

The logo features the word "RUTGERS" in a large, white, serif font. Below it, the text "THE STATE UNIVERSITY OF NEW JERSEY" is written in a smaller, white, sans-serif font. The background is a solid red color with a faint, large watermark of the Rutgers University seal.

THE STATE UNIVERSITY
OF NEW JERSEY

Rutgers Strategic Planning Survey to UMDNJ

Compendium of findings

March 2013

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Context

During the winter of 2012-2013, Rutgers launched a survey to assess the perspectives of UMDNJ faculty members related to the strategic planning effort.

The survey to UMDNJ faculty addressed topics such as:

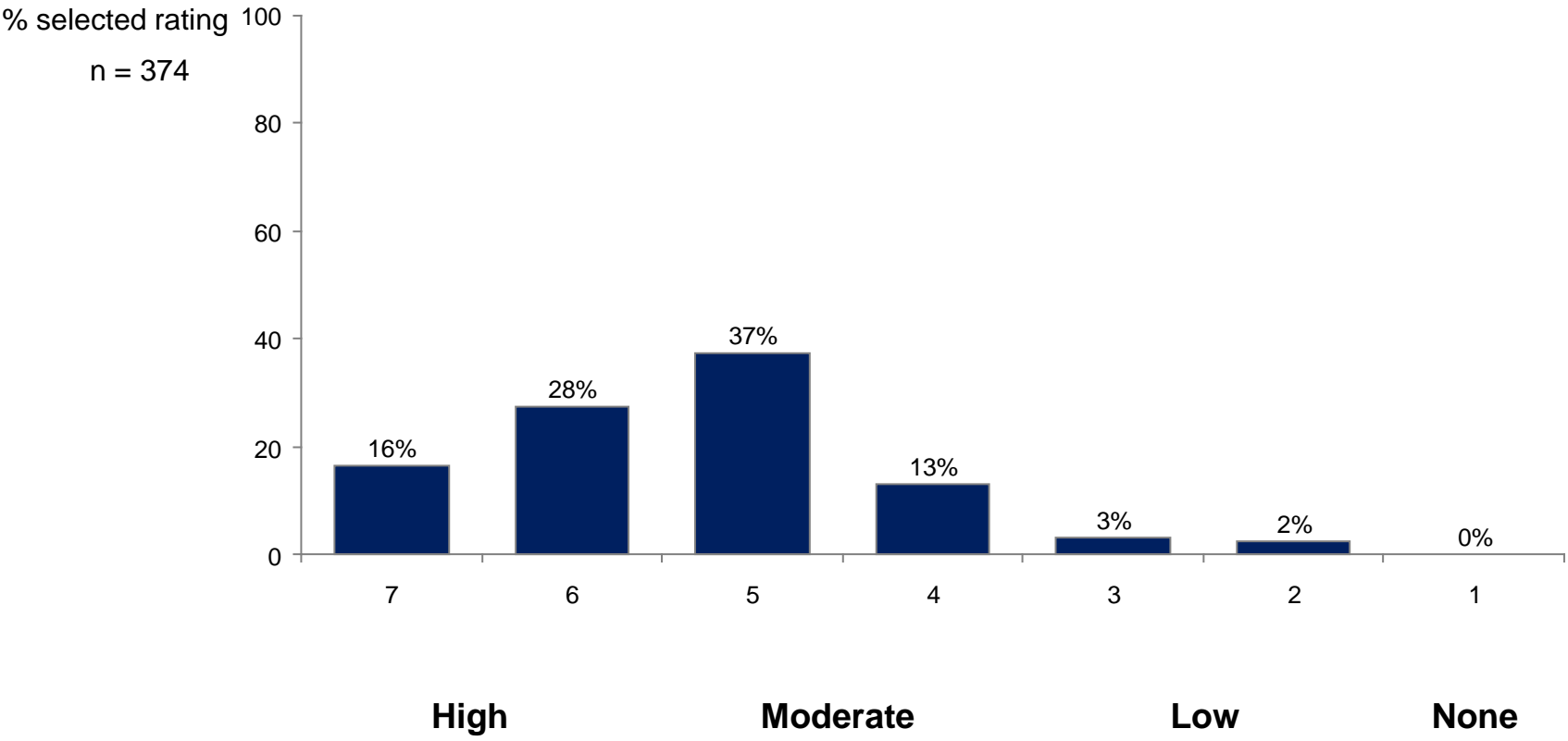
- Level of change required
- Importance and performance of teaching, research, and service, the three elements of the mission
- Importance and performance of various goals

The contents of the following report include the results of the UMDNJ faculty-wide survey

- Overall response rate: 28% (546 responses)

