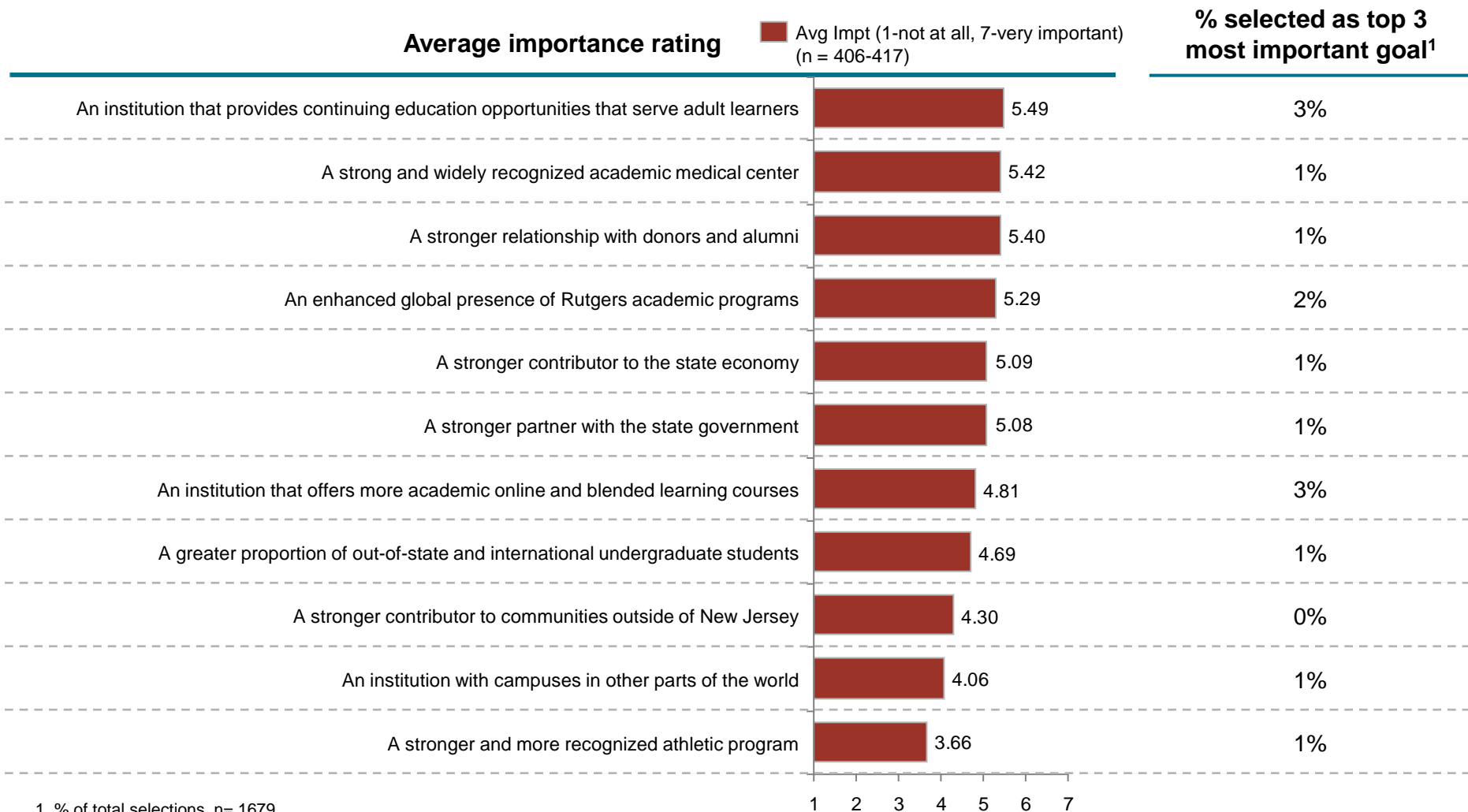


1. % of total selections, n= 1679.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

