

The background of the slide is a solid red color. In the upper left corner, the word "RUTGERS" is written in a large, white, serif font. Below it, in a smaller, white, sans-serif font, are the words "THE STATE UNIVERSITY OF NEW JERSEY". A large, faint, circular seal of Rutgers University is visible in the background, centered behind the text. The seal features a sunburst design and the text "RUTGERS UNIVERSITY" around the perimeter.

RUTGERS

THE STATE UNIVERSITY
OF NEW JERSEY

Rutgers Strategic Planning Survey to the students: Graduate respondents

Compendium of findings

March 2013

Table of Contents

Page No.

Overview

- Context
- Response summary

2-3

Need for change

4

Mission: Importance and performance ratings

5-7

Goals: Importance and performance ratings

8-11

Student experience and satisfaction

- Why students leave Rutgers
- Satisfaction with academic and student life, and university facilities and services
- Satisfaction with financial aid and support

12-17

Appendix:

18-35

Mission – universitywide

- By campus
- Supporting statistics

19-24

Goals

- Supporting statistics

25-26

Satisfaction with academic and student life, and university facilities and services

- By campus

27-35

Context

During the winter of 2012-2013, Rutgers launched a student survey to assess the perspectives of the students related to the strategic planning effort.

The survey to the students addressed topics such as:

- Level of change required
- Importance and performance of teaching, research, and service, the three elements of the mission
- Importance and performance of various goals
- Satisfaction with academic life, student (e.g., non-academic/social) life, and university services and facilities
- Financial aid and support

The contents of the following report include the results of the graduate and professional school student responses to the survey

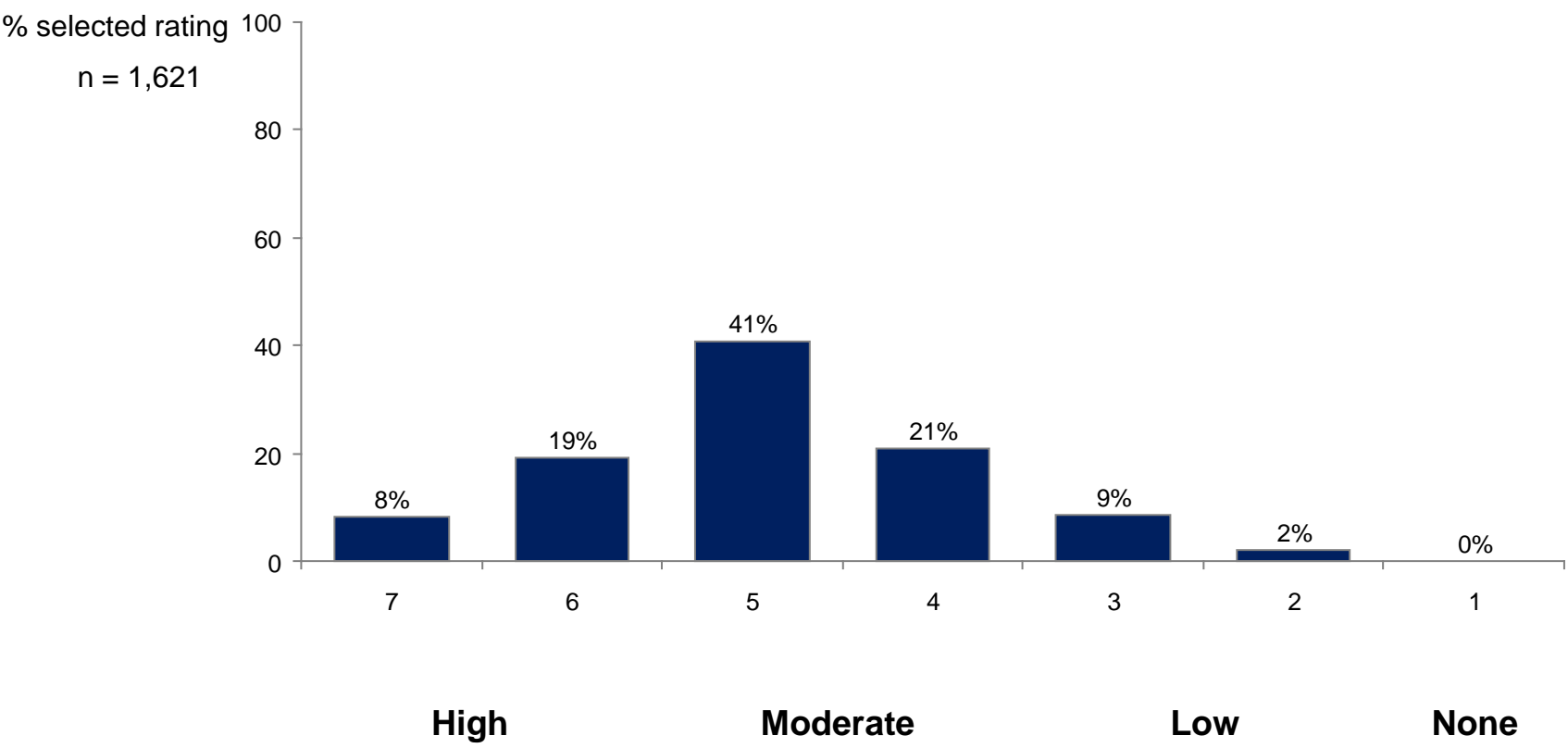
Graduate and professional students survey: Response breakdown

= n
 (# %) = % of column total

Group	Distributed	Completed	Response rate (%)
New Brunswick	8,628 (60%)	1,384 (69%)	16
Newark	4,240 (29%)	349 (17%)	8
Camden	1,593 (11%)	286 (18%)	18
Total	14,461 (100%)	2,019 (100%)	14

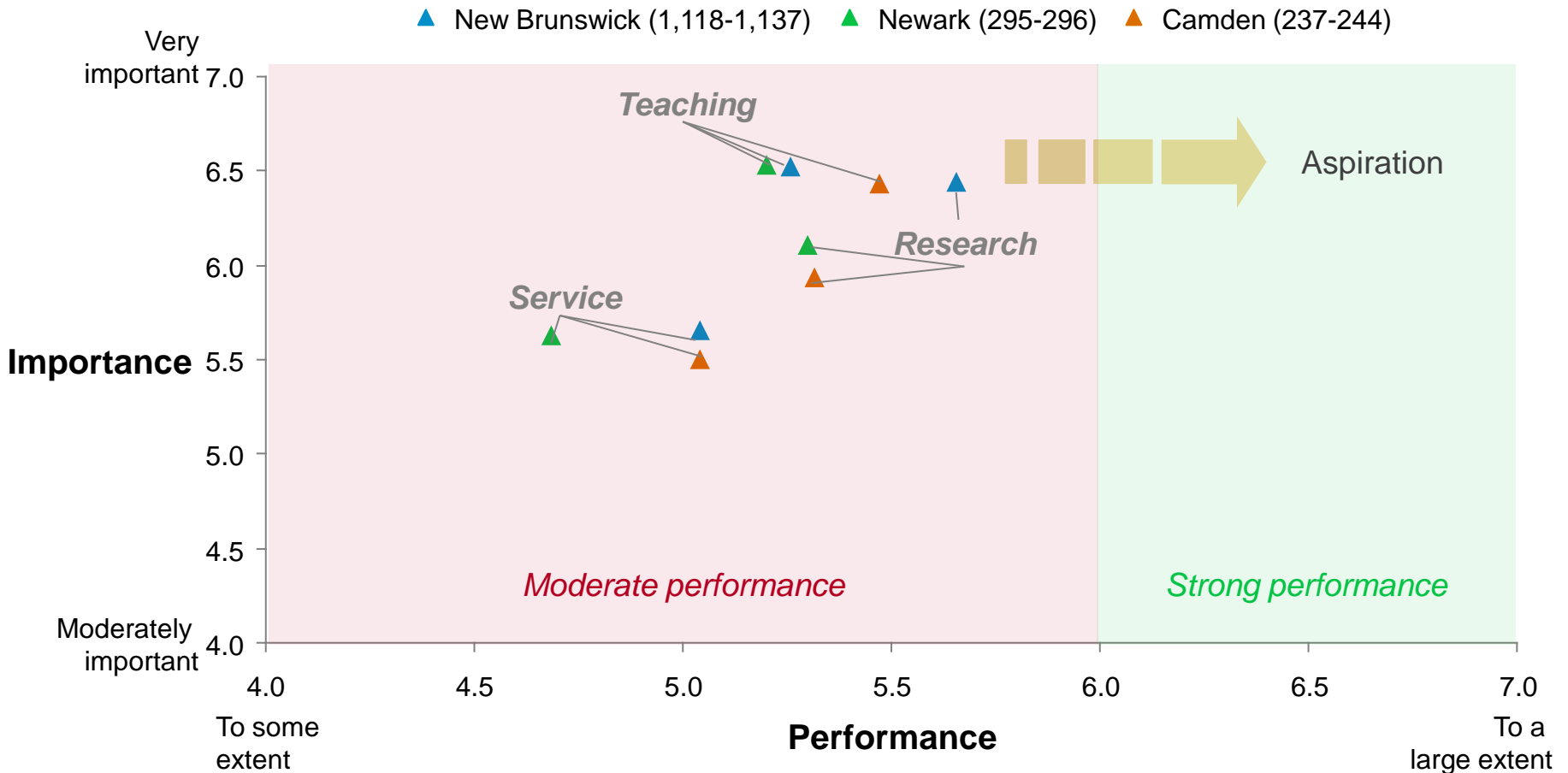
Perception of level of change needed for future success

Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?



Rated importance vs. performance of each element of the mission, by campus: Teaching, Research, Service

Importance: Please rate the importance of each element in Rutgers' mission to the future success of the university
Performance: Please rate the extent to which Rutgers is fulfilling each element of its mission



Survey questions: Importance-Please rate the importance of each element in Rutgers' mission to the future success of the university; Performance-Please rate the extent to which Rutgers is fulfilling each element of its mission

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

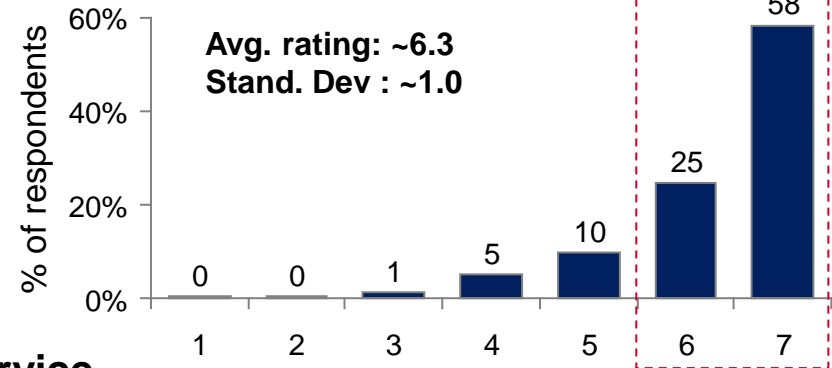
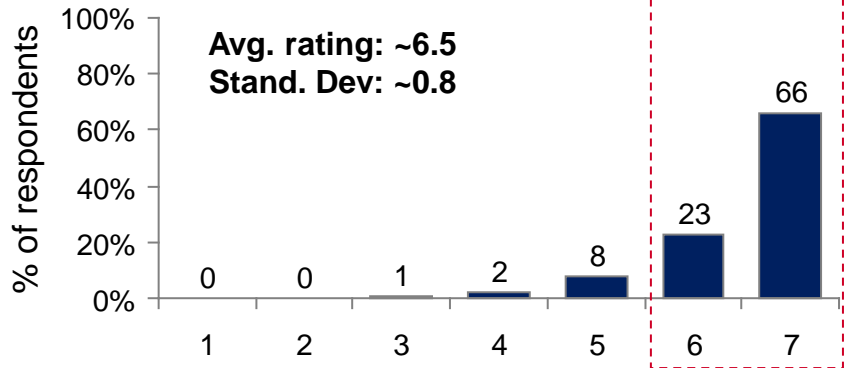
Importance rating distribution for elements of the mission

Scale: 1-not at all, 7-very important

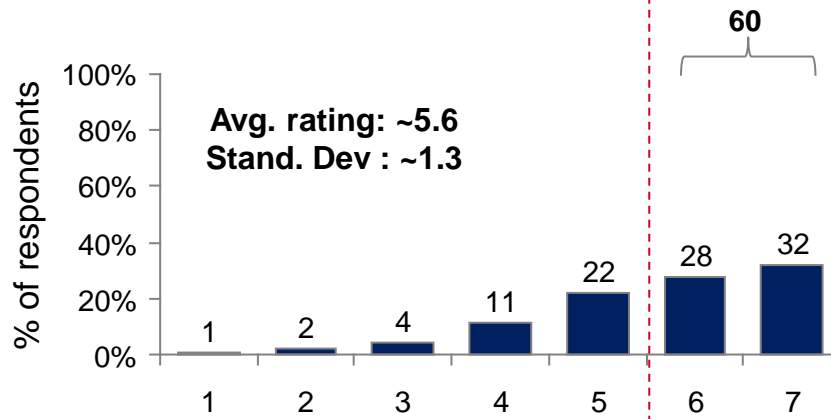
(n = 1,676-1,677)

Teaching

Research



Service

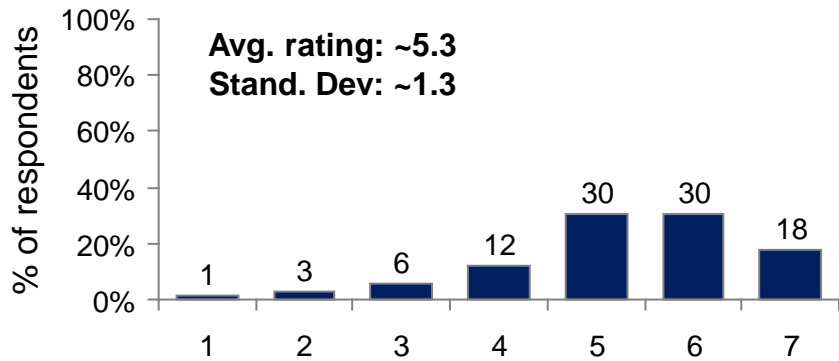


Performance rating distribution for elements of the mission

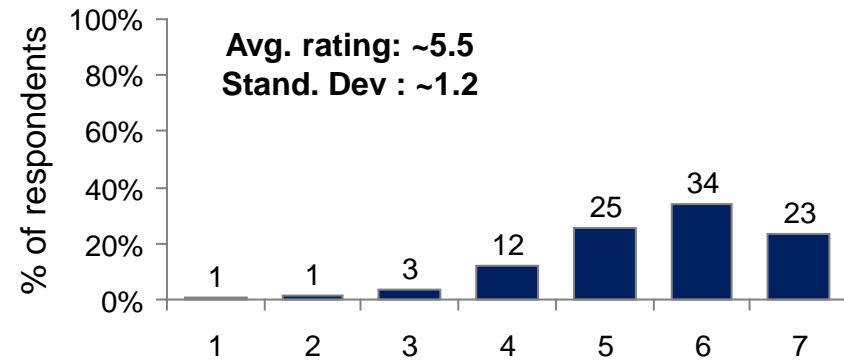
Scale: 1-not at all, 7-to a large extent