Perception of level of change needed for future success

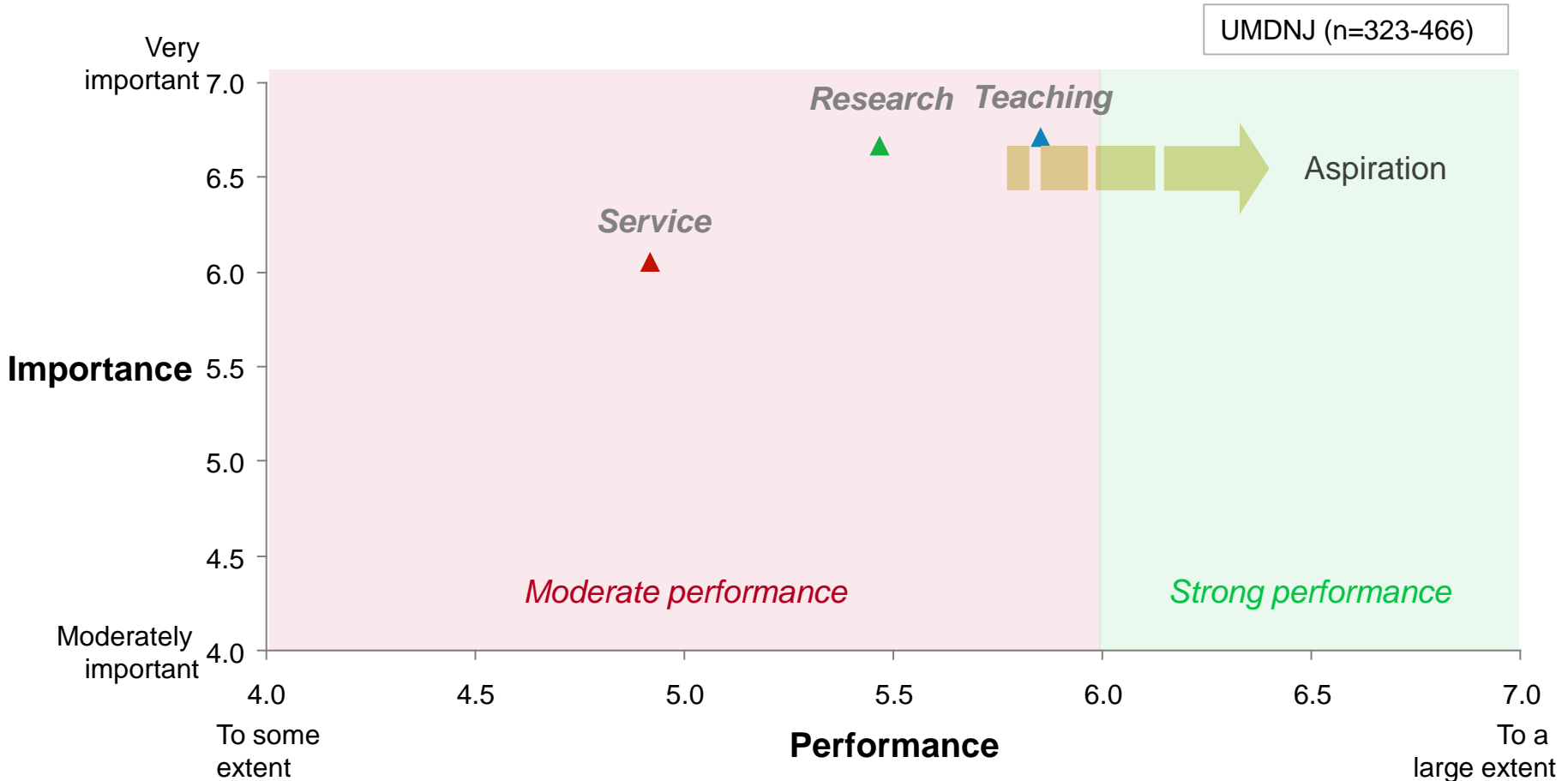
Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?



Survey question: Given the current mission of Rutgers, what degree of change do you feel is required for Rutgers to achieve its goals?
 Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Rated importance vs. performance of each element of the mission, by campus: Teaching, Research, Service

Importance: Please rate the importance of each element in Rutgers' mission to the future success of the university
Performance: Please rate the extent to which Rutgers is fulfilling each element of its mission



Survey questions: Importance-Please rate the importance of each element in Rutgers' mission to the future success of the university; Performance-Please rate the extent to which Rutgers is fulfilling each element of its mission

Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

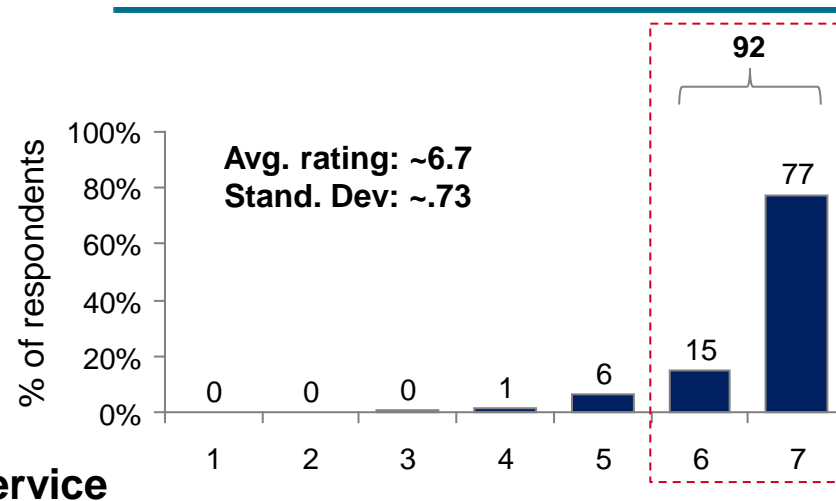
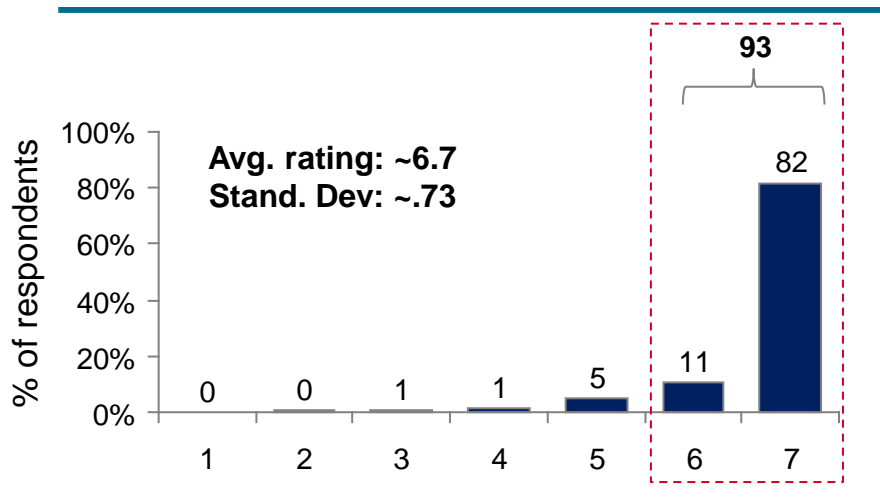
Importance rating distribution for elements of the mission

Scale: 1-not at all, 7-very important

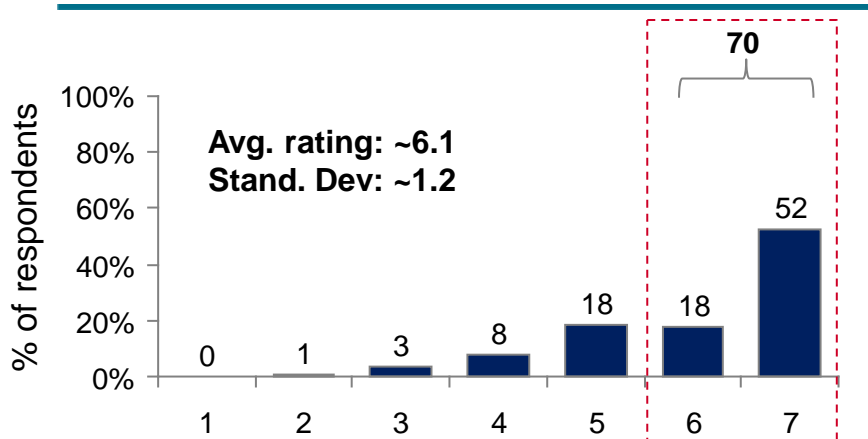
Teaching

(n = 463-466)