## Average importance rating for each of 22 goals (II)

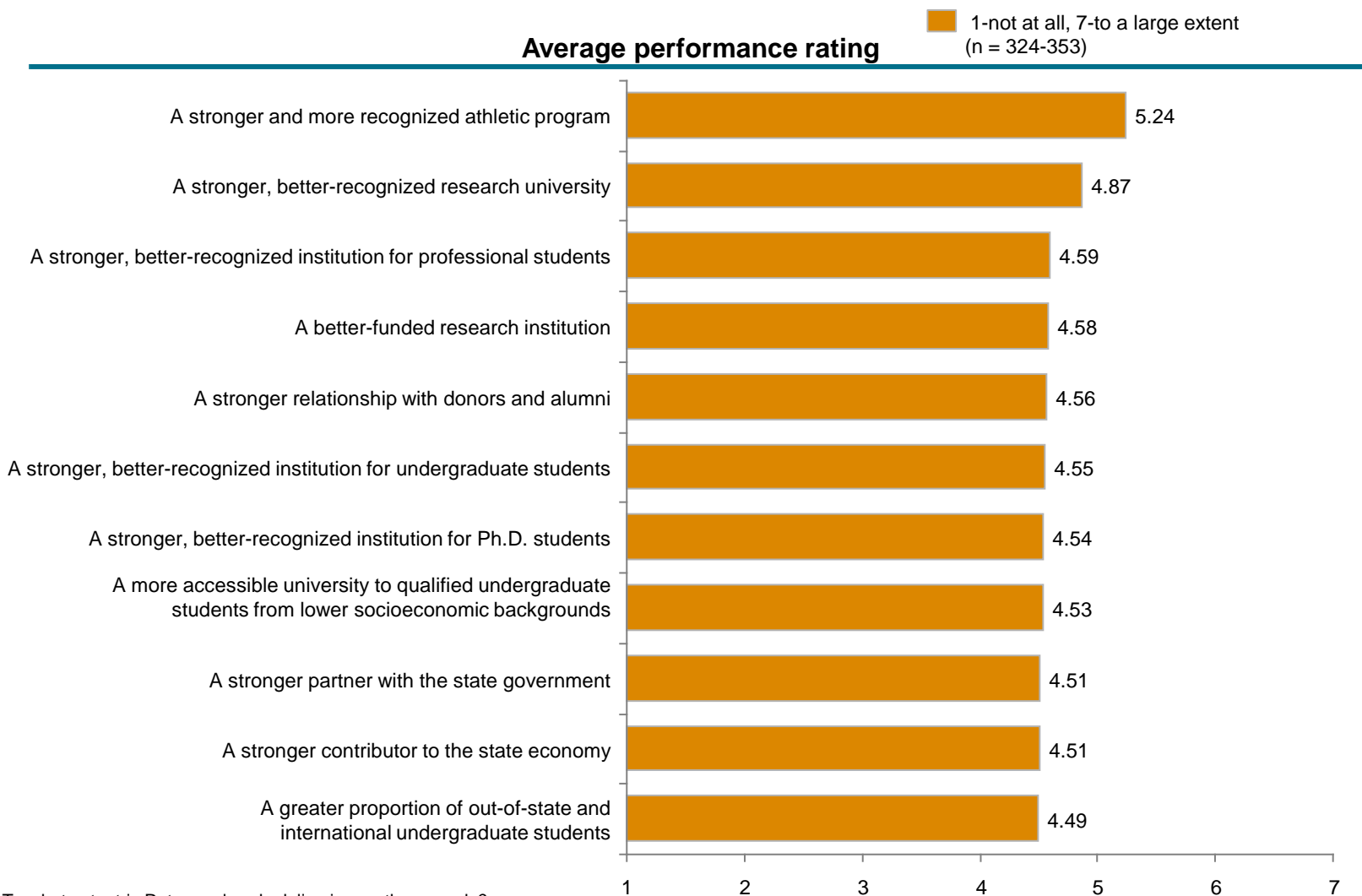


1. % of total selections, n= 1679.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

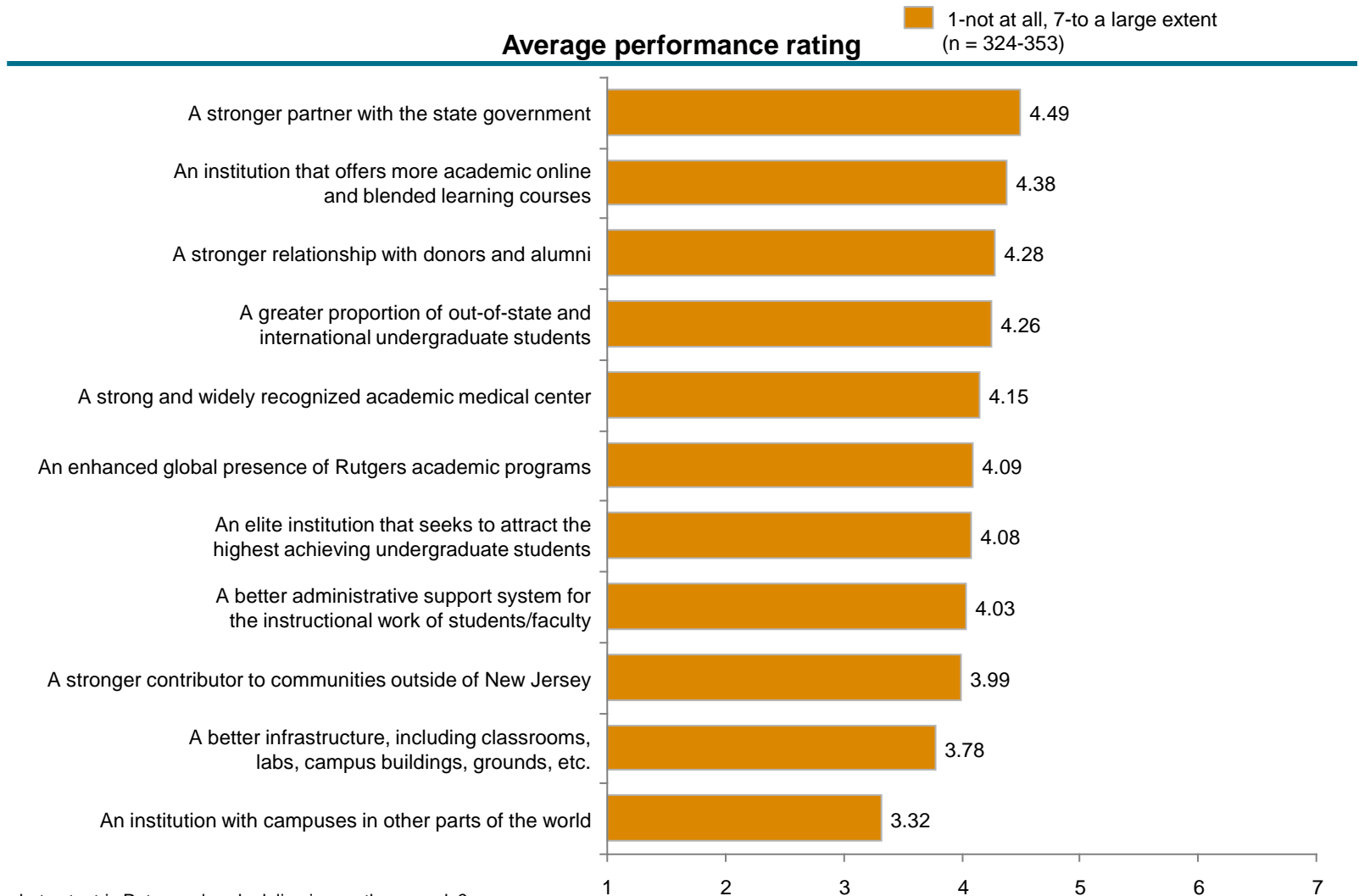
Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