(n = 1,653-1,673)

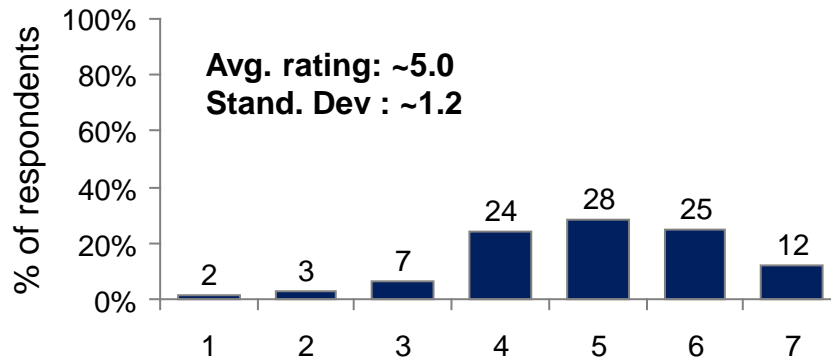
Teaching



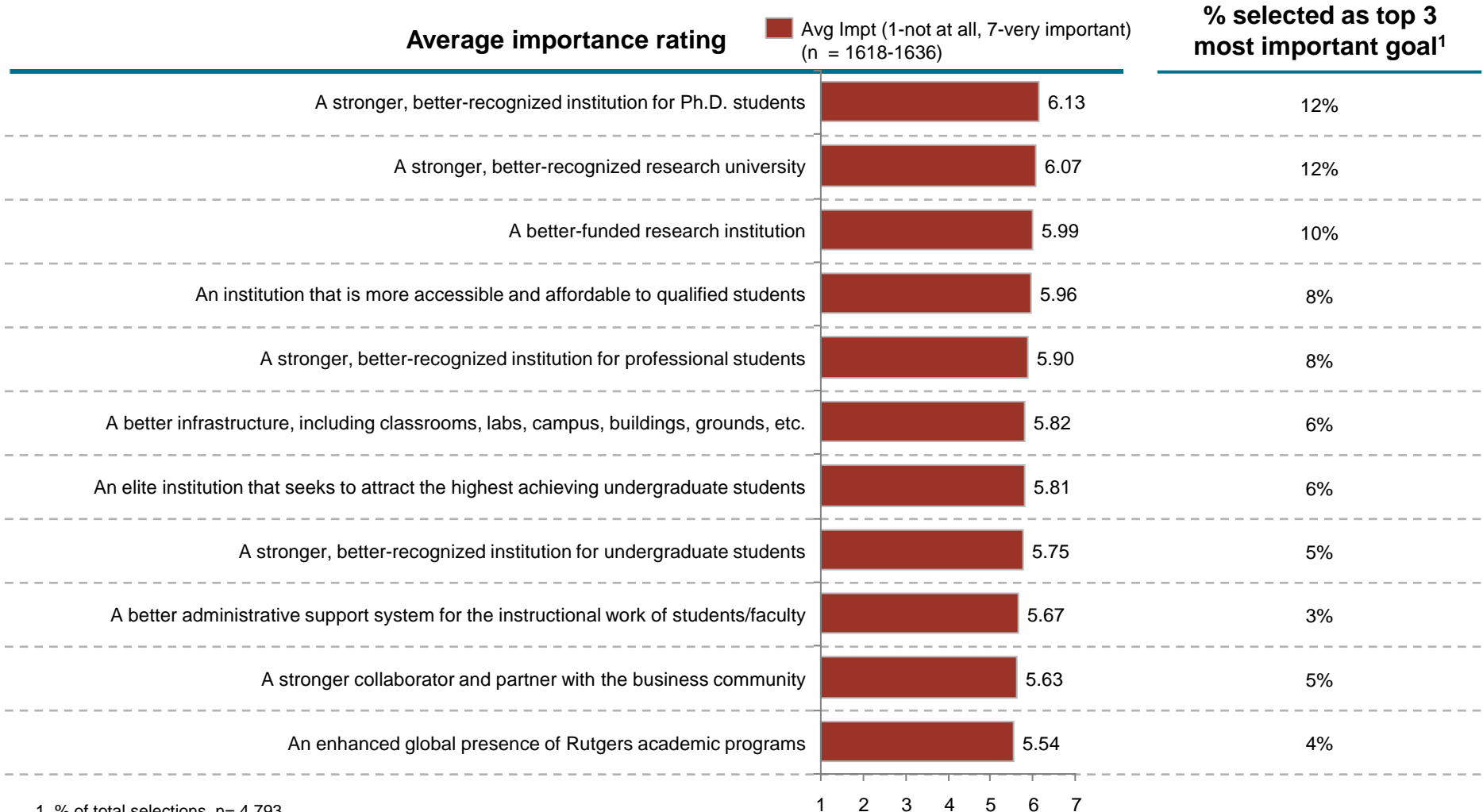
Research



Service



Average importance rating for each of 22 goals (I)

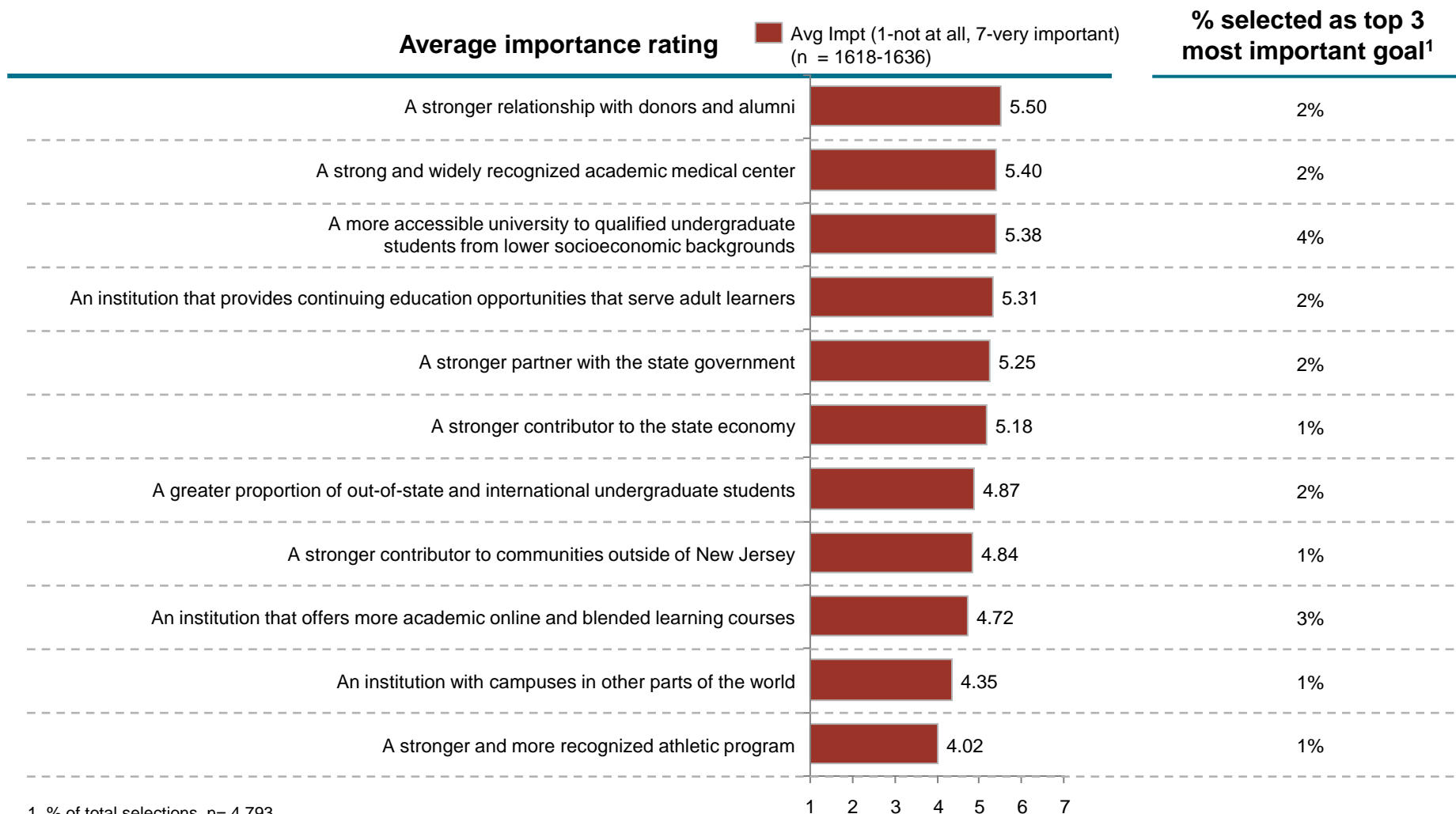


1. % of total selections, n= 4,793.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Average importance rating for each of 22 goals (II)



1. % of total selections, n= 4,793.

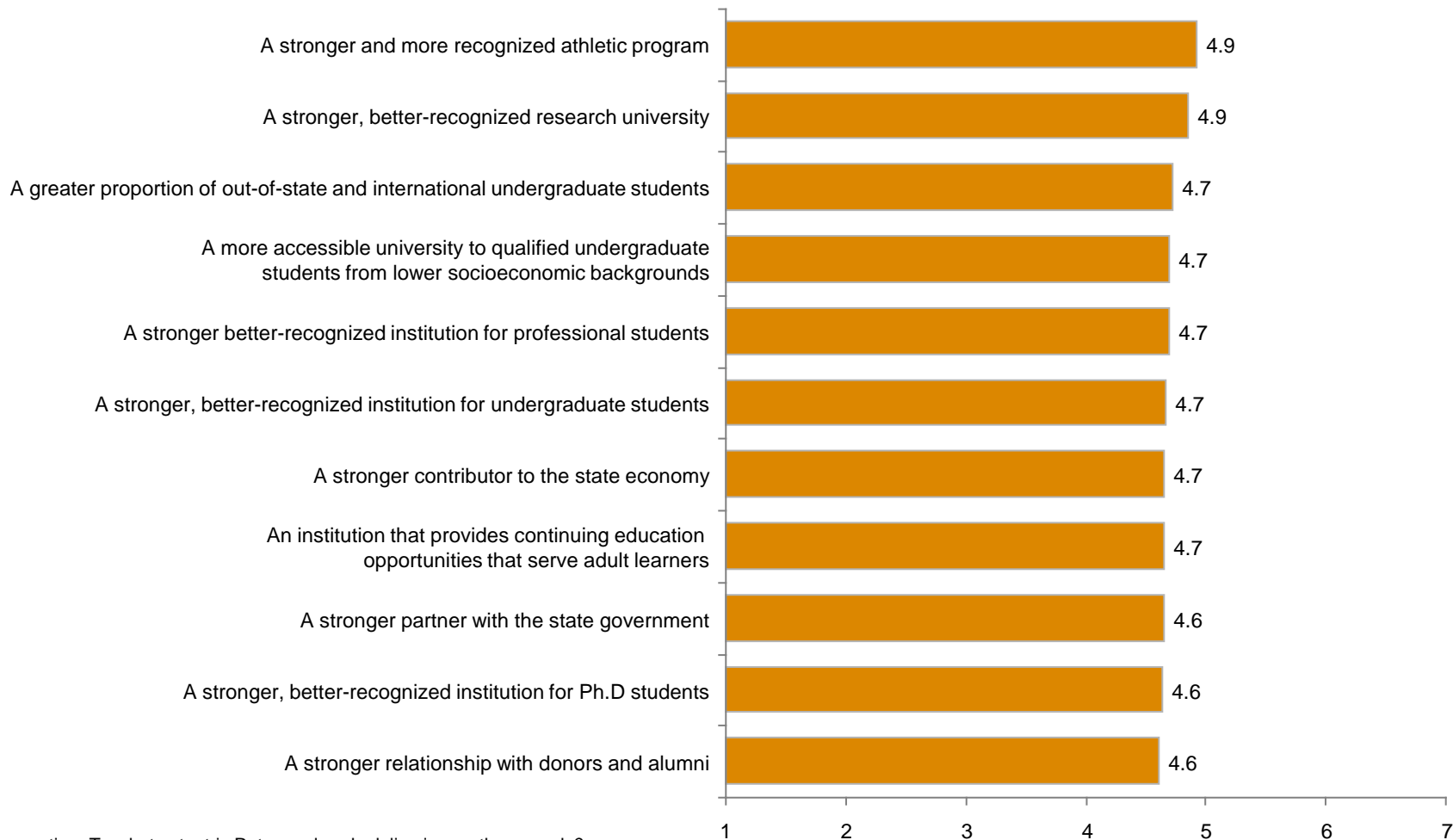
Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Average performance rating for each of the 22 goals (I)

Average performance rating

1-not at all, 7-to a large extent (n=1,512-1,553)