Research



Service

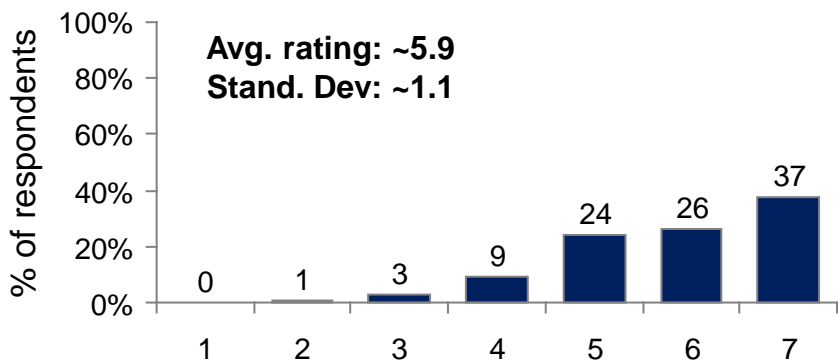


Performance rating distribution for elements of the mission

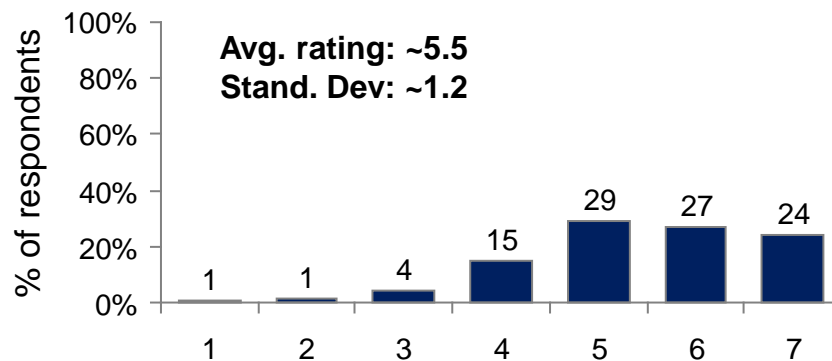
Scale: 1- not at all, 7-to a large extent

(n = 323-355)