# Average performance rating for each of the 22 goals (I)



Survey question: To what extent is Rutgers already delivering on these goals?  
 Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

# Average performance rating for each of the 22 goals (II)

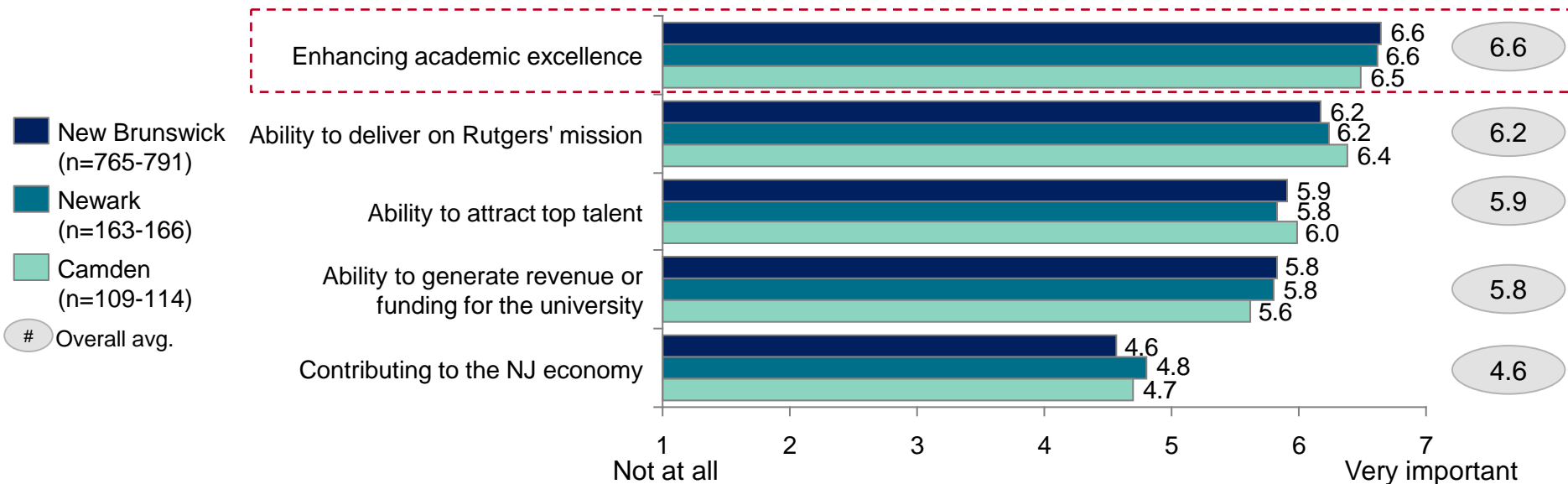


Survey question: To what extent is Rutgers already delivering on these goals?  
 Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

# 80% see prioritization as needed; enhancing academic strength viewed as most important priority to allocate budget

	Overall (n=316)	New Bruns. (n=271)	Newark (n=62)	Camden (n=63)	
<b>Should Rutgers establish a set of priorities to help guide the university's budget allocation process?</b>	<b>Yes</b>	80%	78%	85%	84%
	<b>No</b>	2%	2%	0%	2%
	<b>I am not sure</b>	18%	20%	15%	14%

## How important is each of the following criteria in determining how the university prioritizes and defines its budget allocation?



Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

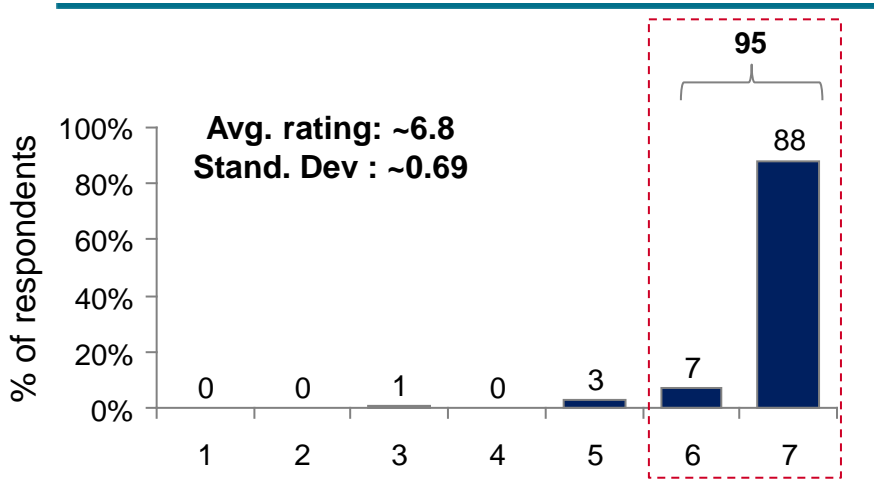
## Appendix

# Backup: Importance rating distribution for university mission

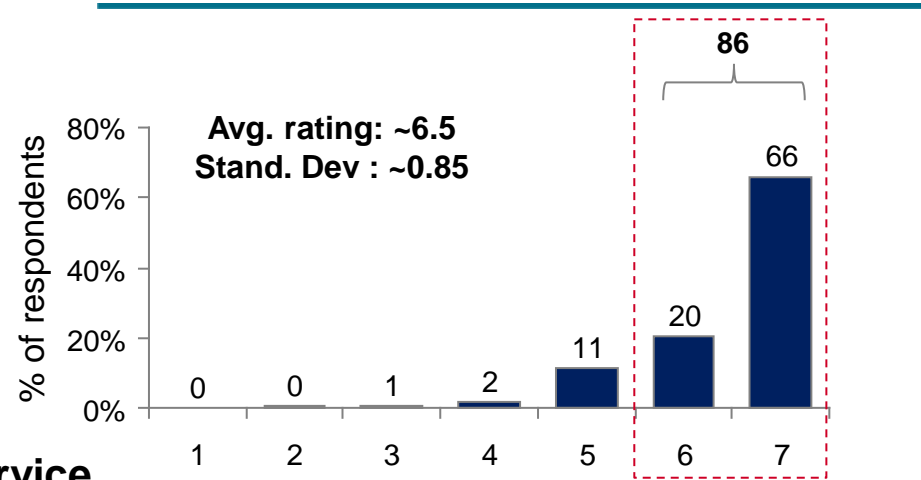
Scale: 1-not at all, 7-very important

(n =313-315)

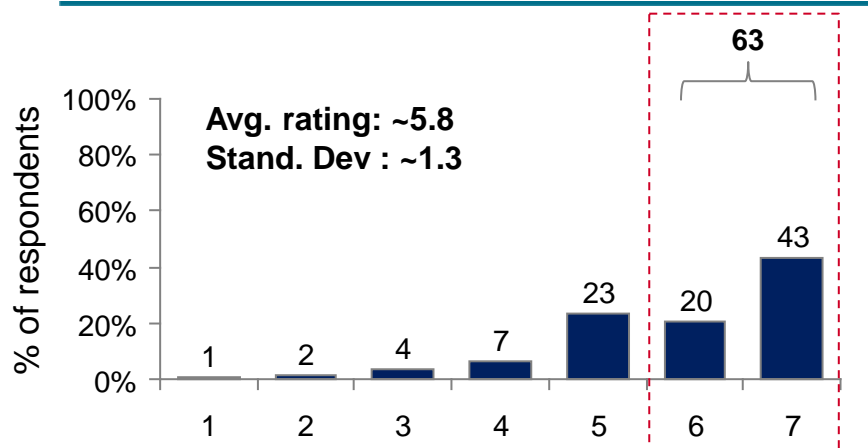
## Teaching



## Research



## Service



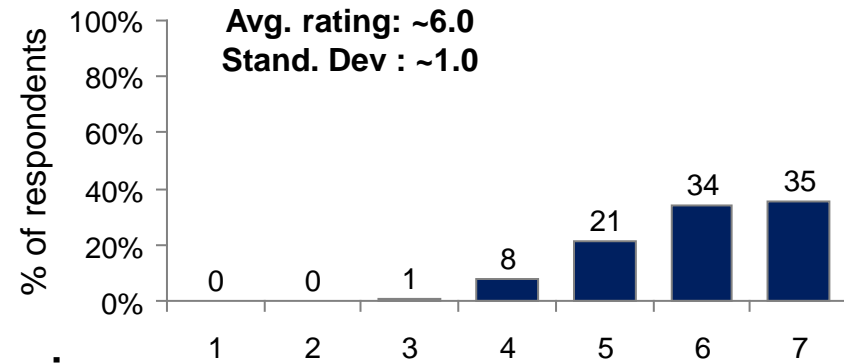
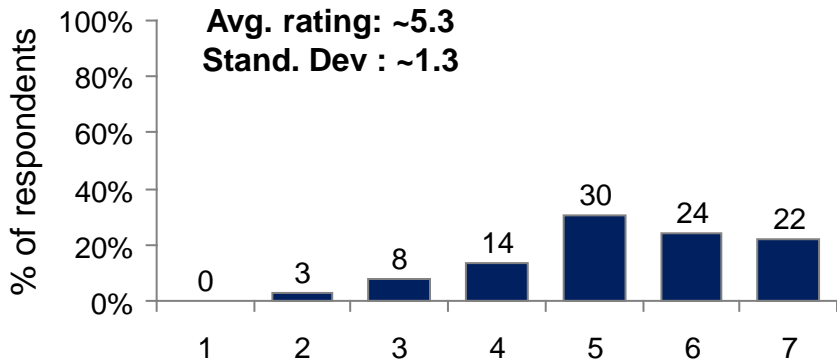
# Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

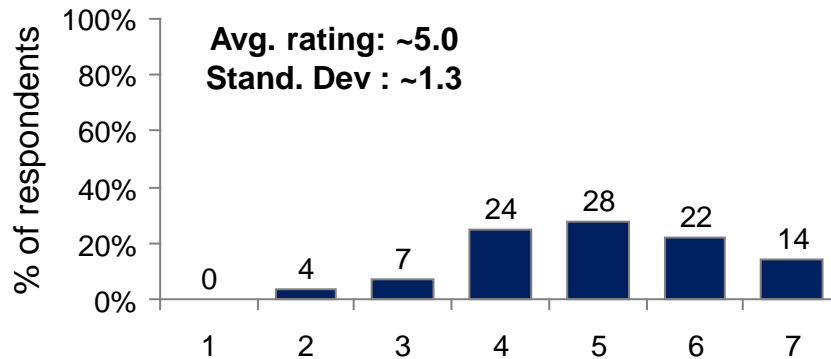
(n =286-301)