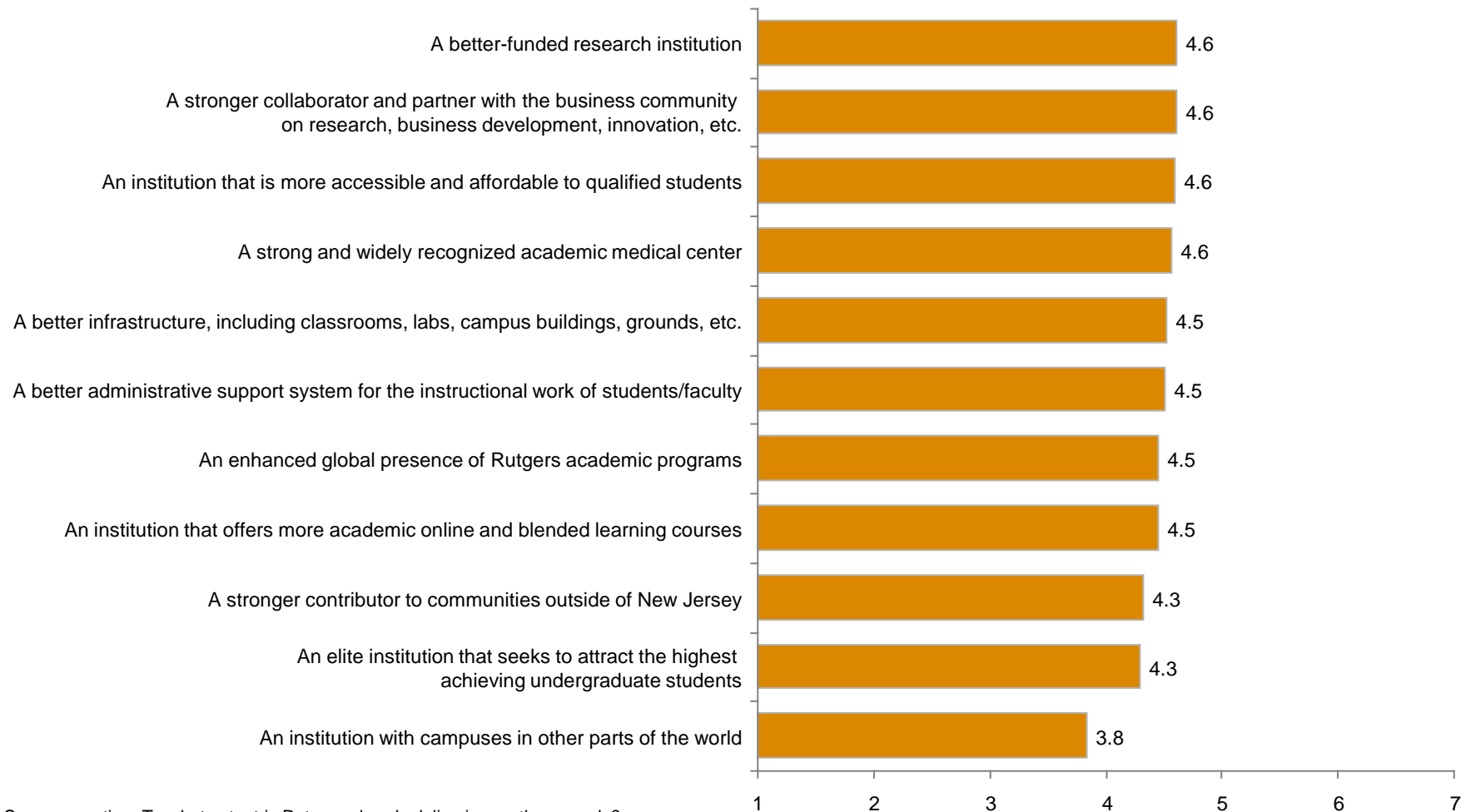
Survey question: To what extent is Rutgers already delivering on these goals?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Average performance rating for each of the 22 goals (II)

Average performance rating

1-not at all, 7-to a large extent (n=1,512-1,553)

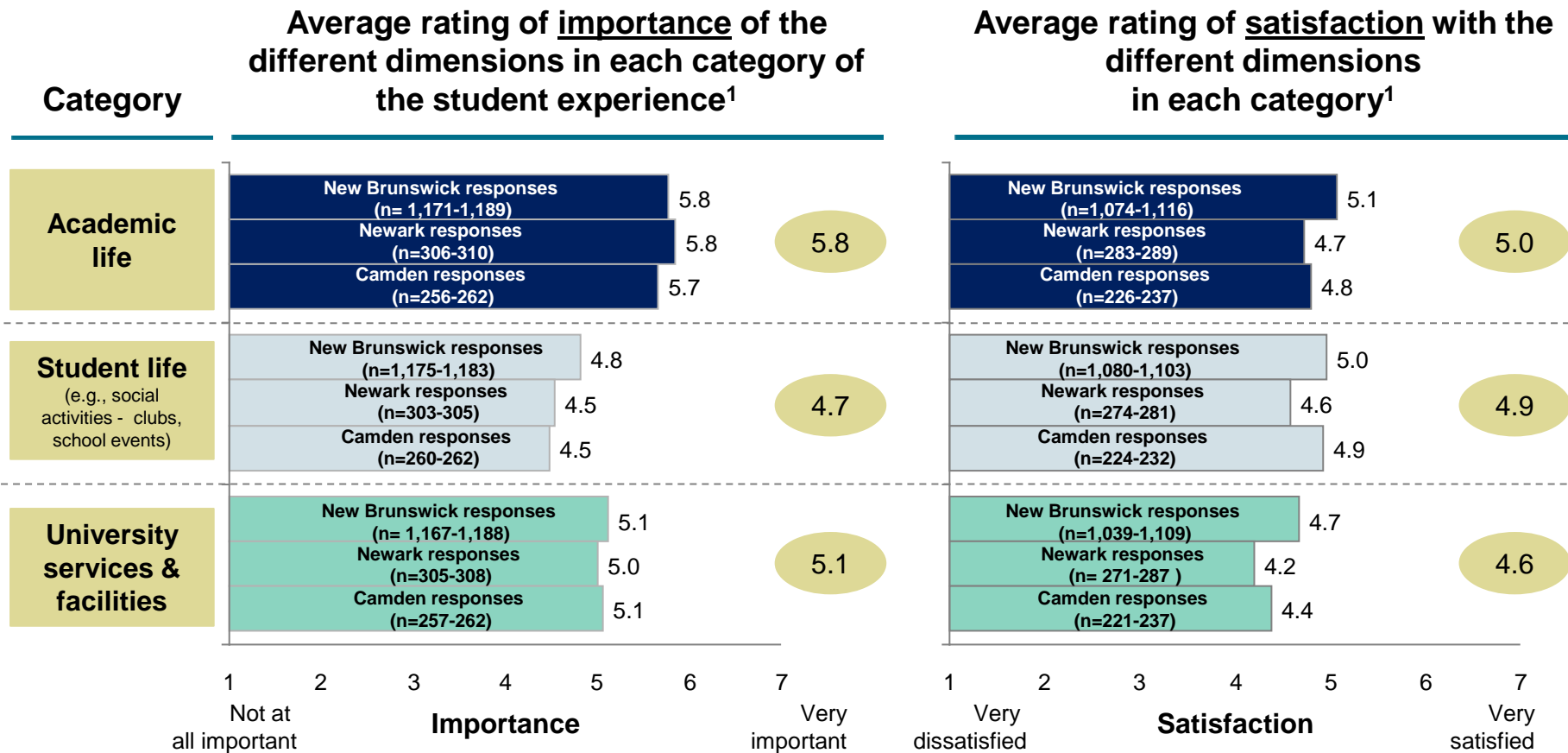


Survey question: To what extent is Rutgers already delivering on these goals?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Student experience summary: importance of and satisfaction with academic life, student life, and university services/facilities

Overall avg. for dimension

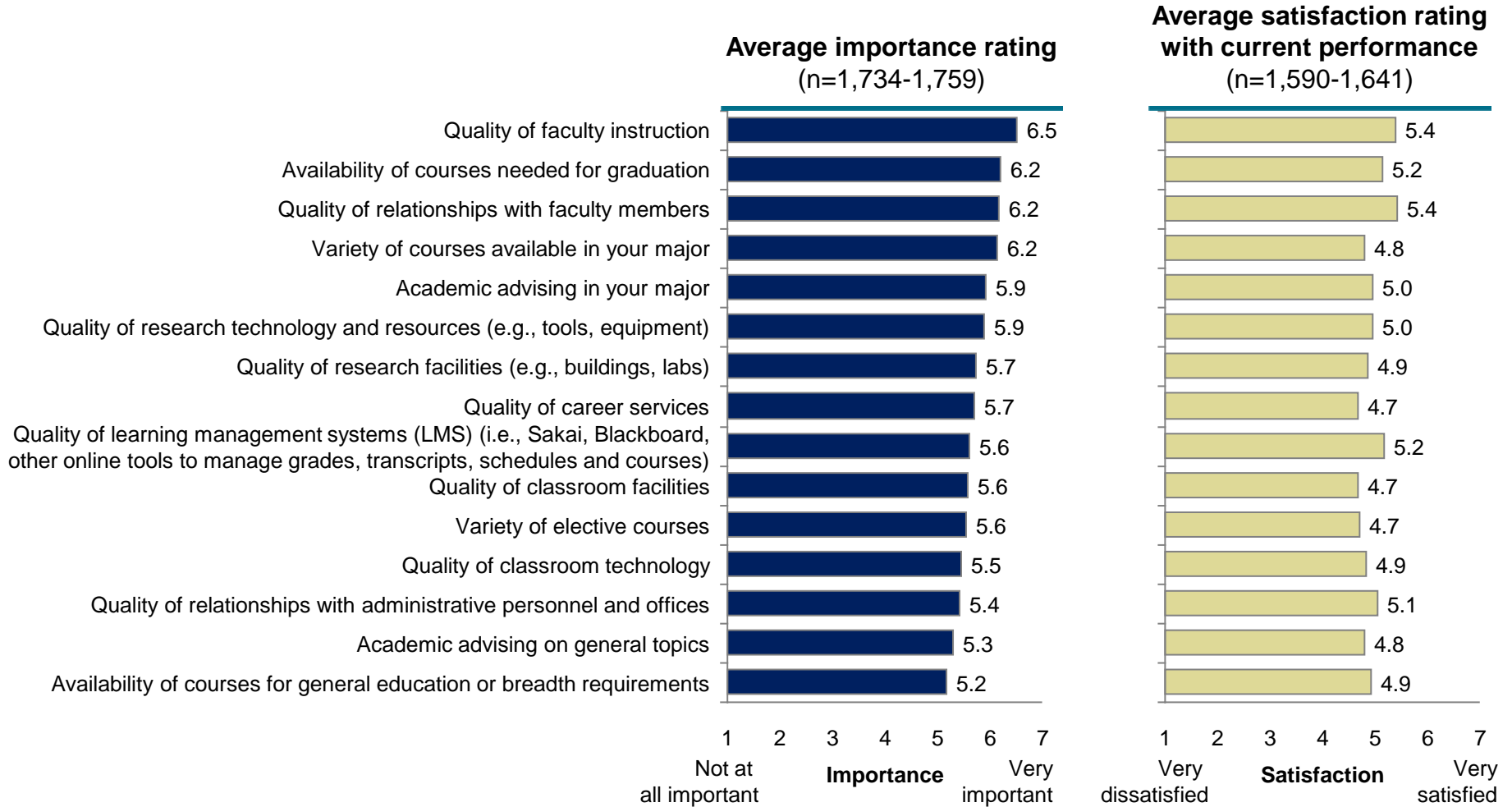


1. Calculated by averaging the ratings (importance or satisfaction with current performance) of each question within each area of the student experience: Academic and student life, (i.e., social, non-academic life) and university services and facilities.

Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

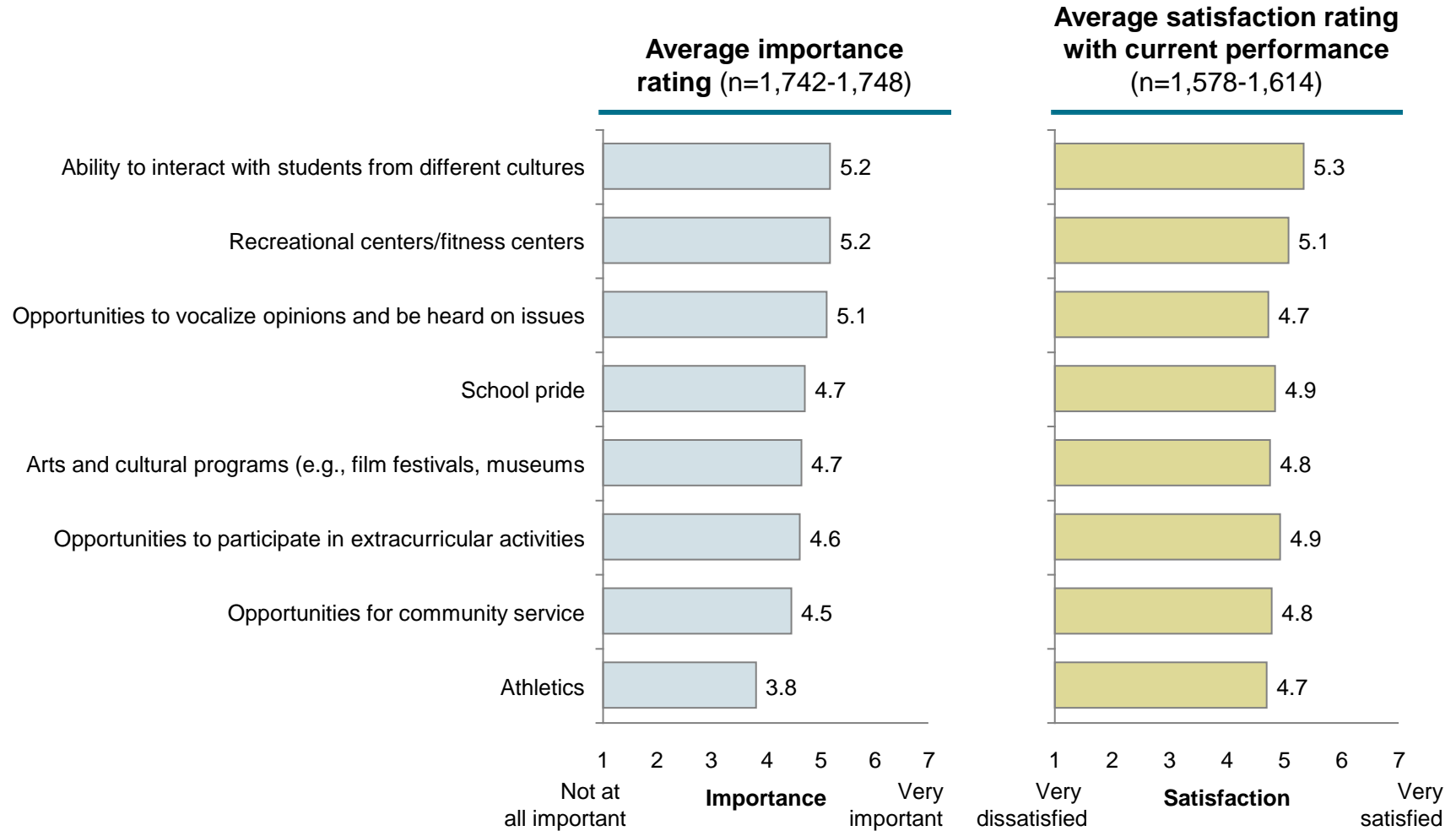
Ratings of importance and satisfaction with areas of academic life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