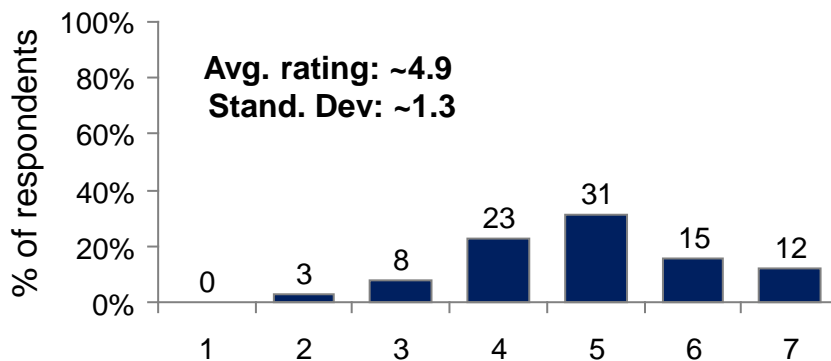
Teaching



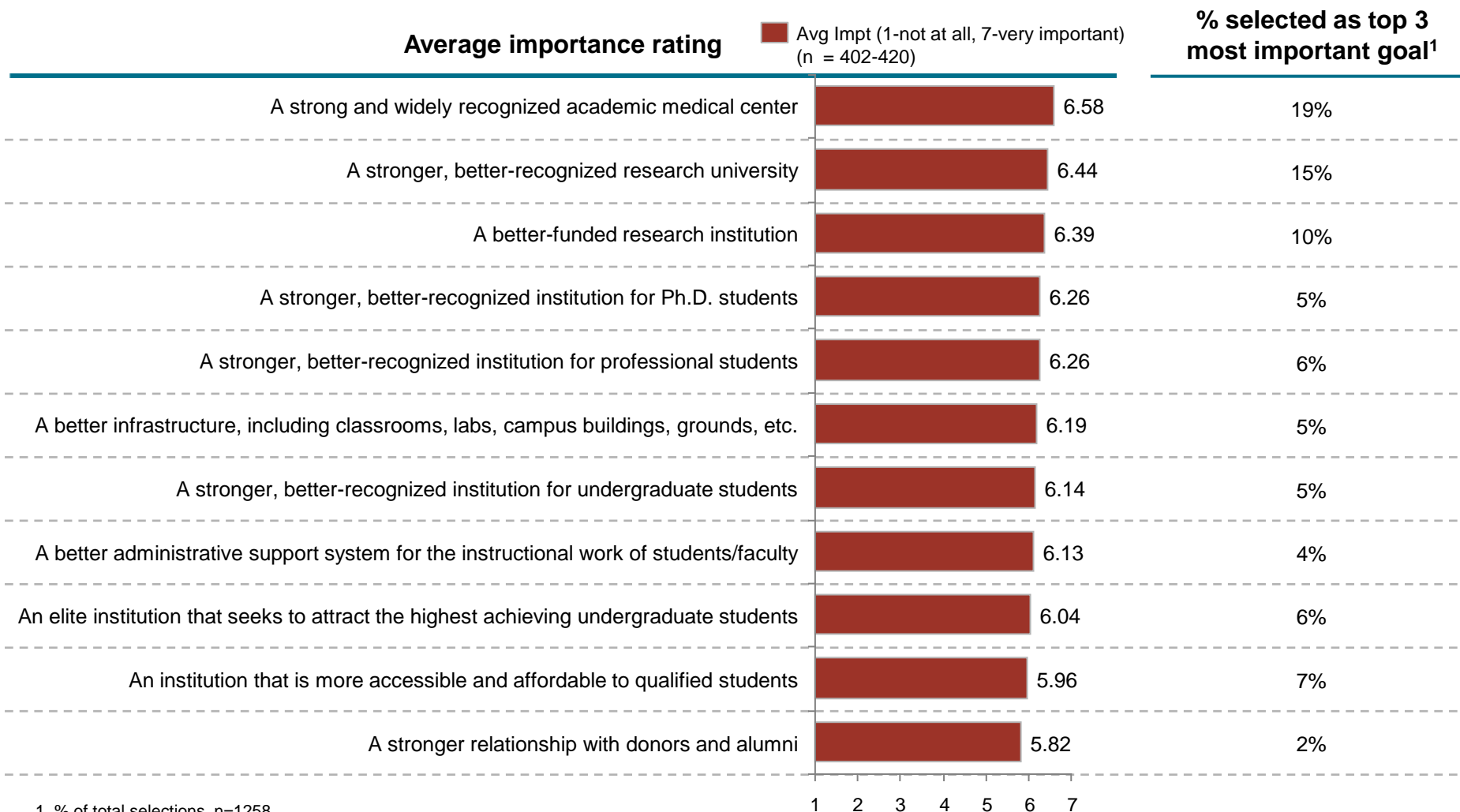
Research



Service



Average importance rating for each of 22 goals (I)



1. % of total selections, n=1258.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Average importance rating for each of 22 goals (II)