## Teaching

## Research



## Service





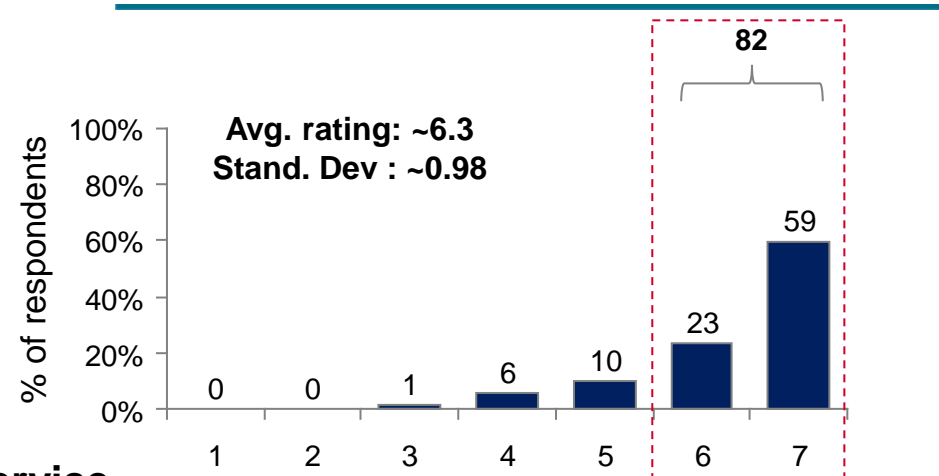
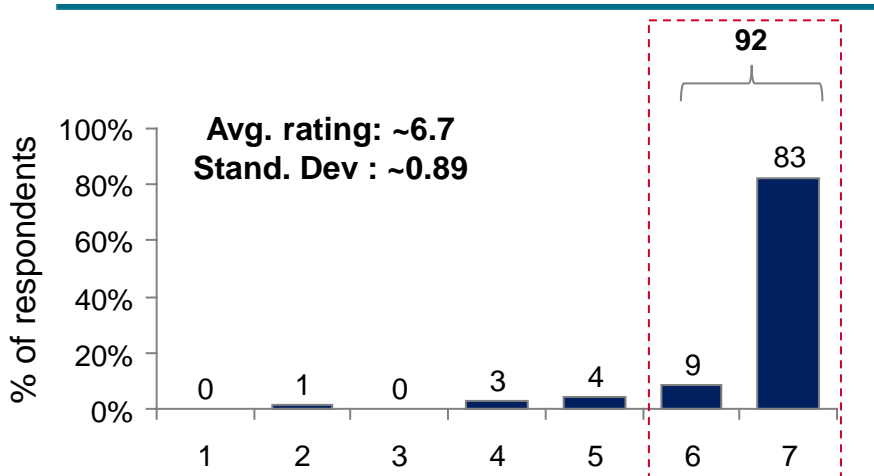
# Backup: Importance rating distribution for university mission

Scale: 1-not at all, 7-very important

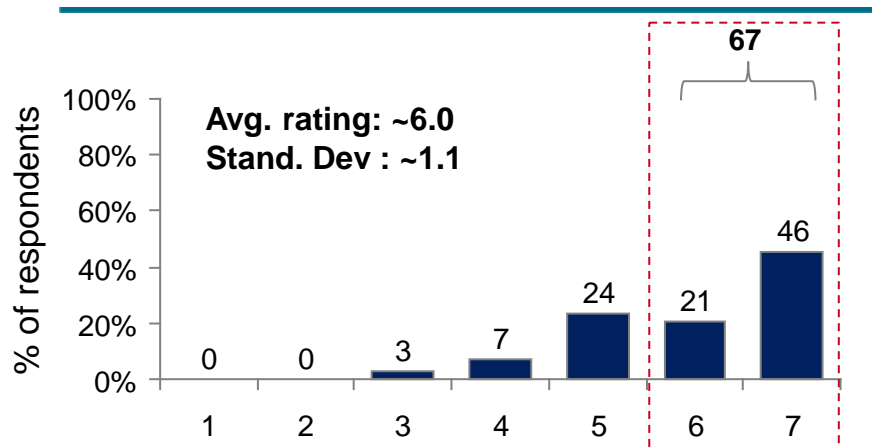
## Teaching

(n =68-69)

## Research



## Service



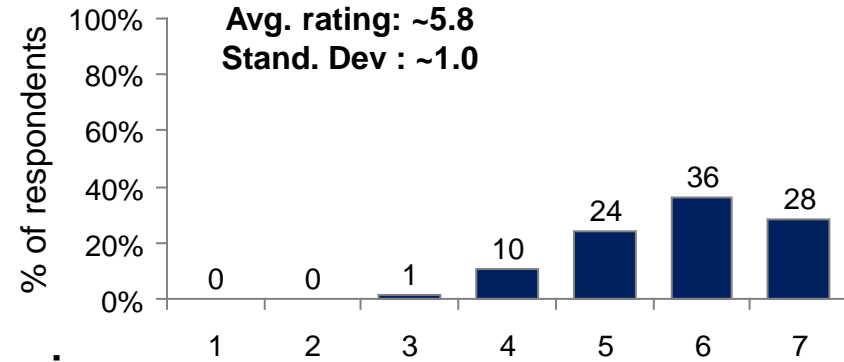
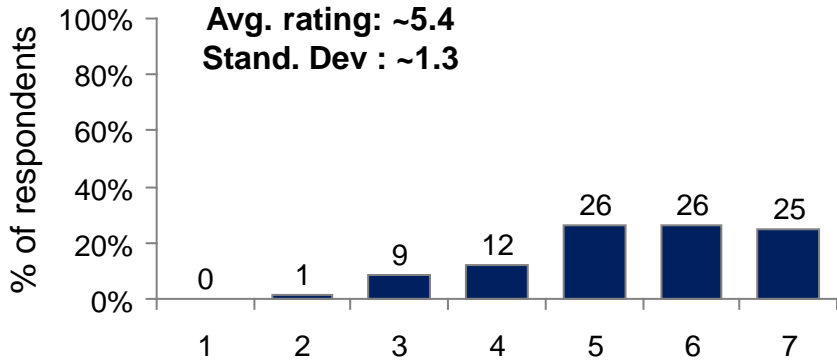
# Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