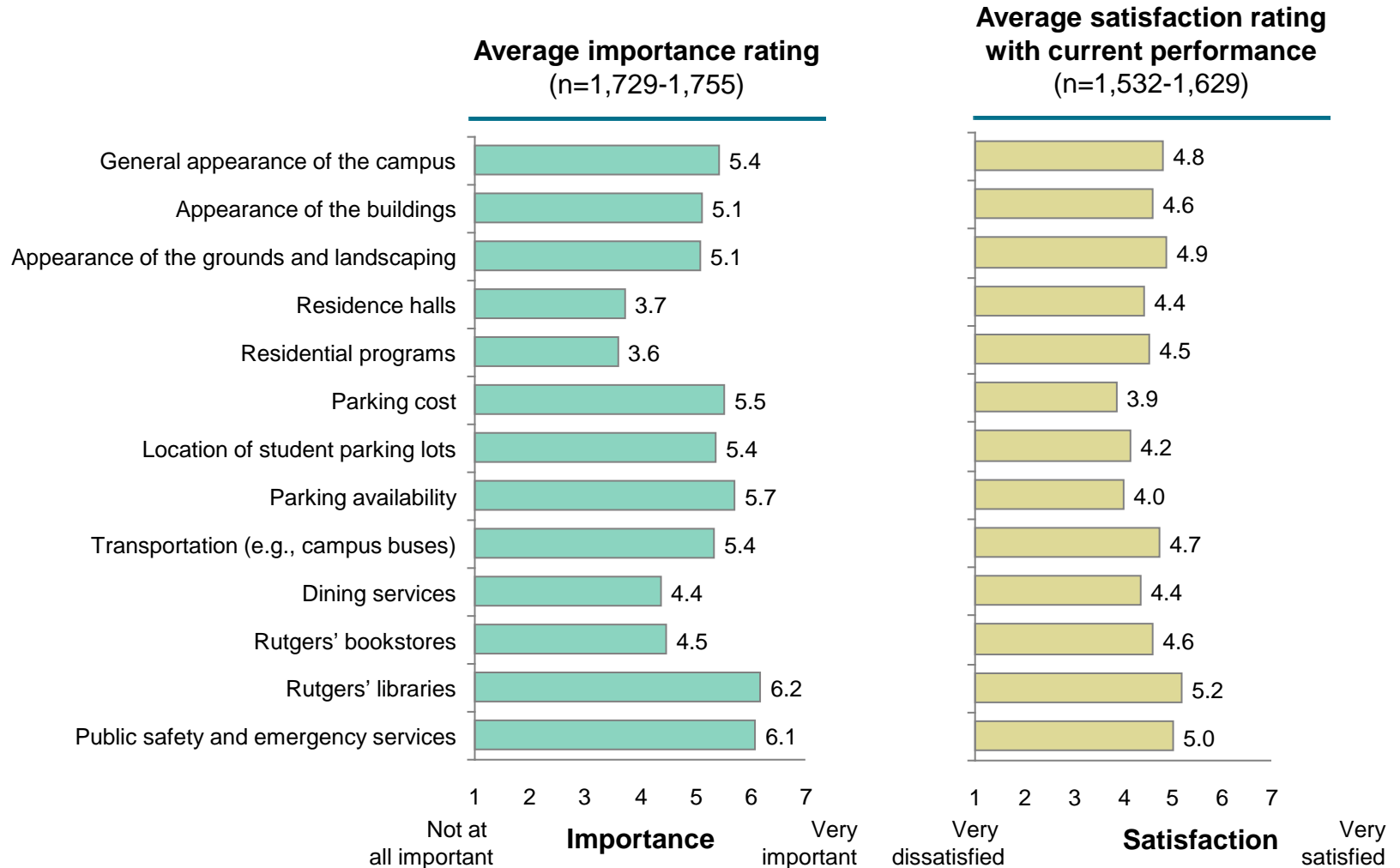
Ratings of importance and satisfaction with areas of student life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Ratings of importance and satisfaction with university facilities and services



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

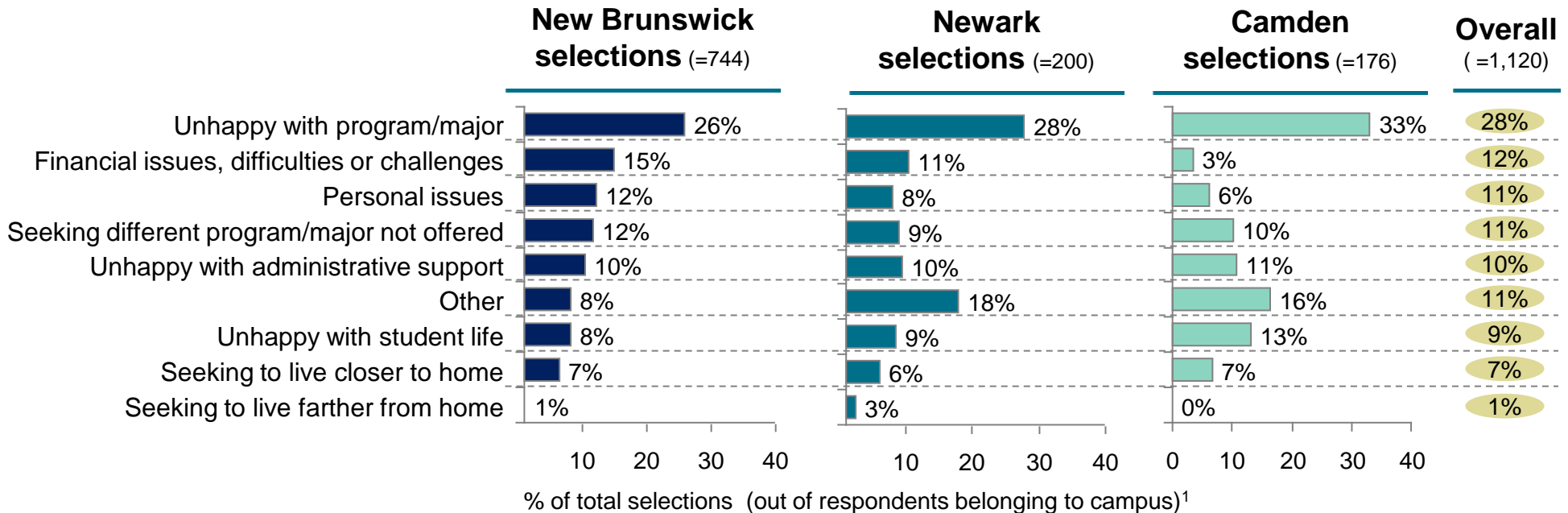
Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Student satisfaction: Why students leave Rutgers

Do you know any students who have left Rutgers for another school?

	Overall (n=1,680)	New Bruns. respondents (n=1,138)	Newark respondents (n=297)	Camden respondents (n=245)
Yes	36%	34%	36%	44%
No	64%	66%	64%	56%

Why did he/she/they leave? Please select all that apply.¹

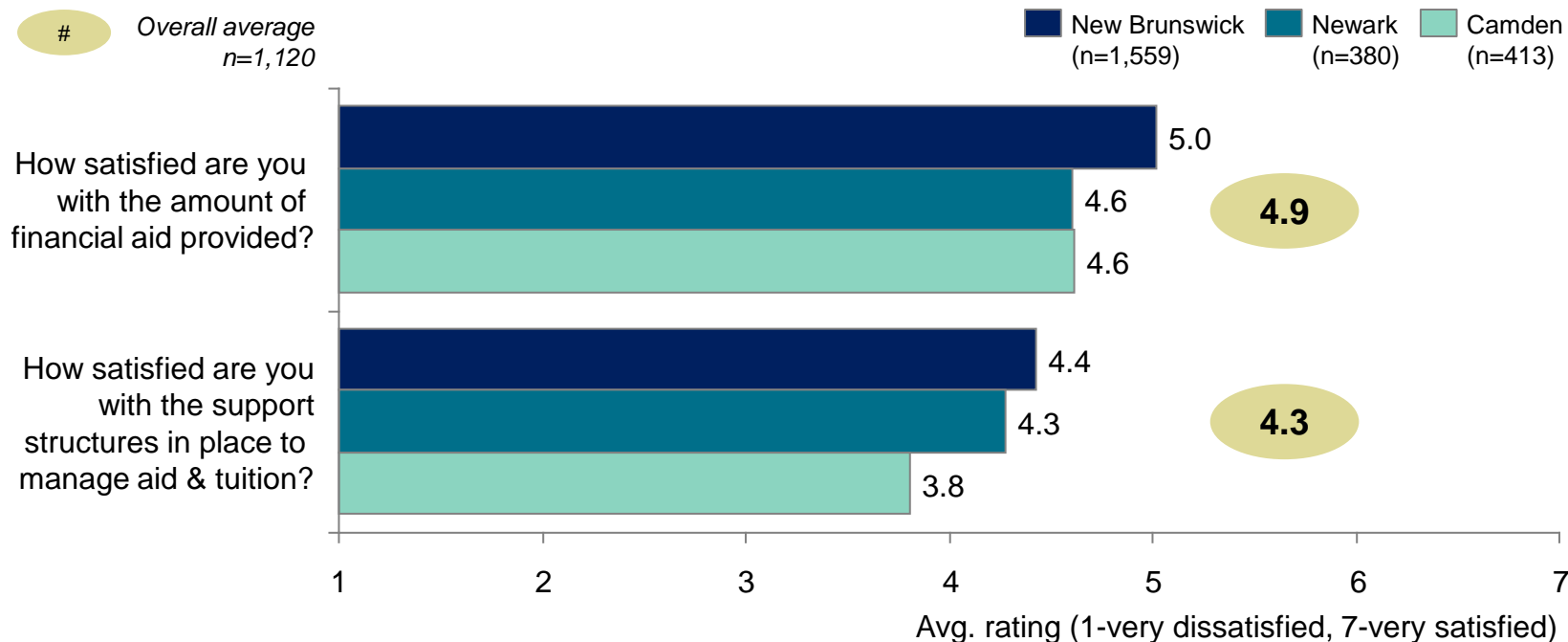


1. Percentages of total number of selections from the New Brunswick, Newark, and Camden students
Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Financial aid support and satisfaction

	Overall (n=1,680)	New Brunswick (n=1,138)	Newark (n=297)	Camden (n=245)
Receive financial aid?				
Yes	68%	67%	63%	81%
No	32%	33%	37%	19%

Avg. satisfaction with financial aid and support to manage aid and tuition



Appendix

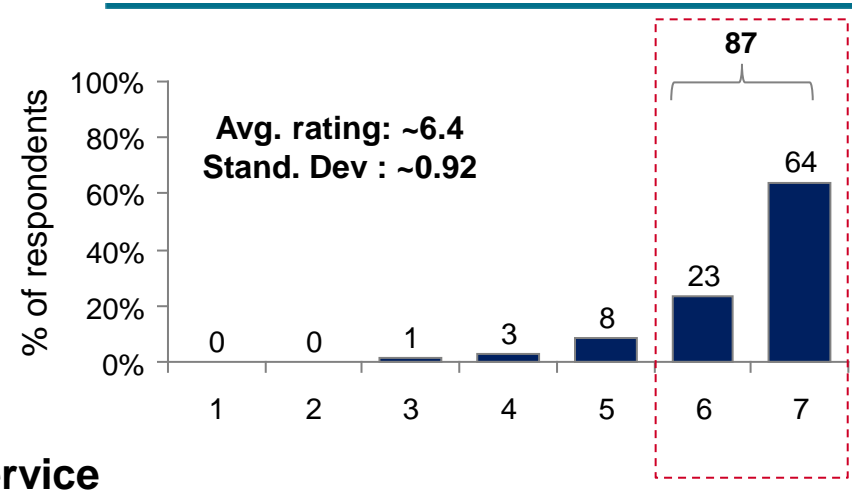
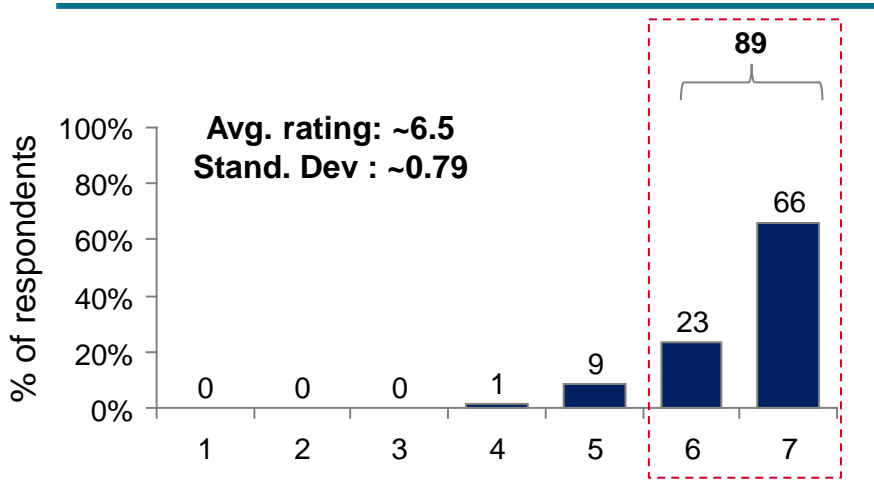
Backup: Importance rating distribution for university mission

Scale: 1-not at all, 7-very important

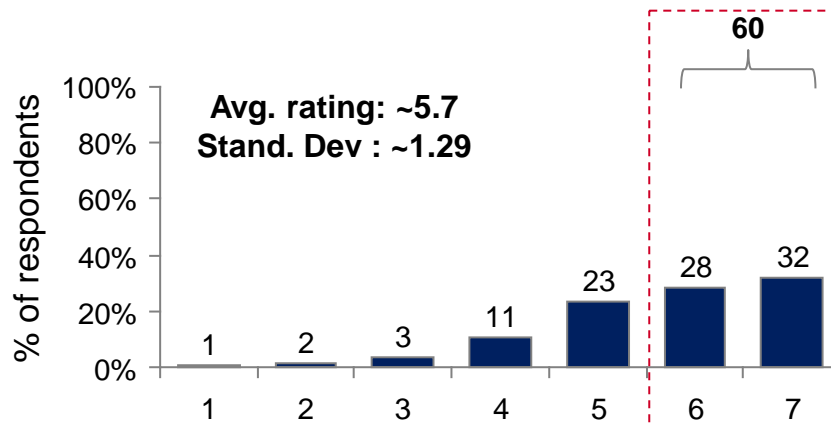
(n =1,118-1,137)

Teaching

Research



Service



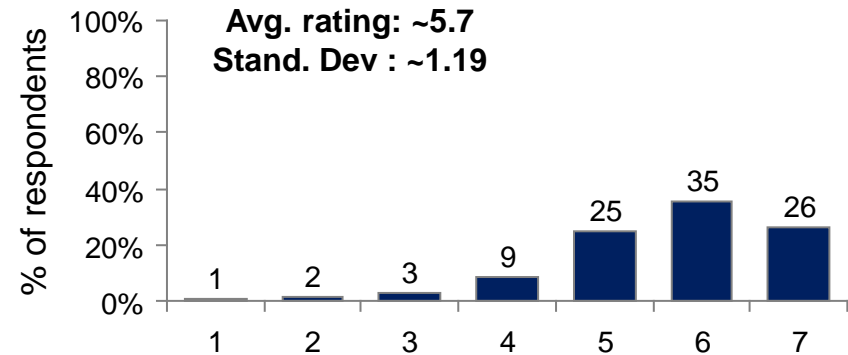
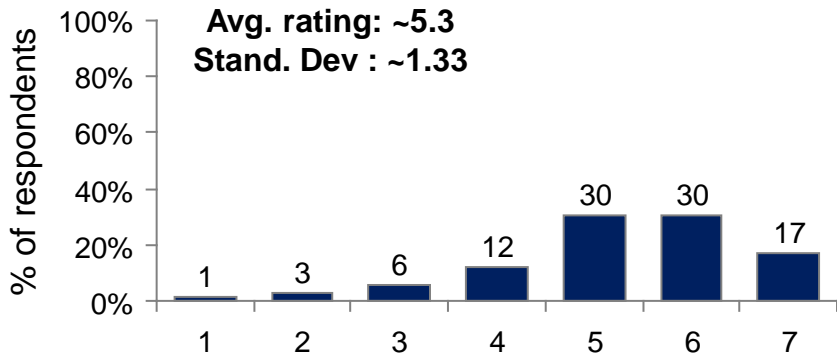
Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