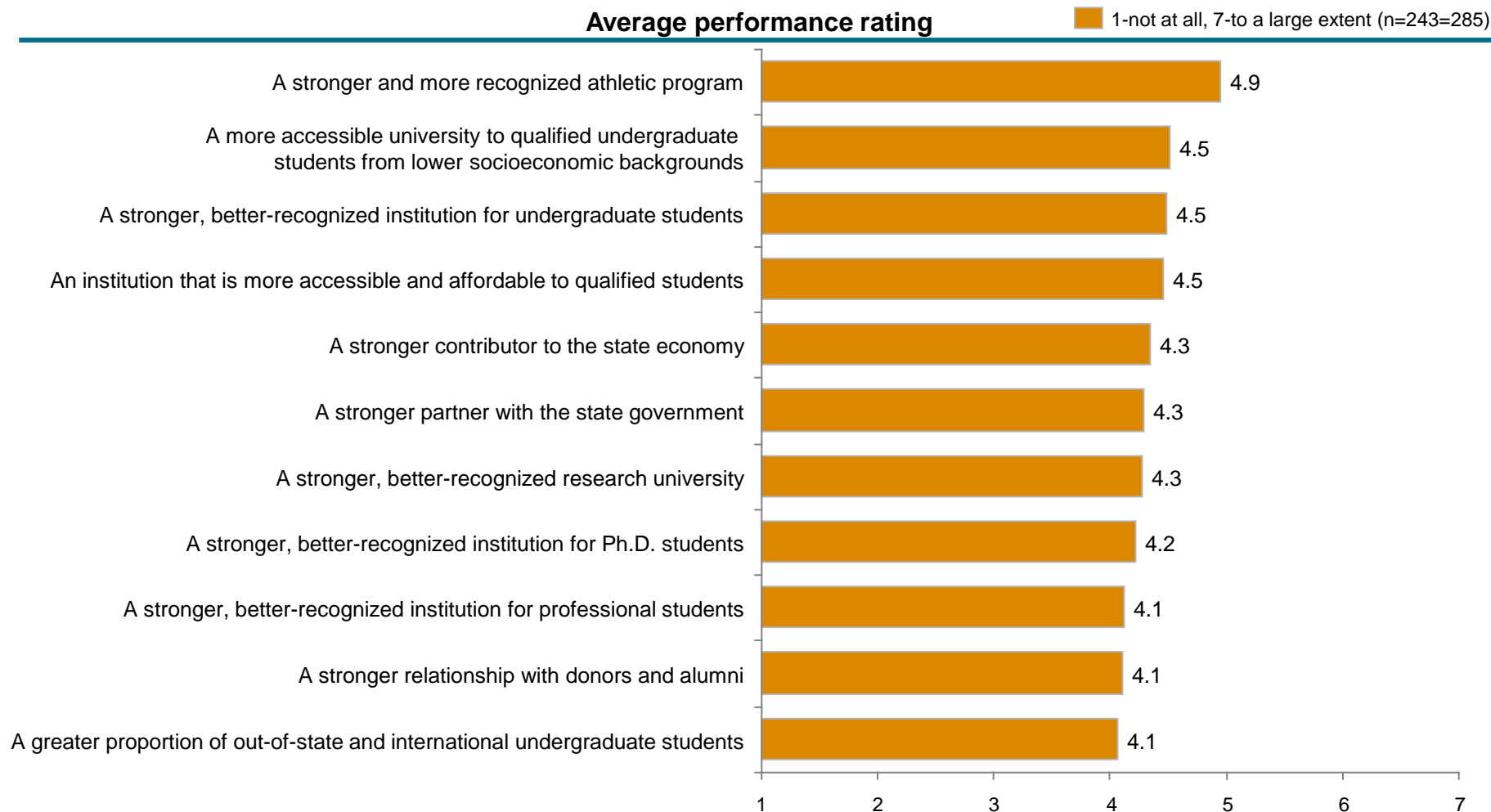


1. % of total selections, n=1258.

Survey questions: Importance-How important is it for the university, as a whole, to pursue each of the following goals?; Which goals are most important for Rutgers to pursue? Please select up to three goals.

Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Average performance rating for each of the 22 goals (I)

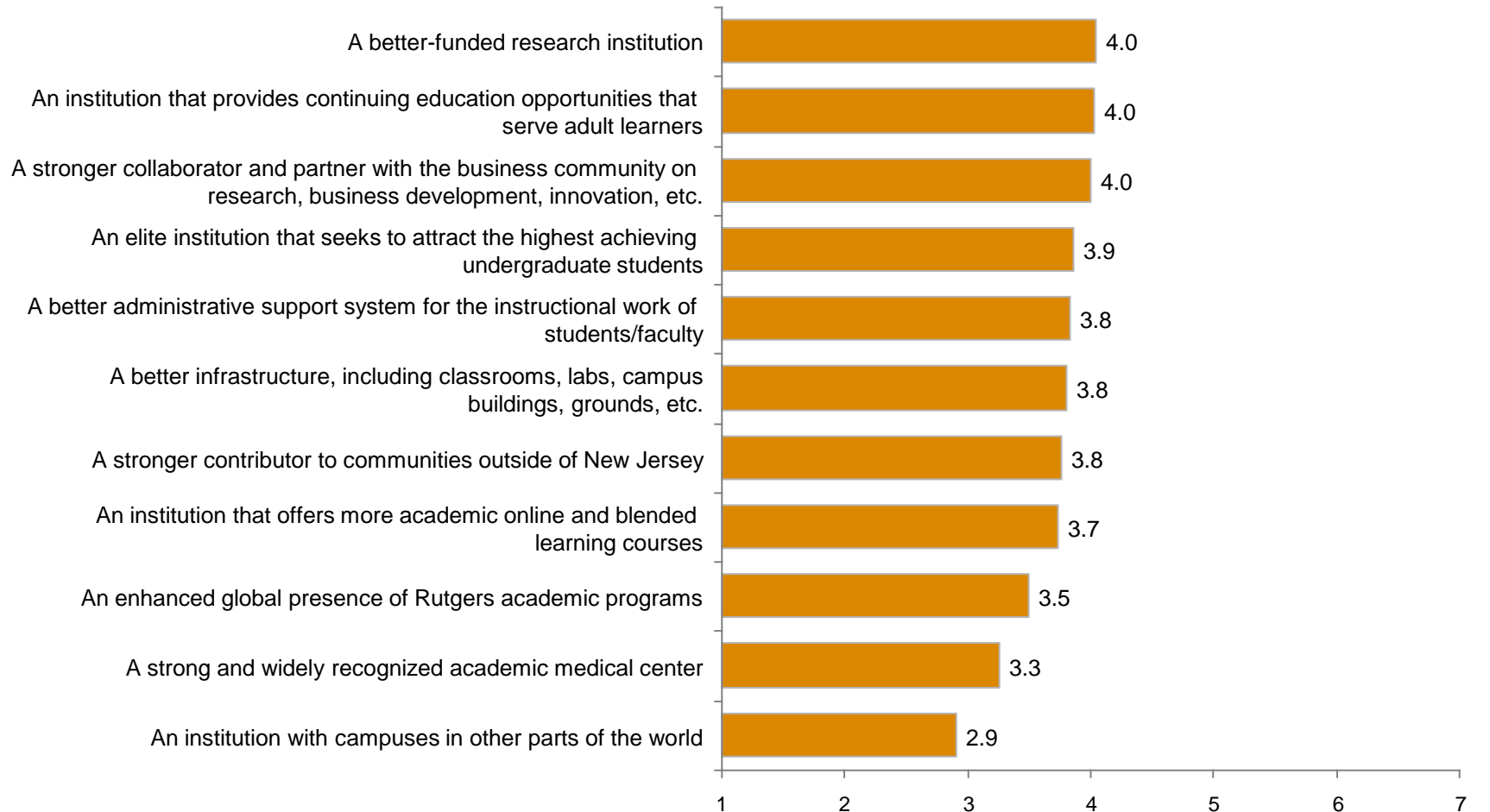


Survey question: To what extent is Rutgers already delivering on these goals?
 Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Average performance rating for each of the 22 goals (II)