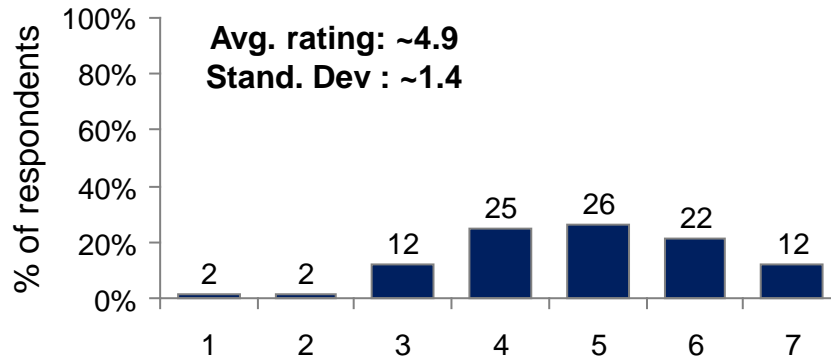
## Teaching

(n =65-68)

## Research



## Service



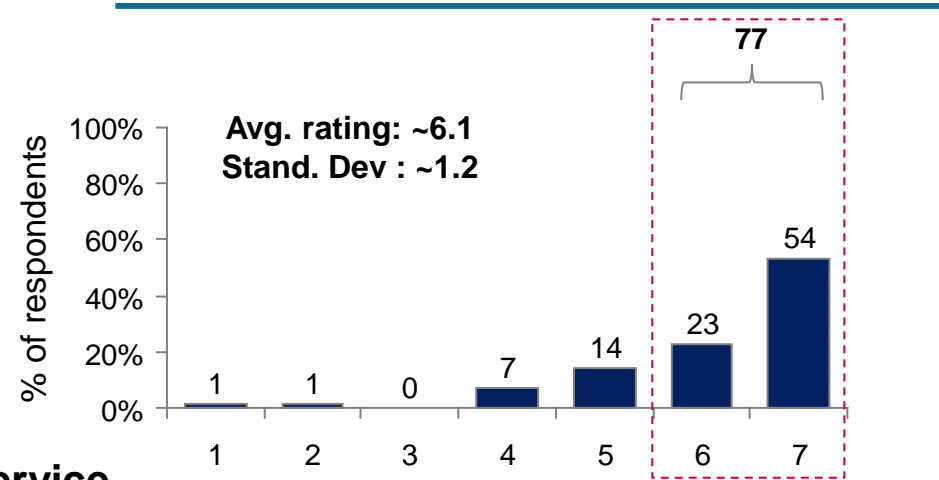
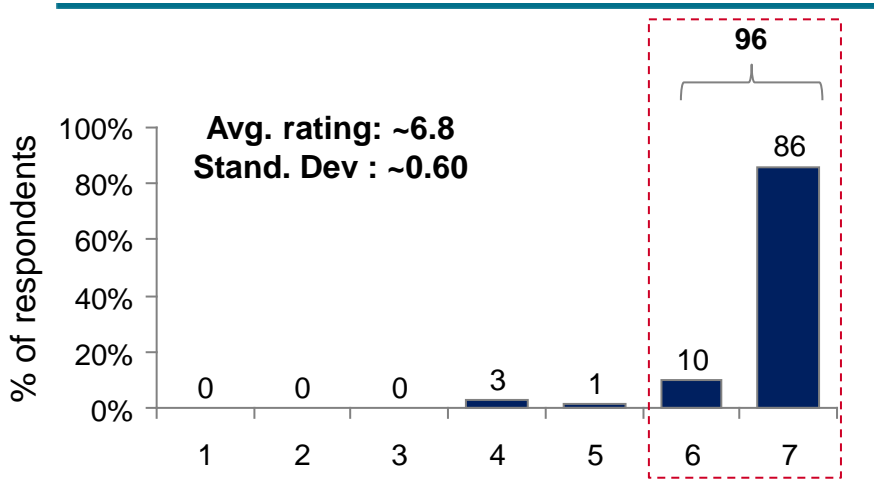
# Backup: Importance rating distribution for university mission

Scale: 1-not at all, 7-very important

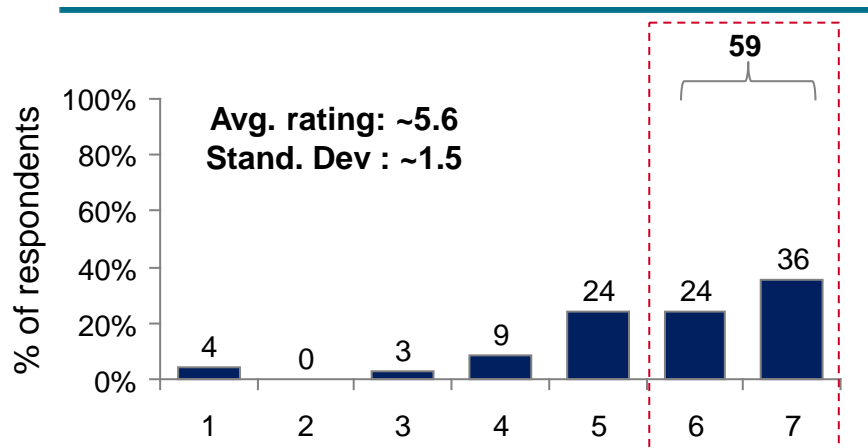
## Teaching

(n =70-72)