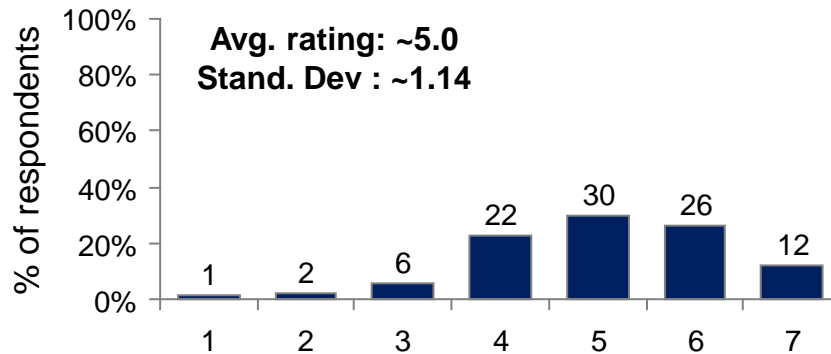
Teaching

(n =1,118-1,134)

Research



Service

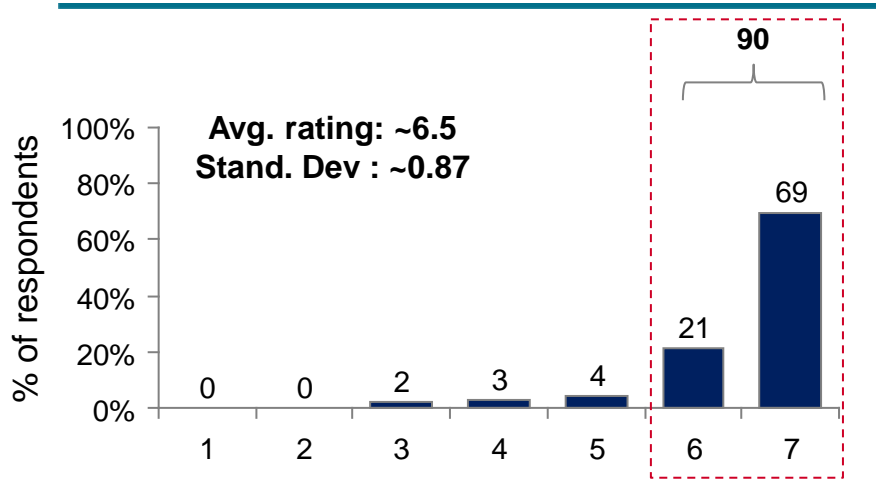


Backup: Importance rating distribution for university mission

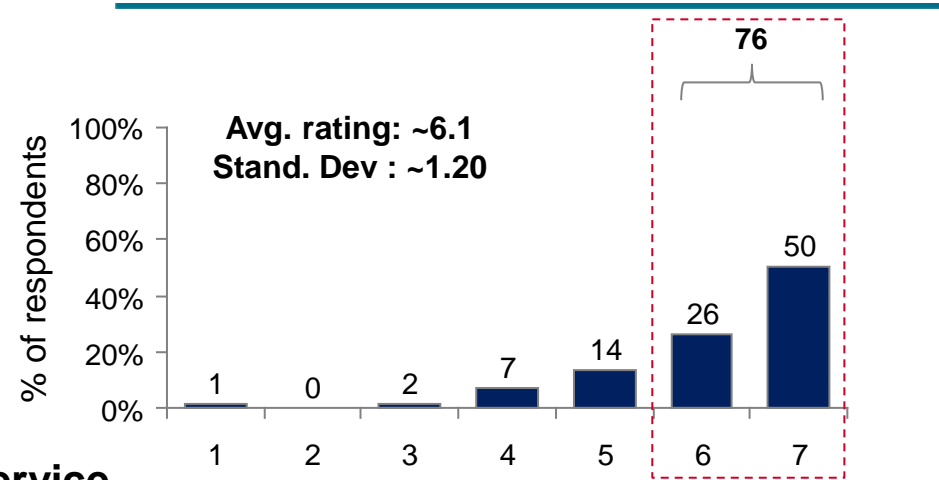
Scale: 1-not at all, 7-very important

(n =295-296)

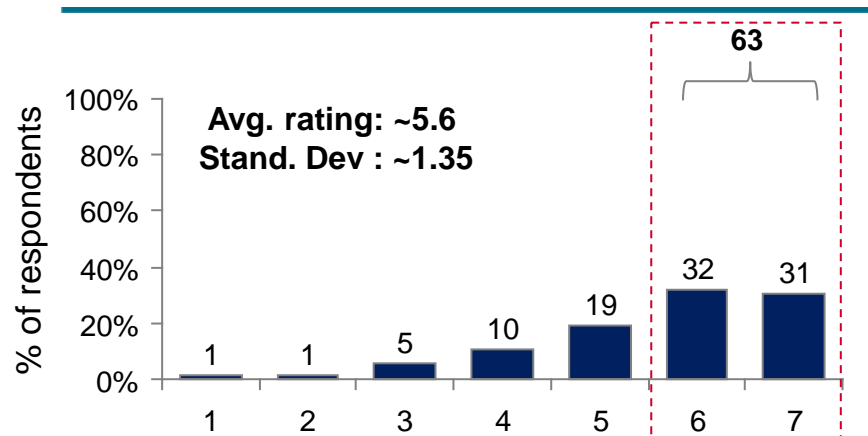
Teaching



Research



Service



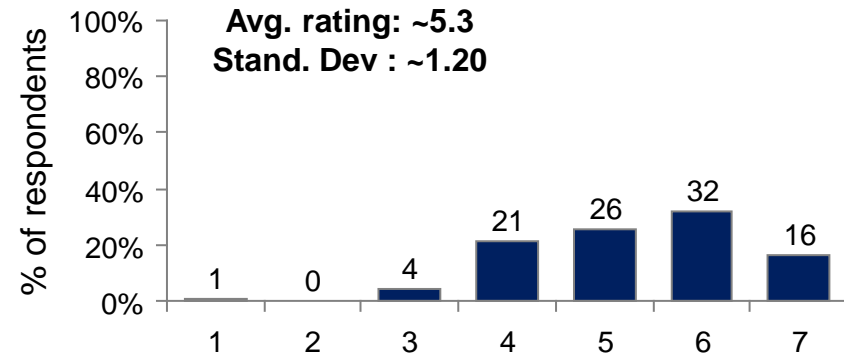
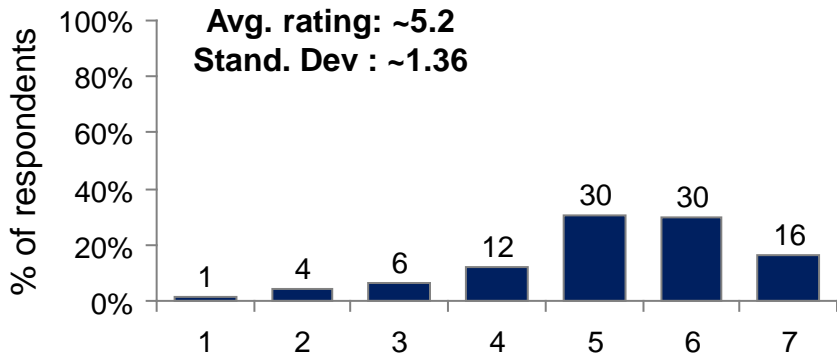
Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

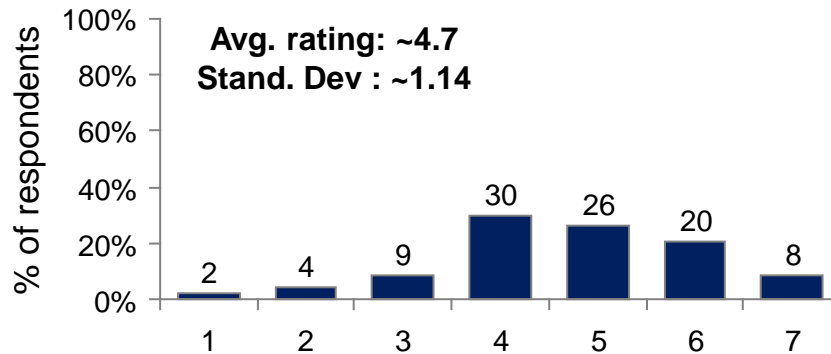
(n =295-296)

Teaching

Research



Service



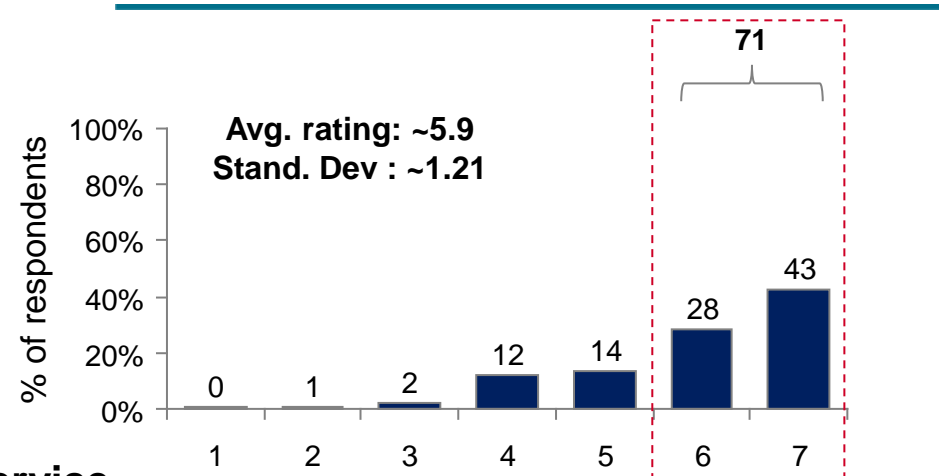
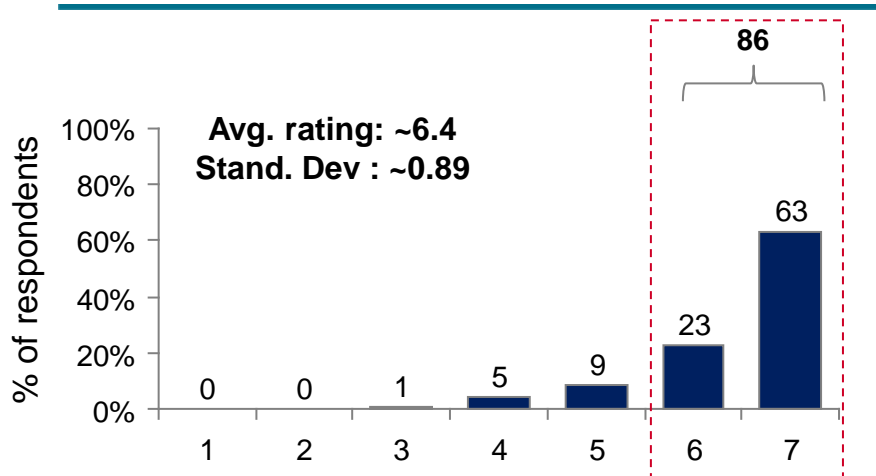
Backup: Importance rating distribution for university mission

Scale: 1-not at all, 7-very important

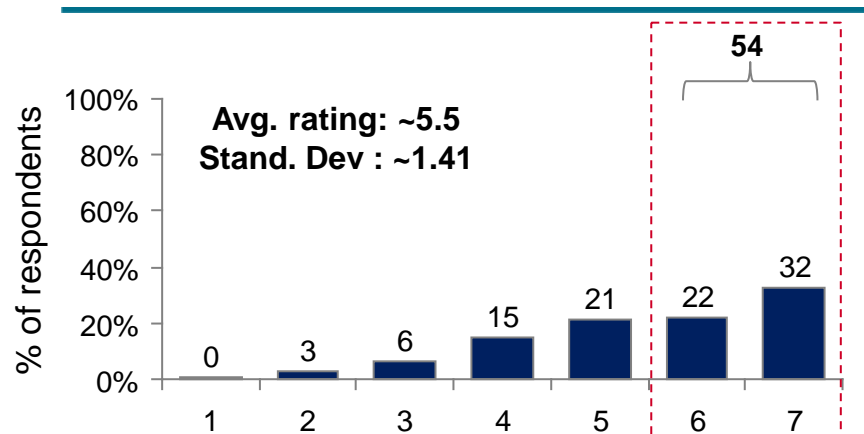
(n =237-244)

Teaching

Research



Service



Survey question: Importance-Please rate the importance of each element in Rutgers' mission to the future success of the university
 Source: Rutgers Strategic Plan: Survey to the students – graduate respondents, Winter 2012-2013, BCG analysis

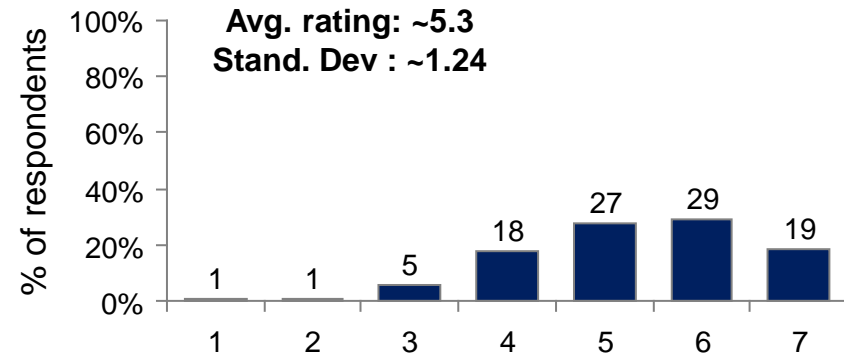
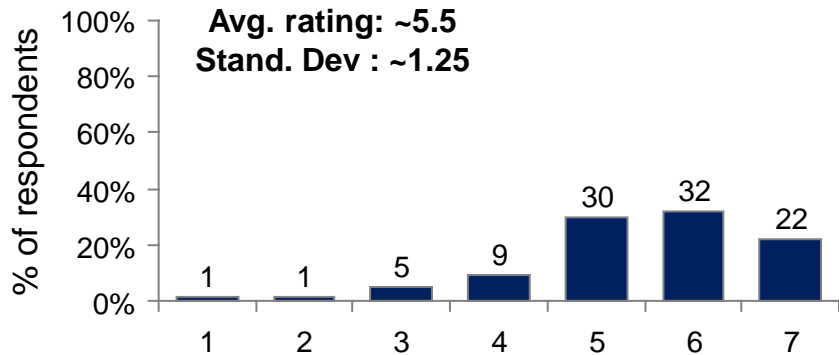
Backup: Performance rating distribution for university mission