Average performance rating

1-not at all, 7-to a large extent (n=243=285)



Survey question: To what extent is Rutgers already delivering on these goals?
 Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Appendix

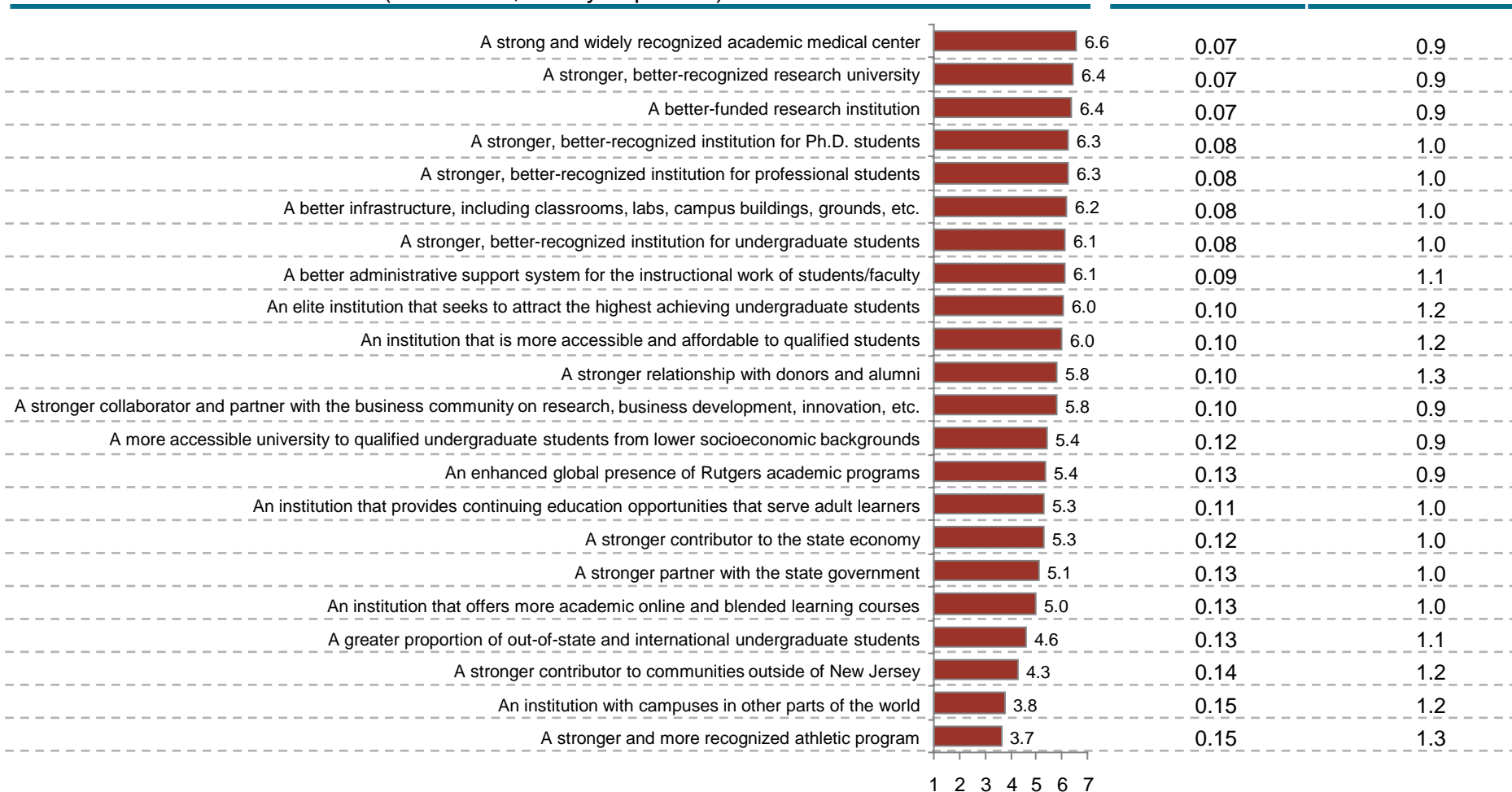
Backup: Importance rating for the university goals