## Research



## Service



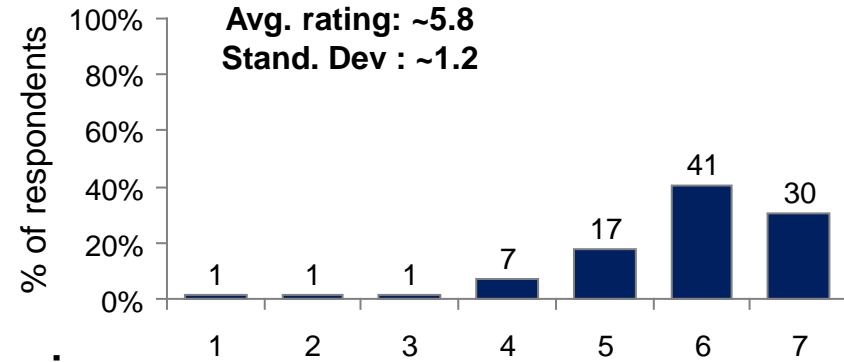
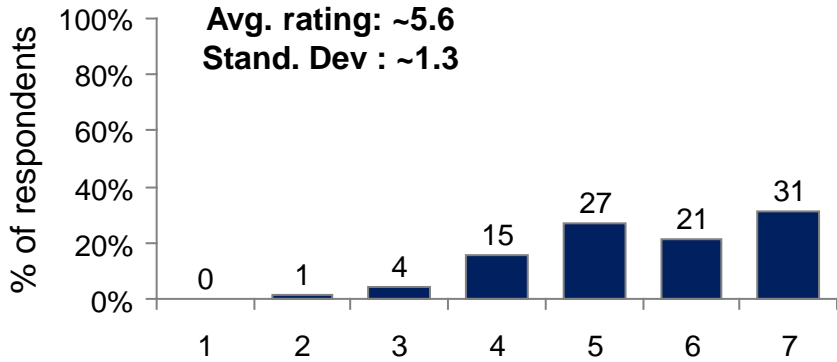
# Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

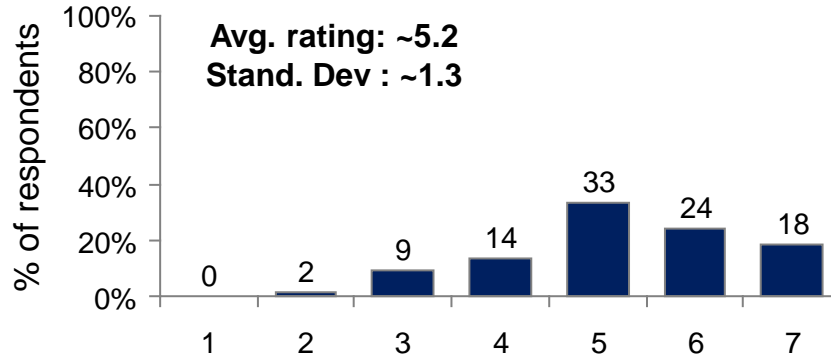
## Teaching

(n =66-71)