Scale: 1-not at all, 7-to a large extent

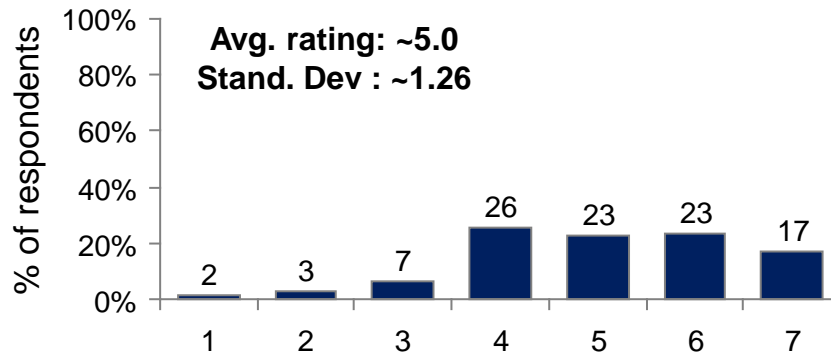
(n =237-243)

Teaching

Research



Service



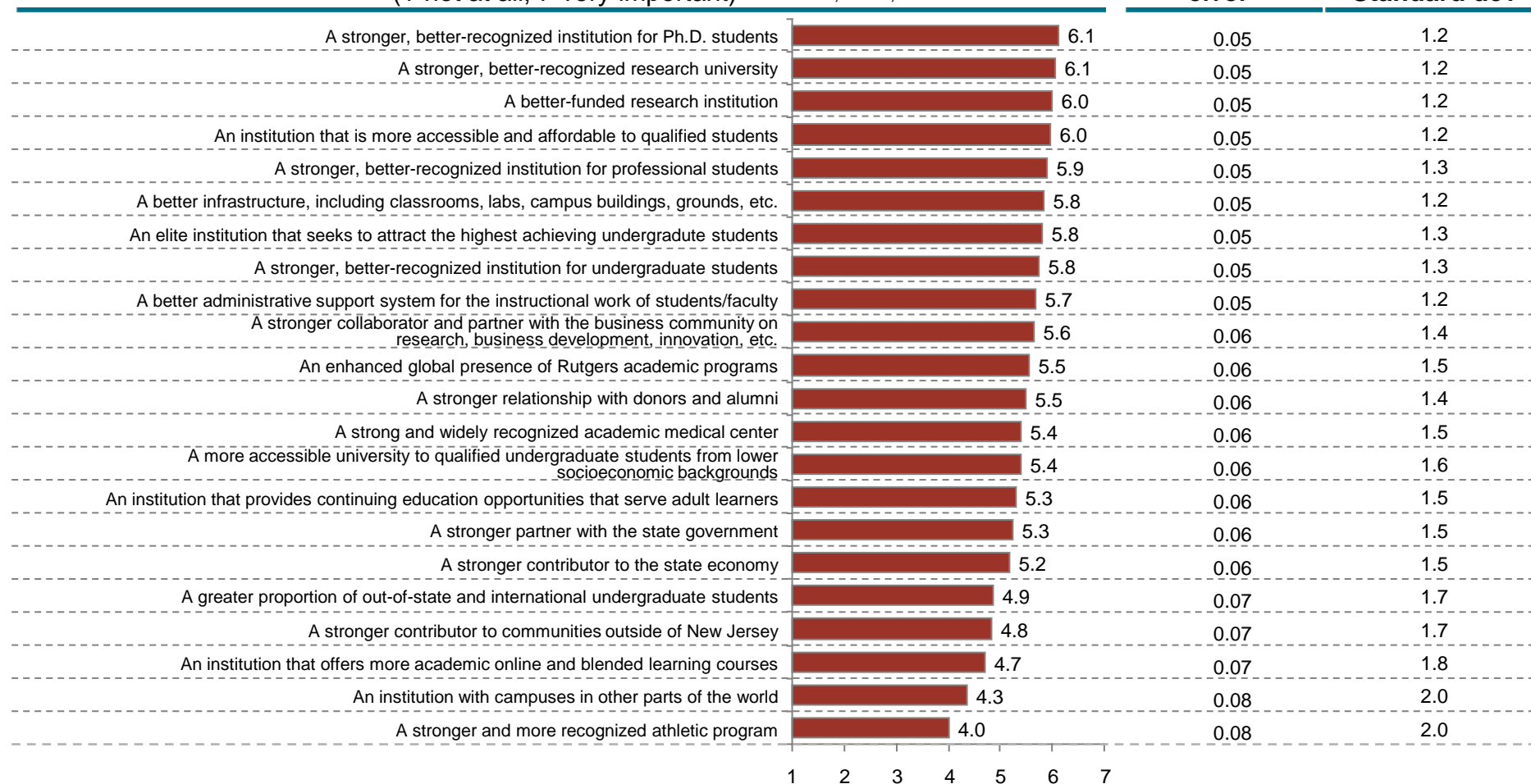
Backup: Importance rating for the university goals

Average importance rating:
(1-not at all, 7-very important)

n = 1,618-1,636

Standard error¹

Standard dev



1. SE: Standard error. SE indicates that the average rating falls within +/- the value listed as the SE, with 90% confidence.

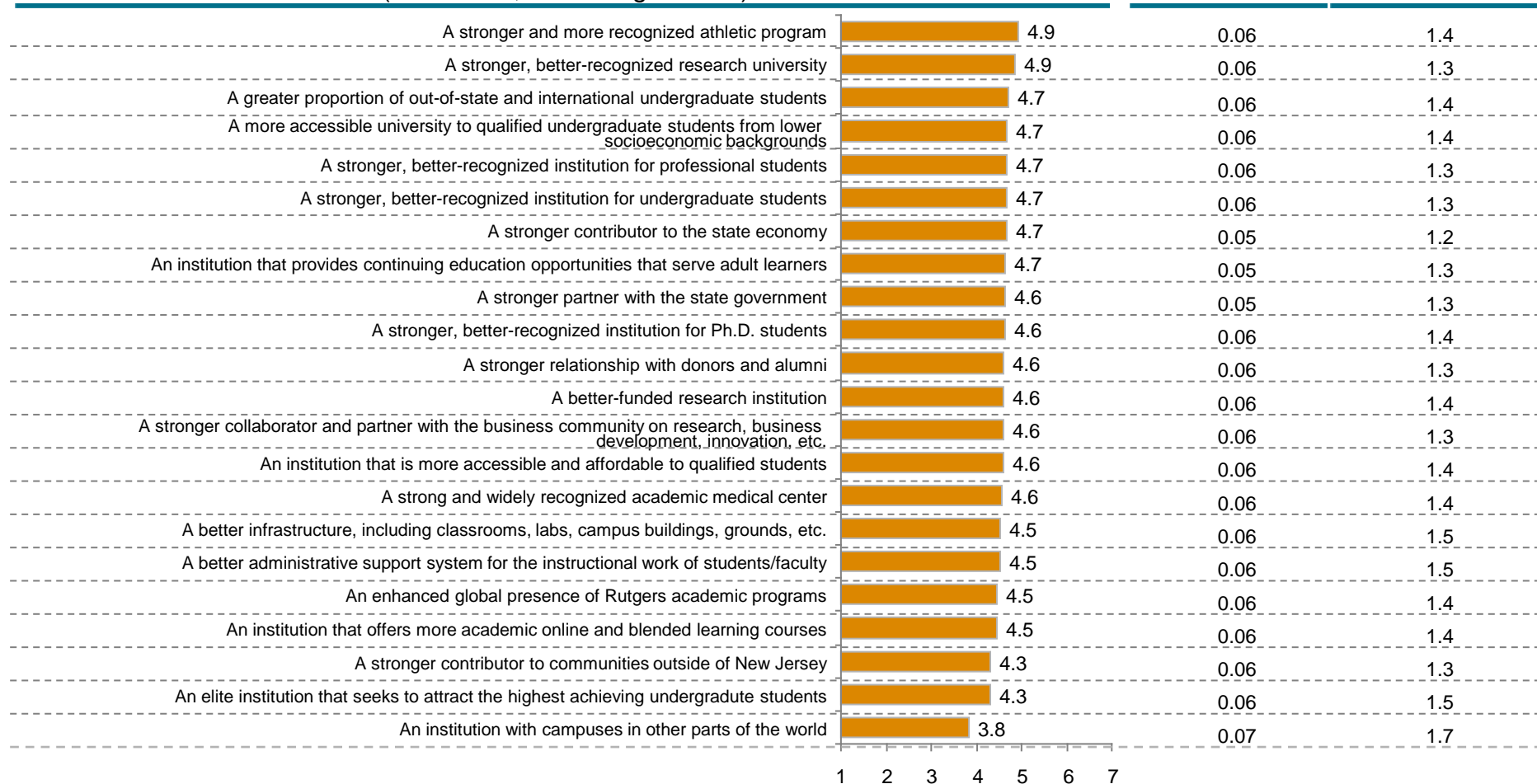
Survey question: Importance-How important is it for the university, as a whole, to pursue each of the following goals?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Backup: Performance rating for the university goals

Average delivery rating:
(1-not at all, 7-to a large extent) n = 1,512-1,553

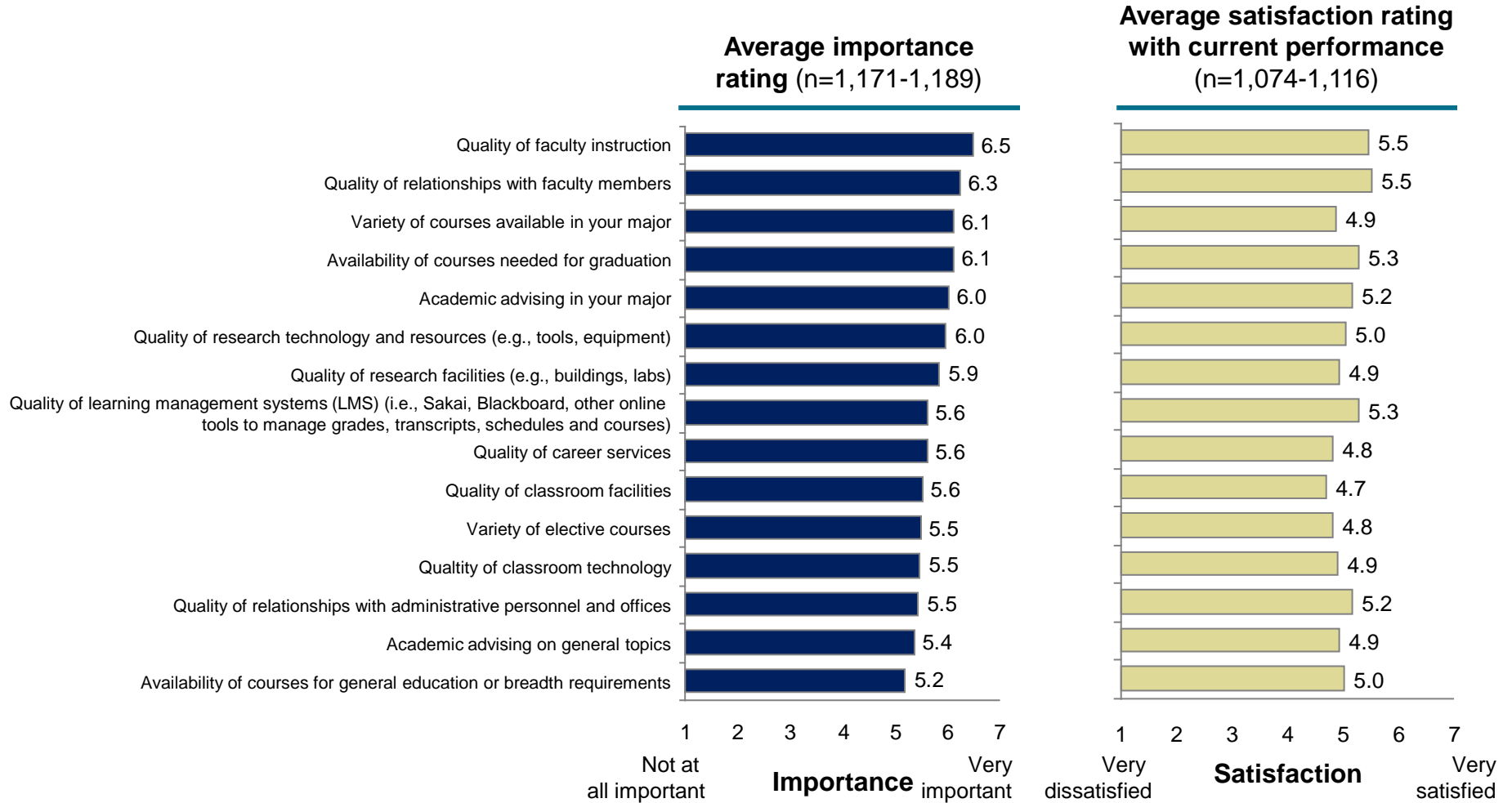
Standard error¹
Standard dev



SE: Standard error. This is defined as: If x is the average value of the sample (e.g., the measured avg. importance rating for research for the Newark campus), then there is a 90% chance that the true average will fall between $x - SE$ and $x + SE$.