Average importance rating:
(1-not at all, 7-very important)

n = 402-420

Standard error¹

Standard dev

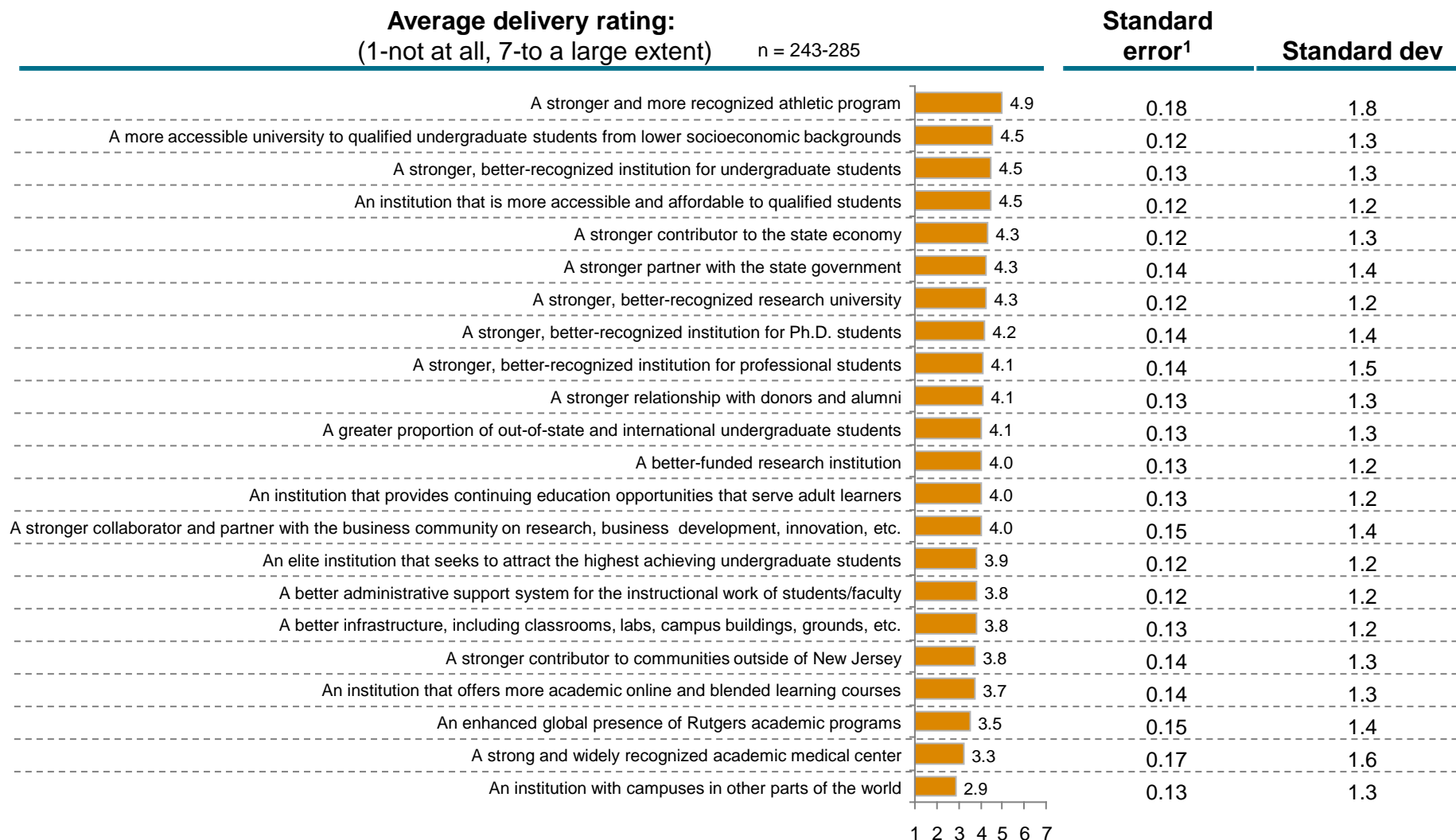


1. SE: Standard error. SE indicates that the average rating falls within +/- the value listed as the SE, with 90% confidence.

Survey question: Importance-How important is it for the university, as a whole, to pursue each of the following goals?

Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis

Backup: Performance rating for the university goals



SE: Standard error. This is defined as: If x is the average value of the sample (e.g., the measured avg. importance rating for research for the Newark campus), then there is a 90% chance that the true average will fall between $x - SE$ and $x + SE$.

Survey question: To what extent is Rutgers already delivering on these goals? Source: Rutgers Strategic Plan: Survey to UMDNJ faculty, Winter 2012-2013, BCG analysis