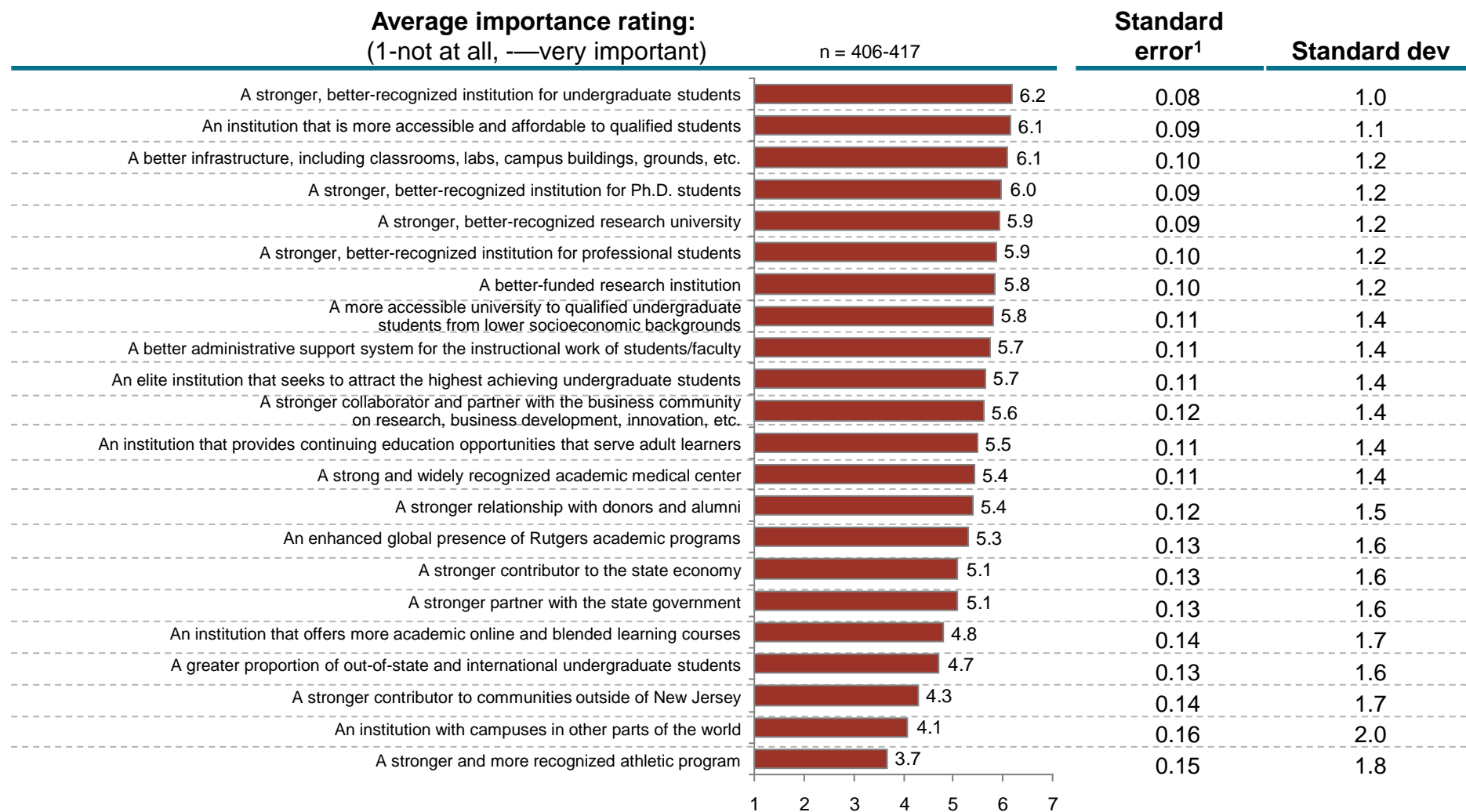
## Research



## Service



# Backup: Importance rating for the university goals

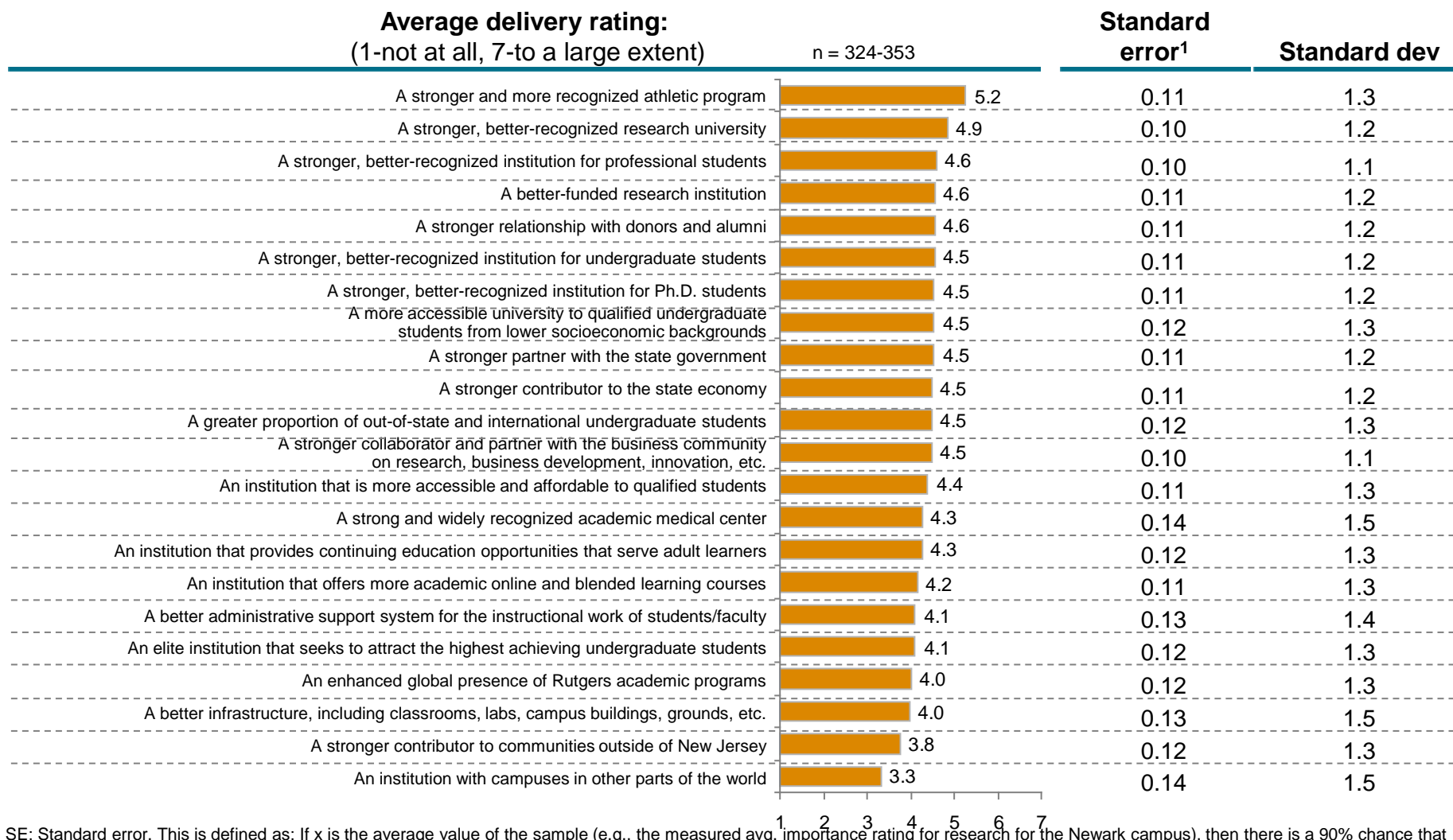


1. SE: Standard error. SE indicates that the average rating falls within +/- the value listed as the SE, with 90% confidence.

Survey question: Importance-How important is it for the university, as a whole, to pursue each of the following goals?

Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis

## Backup: Performance rating for the university goals



SE: Standard error. This is defined as: If  $x$  is the average value of the sample (e.g., the measured avg. importance rating for research for the Newark campus), then there is a 90% chance that the true average will fall between  $x - SE$  and  $x + SE$ .

Survey question: To what extent is Rutgers already delivering on these goals? Source: Rutgers Strategic Plan: Survey to faculty-PTL respondents, Winter 2012-2013, BCG analysis