Survey question: To what extent is Rutgers already delivering on these goals? Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

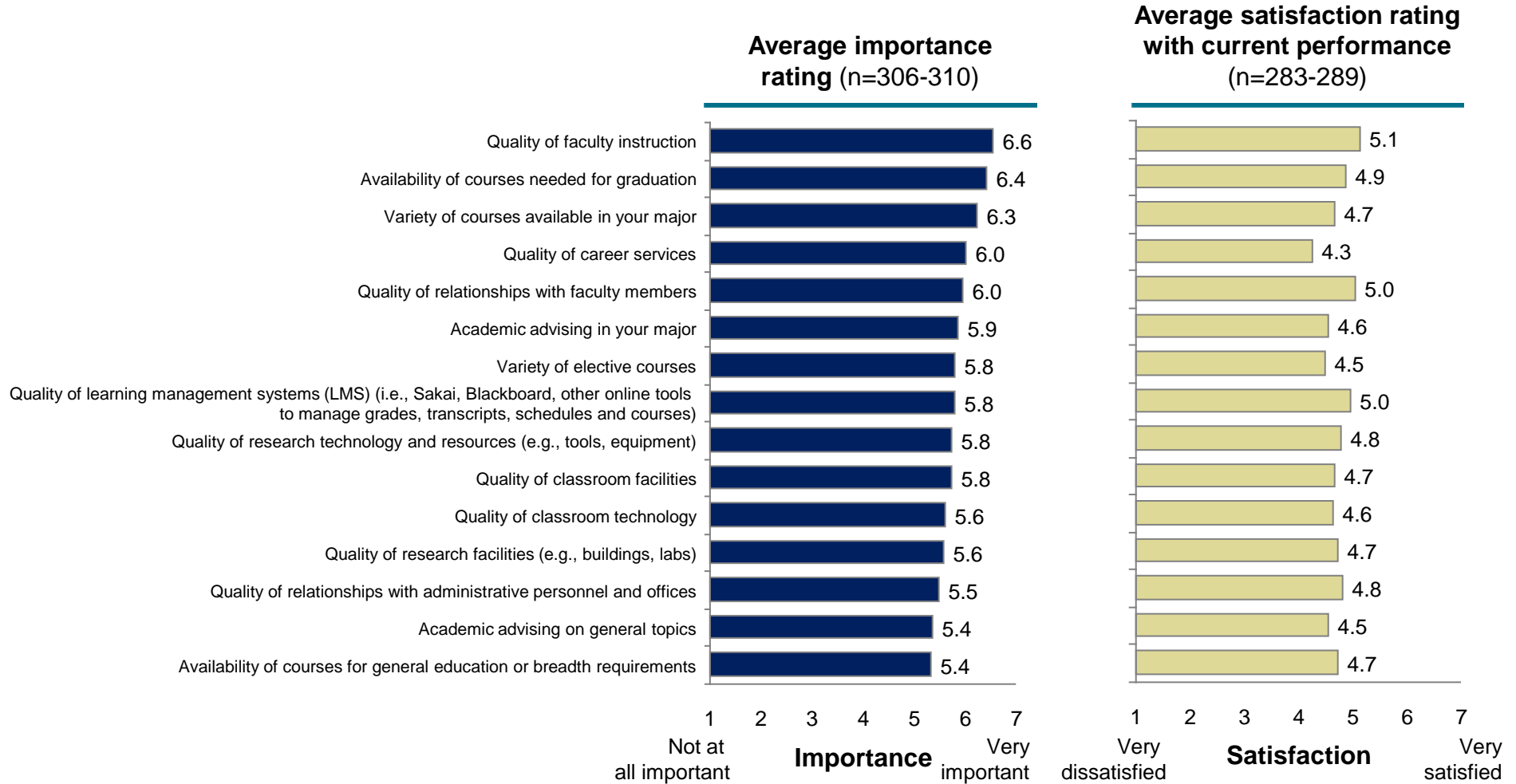
New Brunswick: Ratings of importance and satisfaction with areas of academic life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

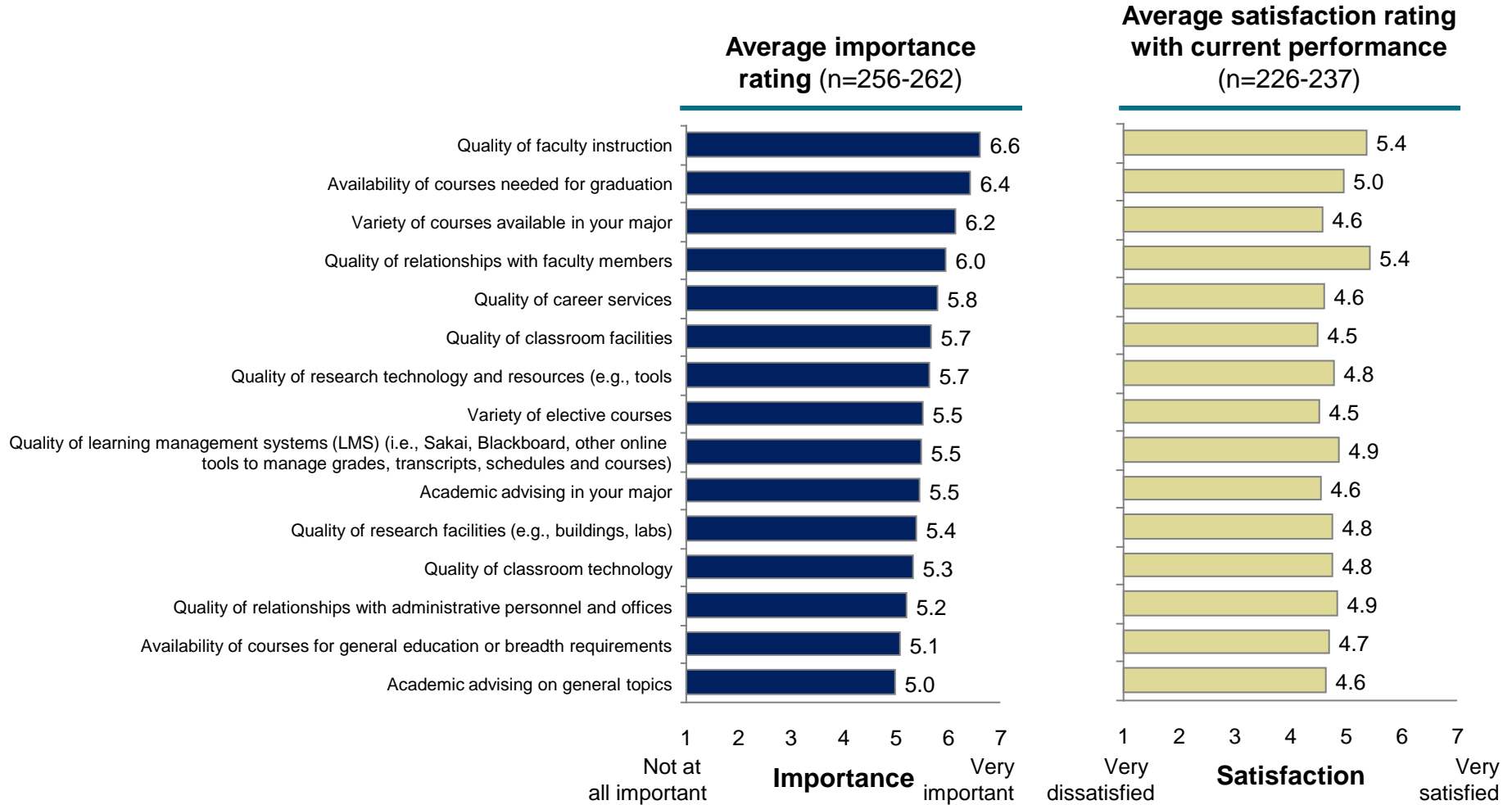
Newark: Ratings of importance and satisfaction with areas of academic life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

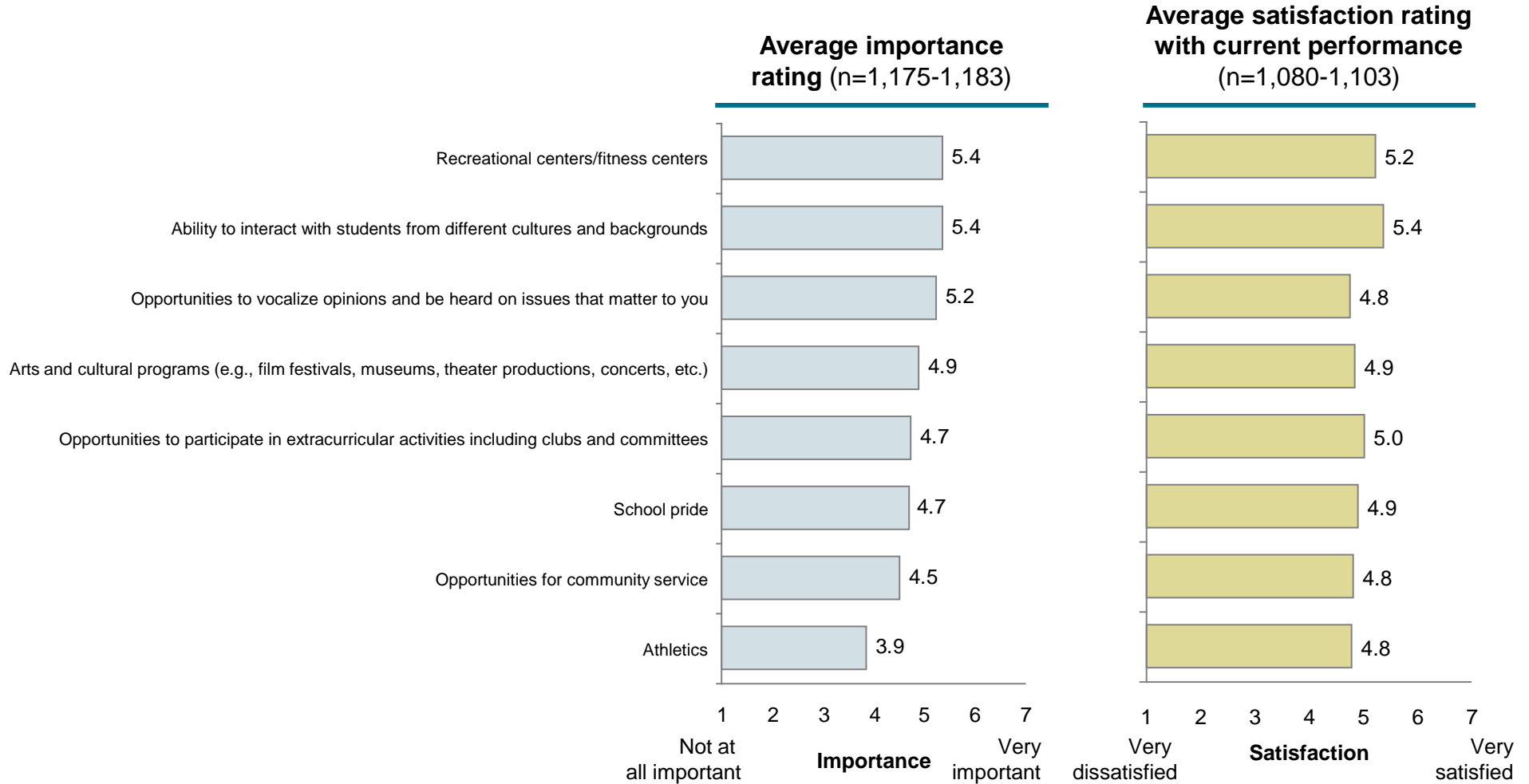
Camden: Ratings of importance and satisfaction with areas of academic life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

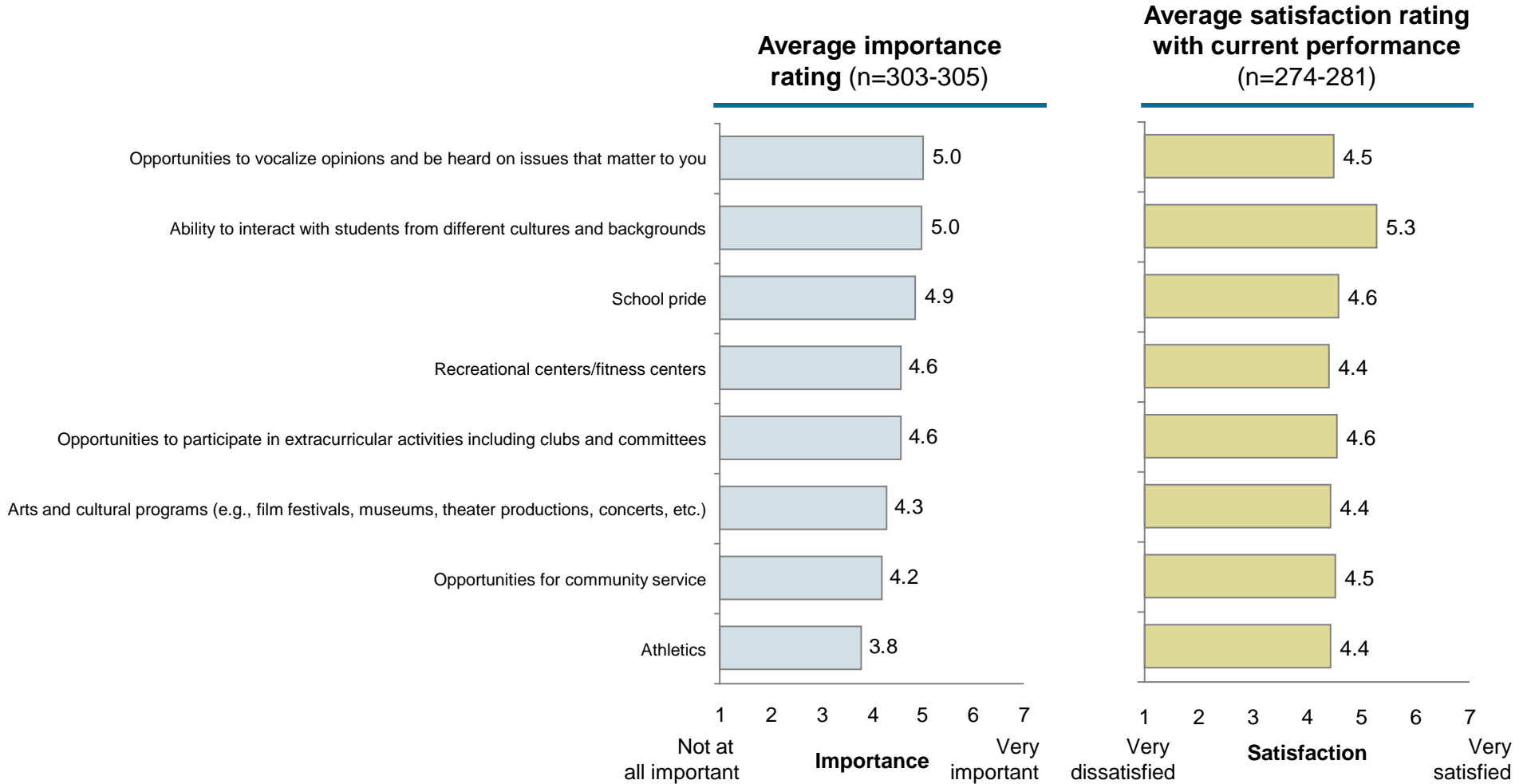
New Brunswick: Ratings of importance and satisfaction with areas of student life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

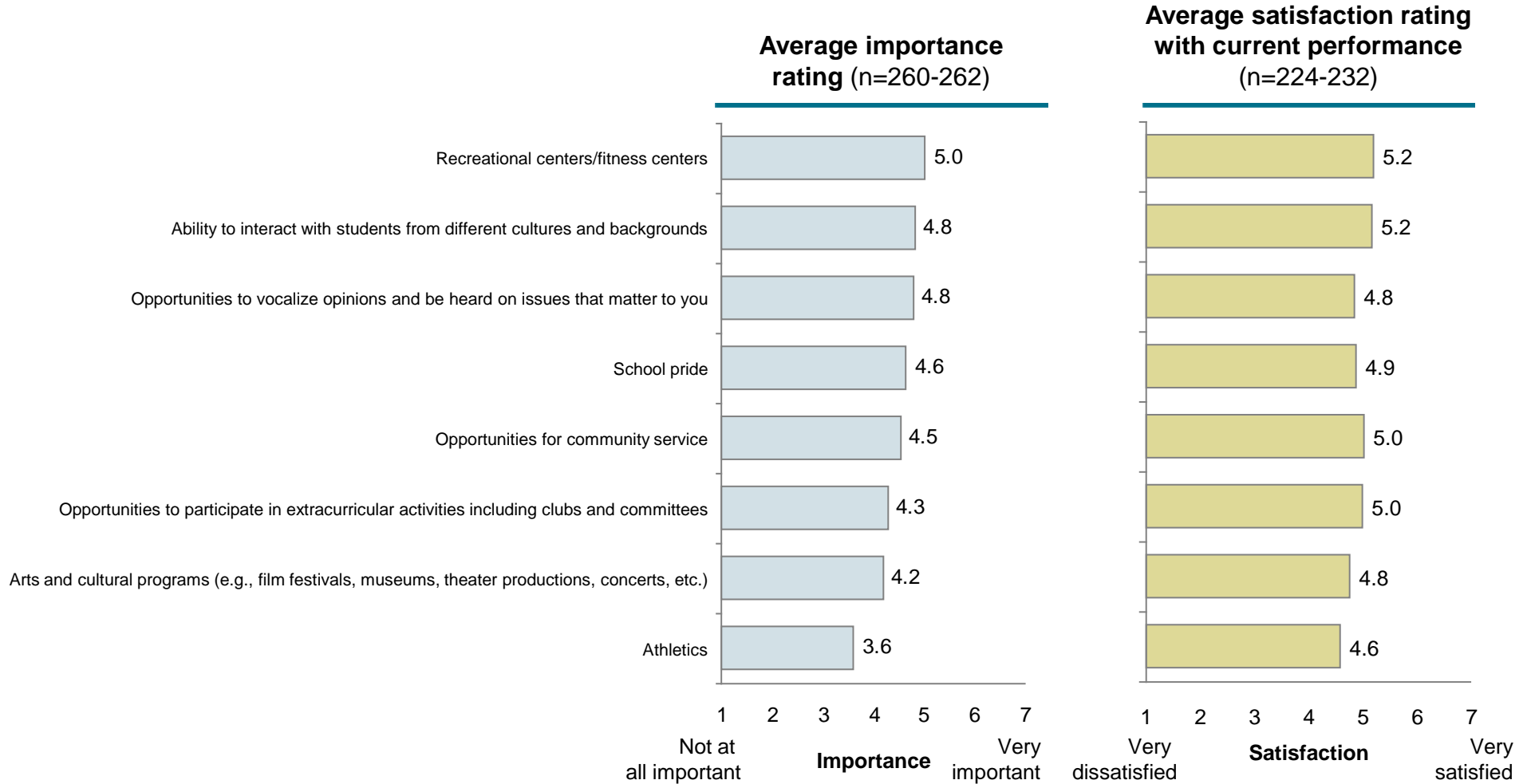
Newark: Ratings of importance and satisfaction with areas of student life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

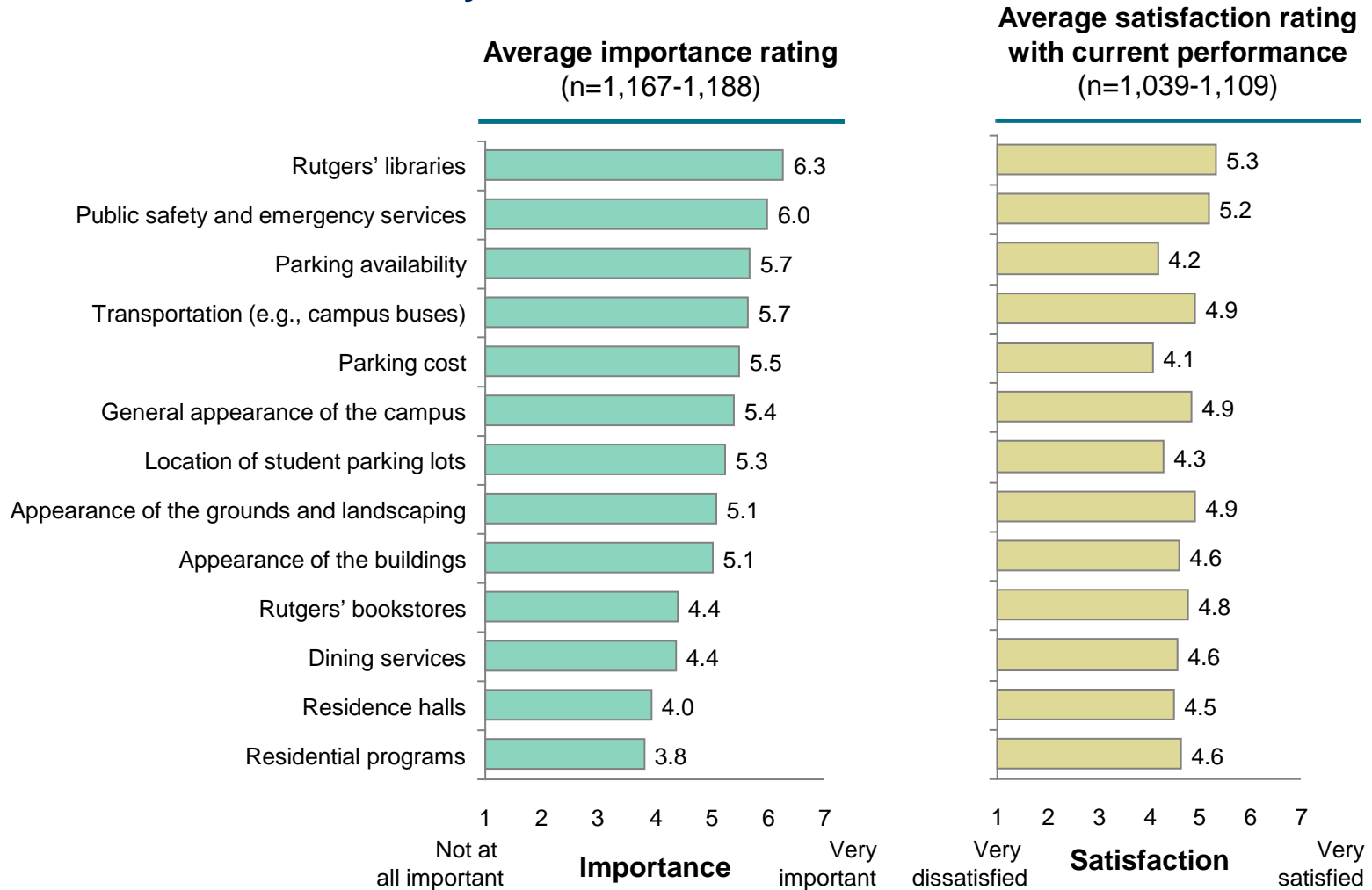
Camden: Ratings of importance and satisfaction with areas of student life



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

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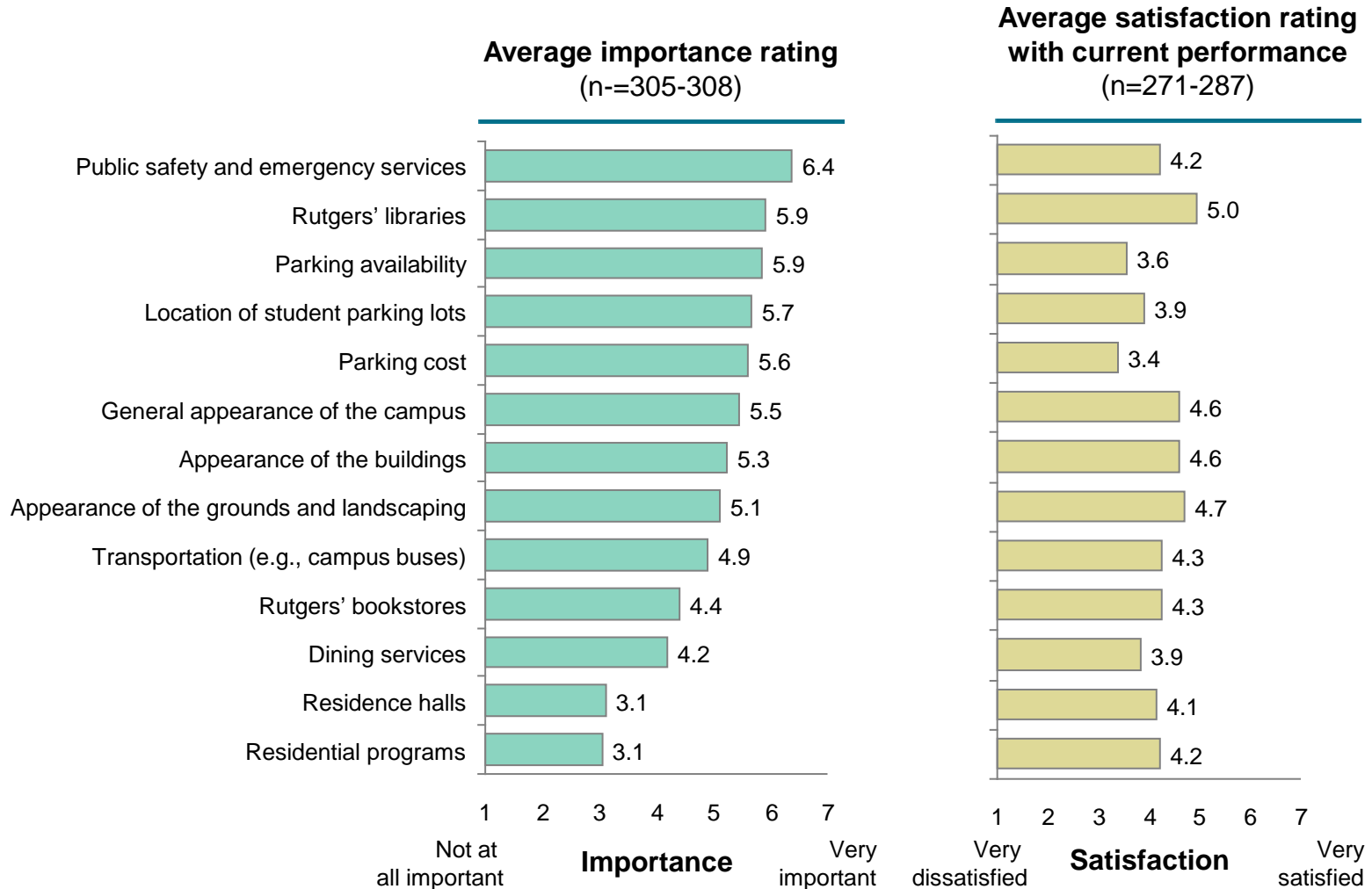
New Brunswick: Ratings of importance and satisfaction with university facilities and services



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

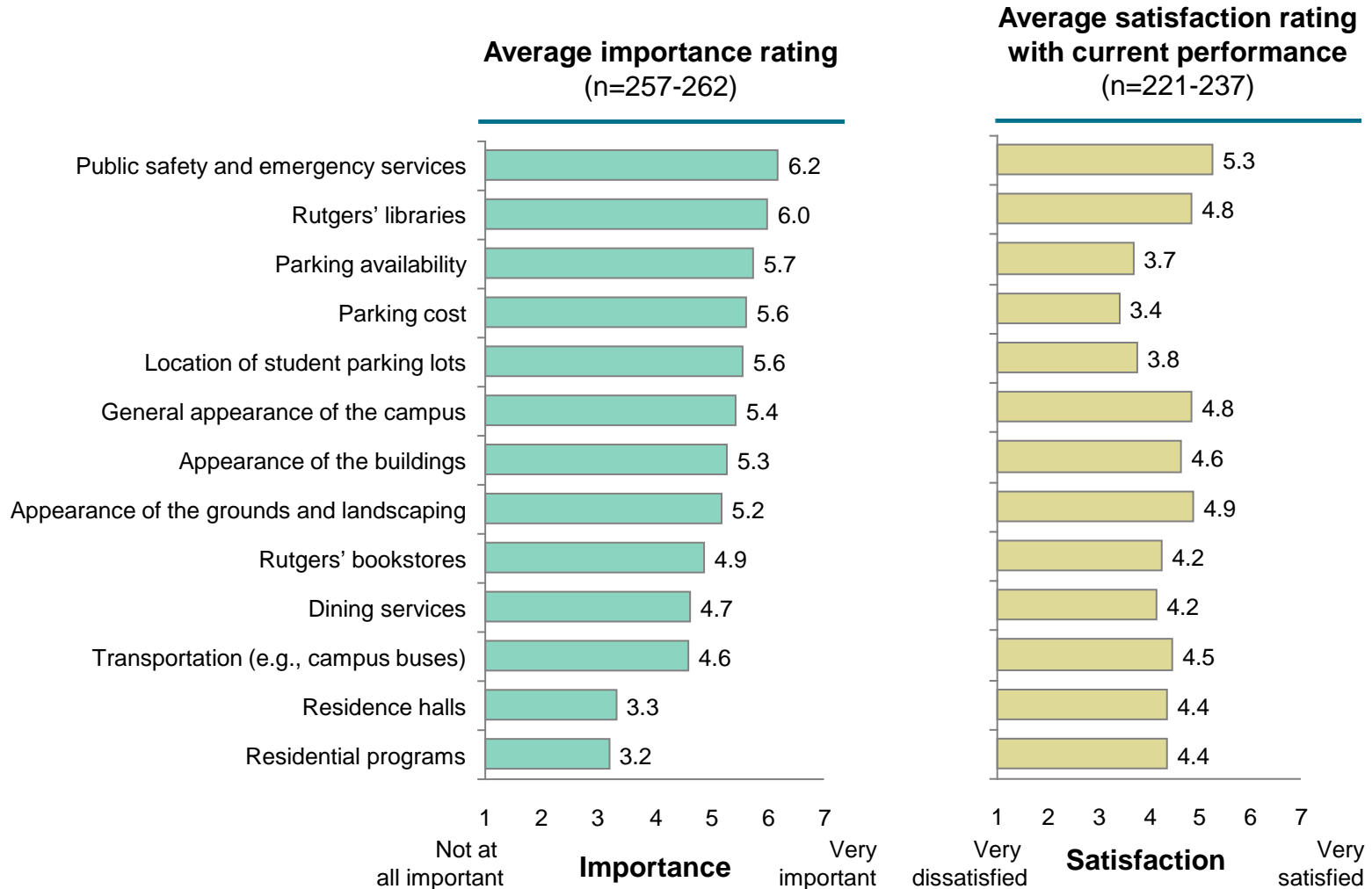
Newark: Ratings of importance and satisfaction with university facilities and services



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

Source: Rutgers Strategic Plan: Survey to students – graduate respondents, Winter 2012-2013, BCG analysis

Camden: Ratings of importance and satisfaction with university facilities and services



Survey questions: Importance-How important are the following aspects of your academic life/student life/ the university's services and facilities at Rutgers? Satisfaction-How satisfied are you with your experience at Rutgers in the following aspects related to your academic life/student life/ the university's services and facilities at Rutgers?

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